

# *Live Well, San Diego!* Evaluation Framework



*September 2012*

Our framework for achieving wellness:

# ***Live Well, San Diego!***

**Building  
Better  
Health**

**Living  
Safely**

**Thriving**

# Development of *Live Well, San Diego!*

## Evaluation Framework

- Convened HHS subject matter experts
- Reviewed local, state & national data sources & reports
- Developed a single evaluation framework for HHS *Building Better Health*, which soon migrated to represent the entire *Live Well, San Diego!* initiative (healthy, safe, thriving)
- Solicited input from Executive team
- Convened meetings to solicit input from local & national research & data experts
- Contracted with Center for Community Research to:
  - Identify optimal community indicators that resonate with the public &
  - Identify & align HHS program results & performance data that have the most influence on selected community indicators

# *Live Well, San Diego!*

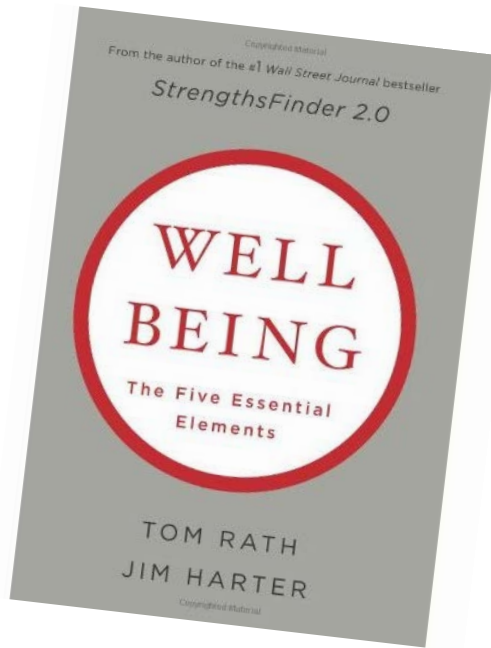
## **Evaluation Framework**

### *Guiding Principles*

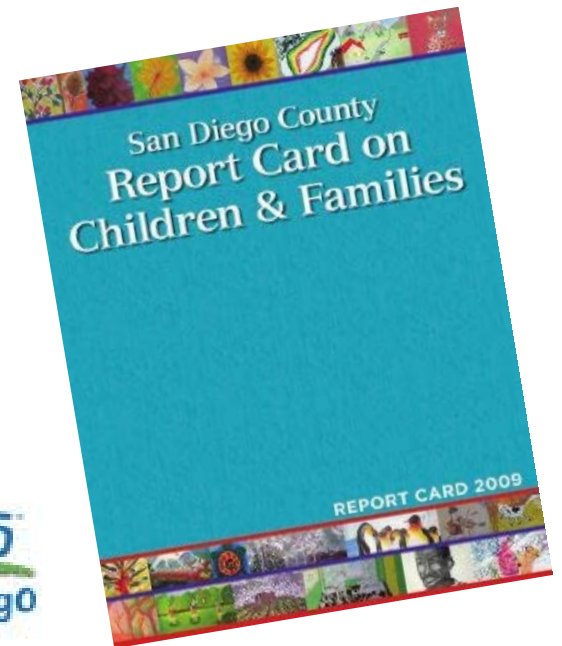
- Limited number of indicators for simplicity
- Indicators where data is routinely collected
- Indicators across the life span of the individual
- Indicators comparable to other localities
- Indicators that can be collected at sub-regional level



# Best Practices



**County Health Rankings**  
Mobilizing Action Toward Community Health  
[countyhealthrankings.org](http://countyhealthrankings.org)





# *Live Well, San Diego!* Evaluation Framework

10 Leading  
Indicators

5 Areas of  
Influence

1 Vision for  
Healthy, Safe  
& Thriving  
Communities

*Live Well, San Diego!*

# Live Well, San Diego! Evaluation Framework

## Areas of Influence

## Definition

## 10 Leading Indicators



Health

Good health and enough energy to get things done on a daily basis

Life Expectancy  
Quality of Life



Knowledge

Learning throughout your life

Education Index



Standard of Living

Effectively managing your economic life

Income Index\*  
Unemployment Rate



Community

Physical environment and sense of security in the area where you live

Security Index\*  
Physical Environment Index\*  
Built Environment Index\*



Social

A sense of connection with the area and people where you live

Vulnerable Population Index\*  
Engagement Index\*

Note: Indicators without asterisks are measures/indices that already exist. Measures with asterisks (\*) are being created by combining existing measures/indices.

