

First 5 San Diego SSAB Presentation

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90% of a child's brain develops by age 5



First 5 San Diego

Investing in San Diego County

- Health
- Learning
- Family
- Community



Who Does First 5 San Diego Serve?

First 5 San Diego served nearly **one in four** children ages 0 - 5 in San Diego County



Innovative Service Delivery

- Social Media



- Data-driven

- Use of Technology



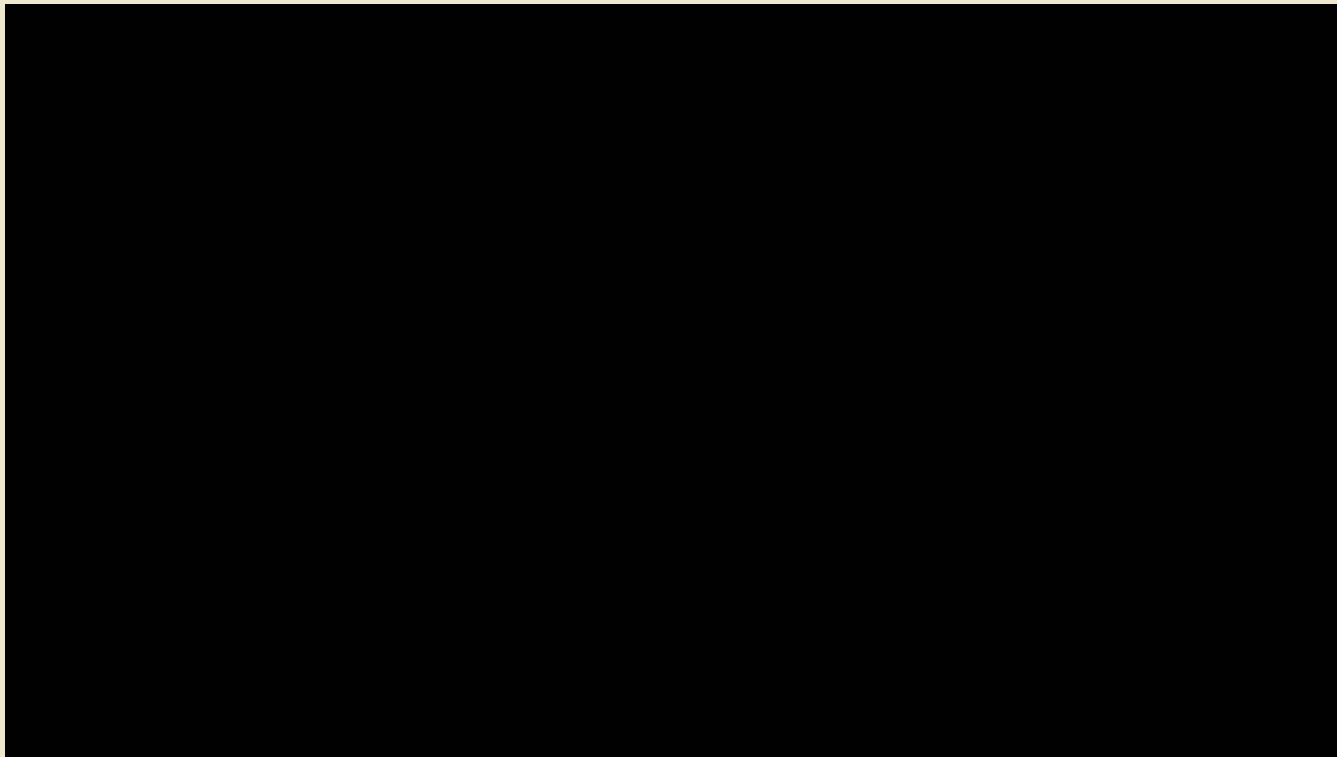
Promoting Systems Change



- Countywide standards for development and behavior screenings
- Institutionalizing dental referrals
- Defining and measuring quality in early learning settings

Building a Thriving Community

- Community Education



Building a Thriving Community

- Collaboration
- Partnerships



LIVE WELL
SAN DIEGO



Sustaining Our Future

- 2015-2020 Strategic Plan
- Declining Revenues
- Policy and Legislative Changes



Improving the lives of
children ages 0 through 5