# Live Well, San Diego! Evaluation Framework: 10 Leading Indicators

## Areas of Influence 10 Leading Indicators

## Explanation



Health

**Life Expectancy**  
**Quality of Life**

Measure of longevity and summarizes mortality at all ages  
Quality adjusted life years



Knowledge

**Education Index**

Developed for American Human Development Index:  
•Percent with less than high school diploma  
•Percent with at least high school diploma  
•Percent with at least bachelor's degree  
•Percent with graduate or professional degree  
•School enrollment



Standard of Living

**Unemployment Rate**  
**Income Index\***

Total labor force that is unemployed but actively seeking *employment* and willing to work  
Created incorporating:  
•Median income  
•Disposable income  
•% of households spending more than 1/3 income on housing



Community

**Security Index\***  
**Physical Environment Index\***  
**Built Environment Index\***

Created incorporating: perception of safety, violent crime rate, victimization  
Created incorporating: air quality, water quality, beach closures  
Created incorporating: population density, public space opportunities, quality of housing, transportation access



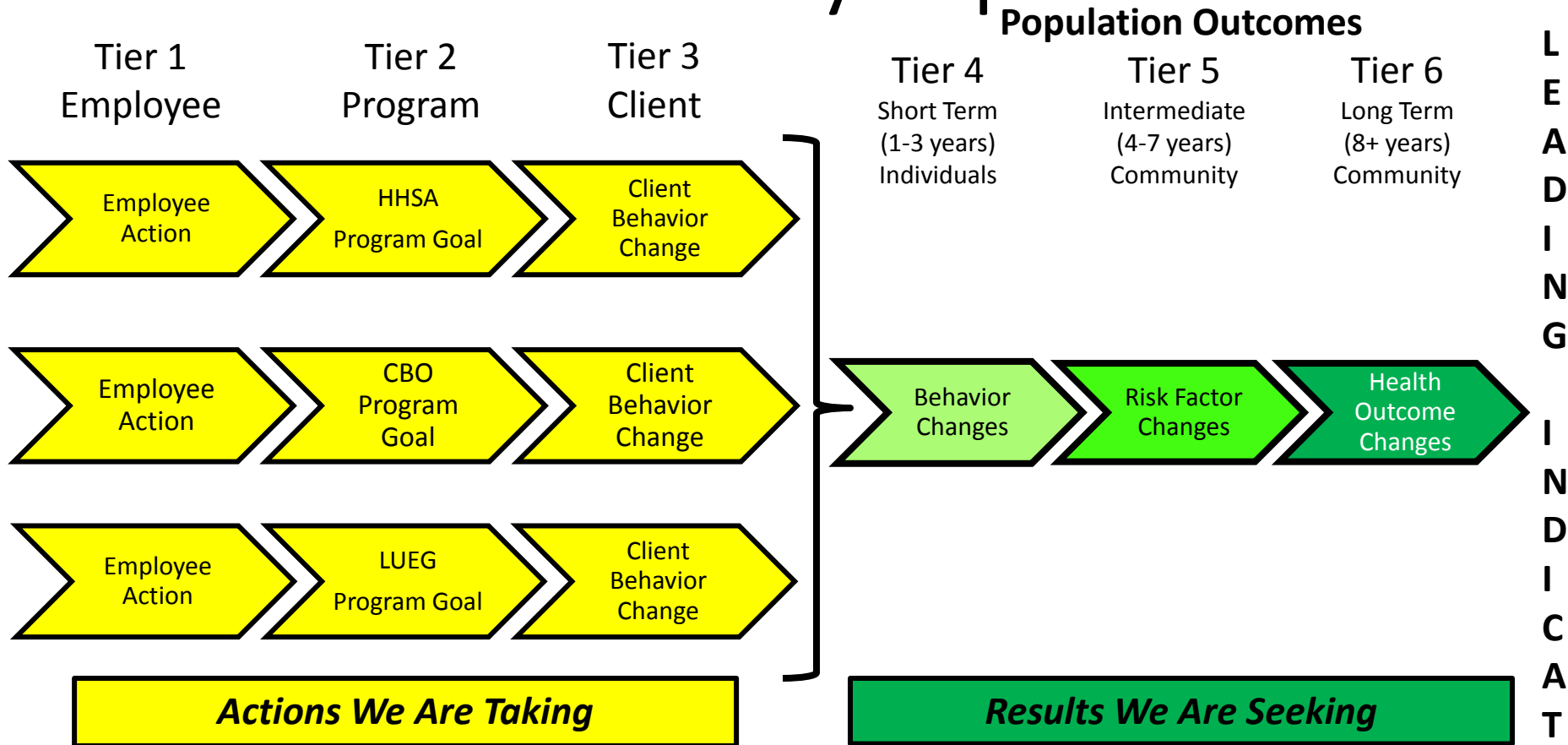
Social

**Vulnerable Population Index\***  
**Engagement Index\***

Created incorporating: persons with self-care difficulty, linguistic isolation, without health insurance coverage, population with food insecurity  
Created incorporating: volunteerism, charitable giving, membership of community organizations, percent of persons registered to vote and voting



# Collective Action to Community Impact



Programs (County, CBOs, faith-based, others) and their employees collectively contribute to client behavior change. Changes in client behaviors across programs lead to changes in population behavior and then overall health and well being.



# Collective Action to Community Impact Health Area of Influence Example

Q  
U  
A  
L  
I  
T  
Y  
  
L  
I  
F  
E  
  
E  
X  
P  
E  
C  
T  
A  
N  
C  
Y

## Population Outcomes

Tier 1  
Employee

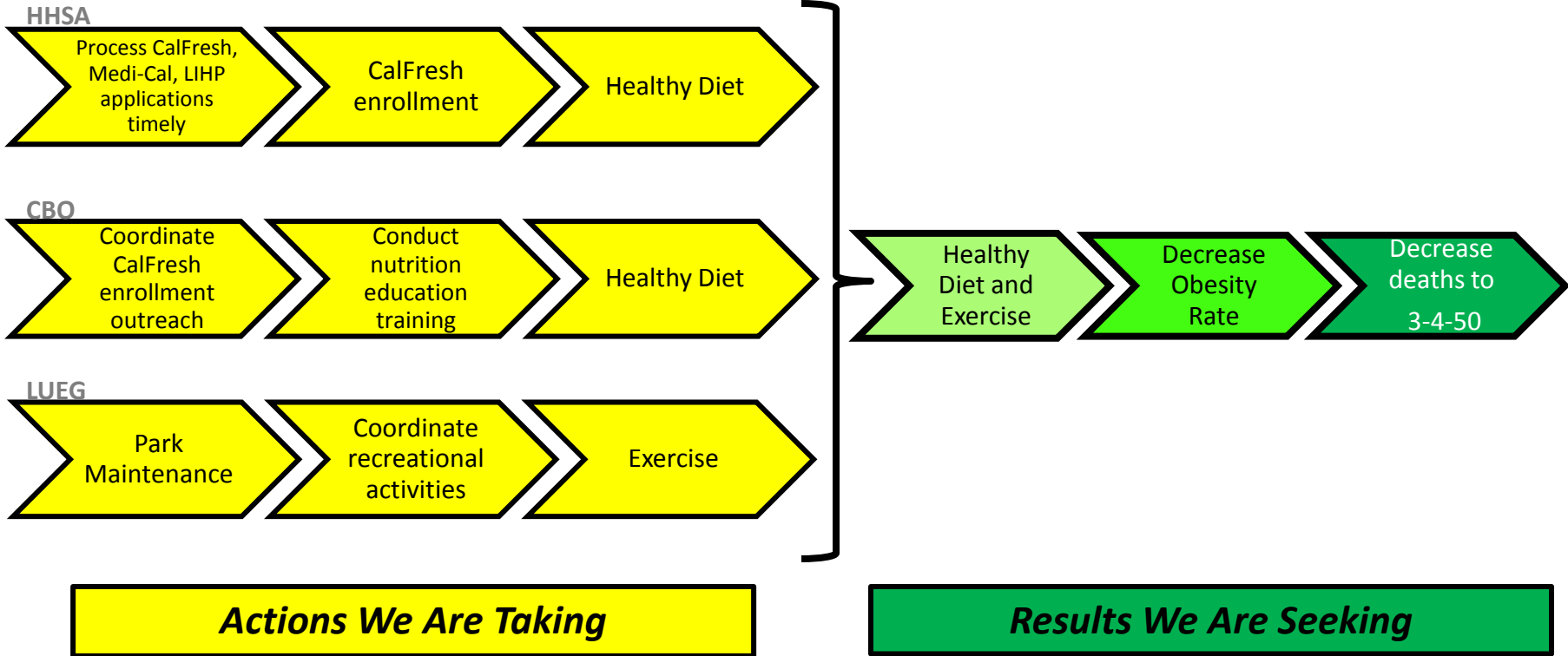
Tier 2  
Program

Tier 3  
Client

Tier 4  
Short Term  
(1-3 years)  
Individuals

Tier 5  
Intermediate  
(4-7 years)  
Community

Tier 6  
Long Term  
(8+ years)  
Community



# Stakeholders Surveyed

- **Survey of 1300+ Community Stakeholders showed strong support for all measures**
- **43 measures vetted**
  - **30 recommended to KEEP AS IS**
  - **8 with minor modification**
  - **3 for further discussion in Community Influence**
    - **Alcohol and Drug traffic collisions, arrests, DUIs**
  - **1 recommended to a lower tier**
  - **1 recommended to drop**

# Next Steps

## Proposed

- 09/10/2012 – 09/20/2012 Present evaluation framework to advisory boards
- 10/30/12 Present *Live Well, San Diego!* evaluation framework to the Board
- 11/2012 Begin implementation of the ***Live Well, San Diego!*** Evaluation Framework