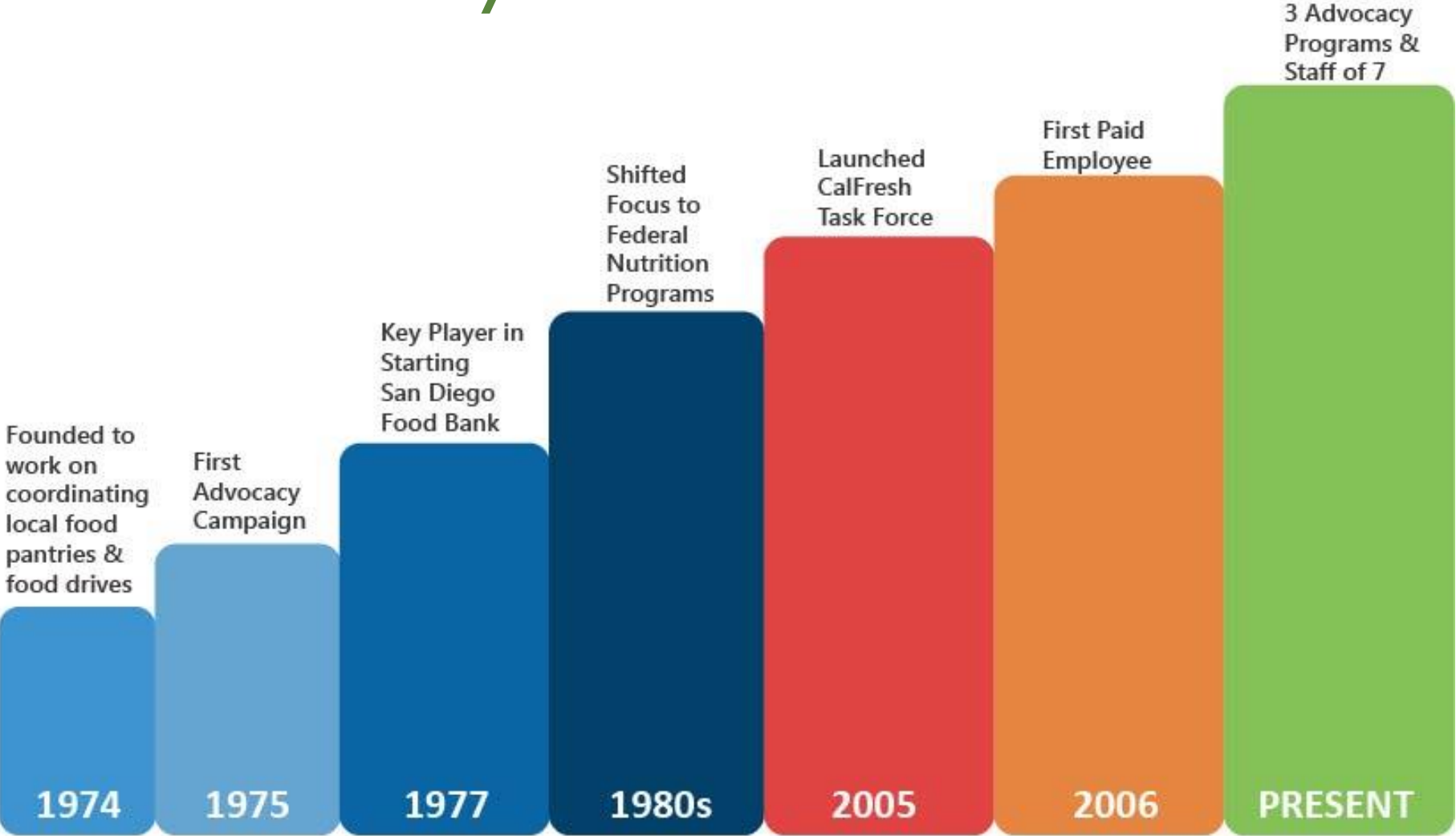


SAN DIEGO  
HUNGER  
COALITION



Anahid Brakke  
Executive Director

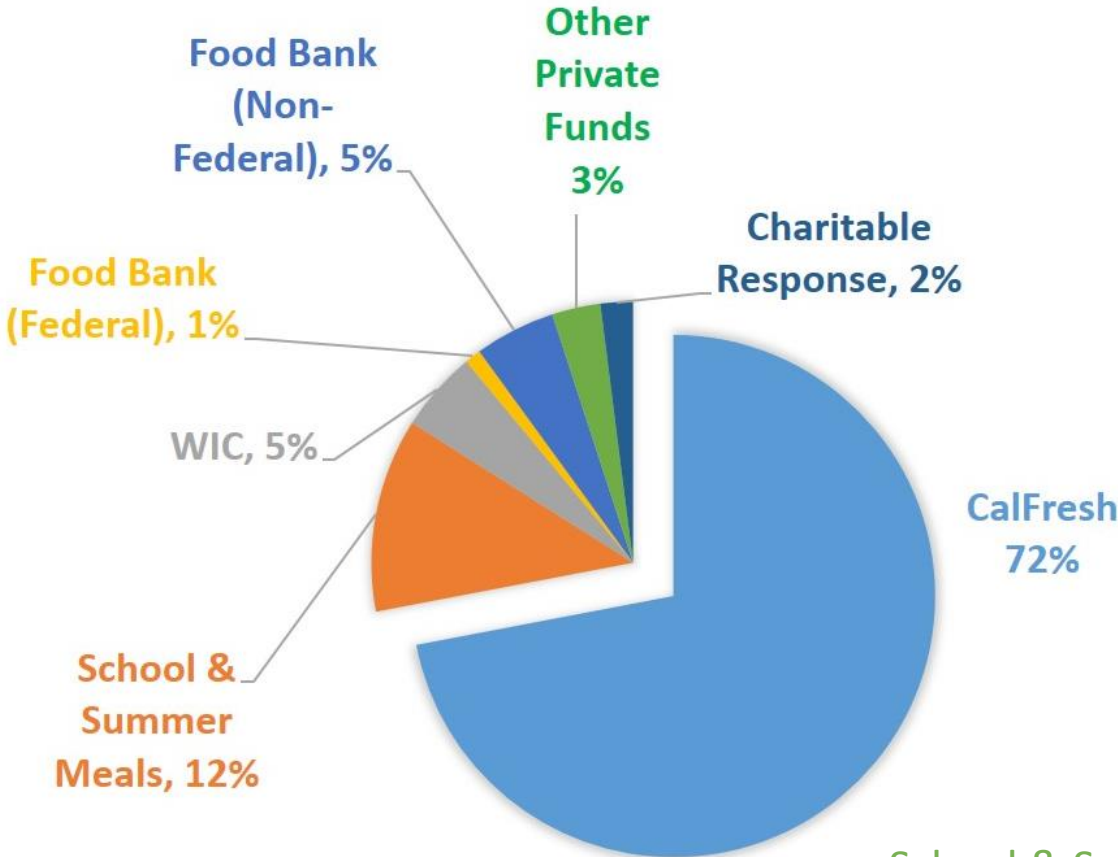
# SDHC History



# Mission

To end hunger in San Diego County  
by ensuring effective implementation  
of federal food assistance programs.

# Why Federal Programs?



## Sources of food assistance

*(Example from Indianapolis. SDHC working on producing San Diego data.)*

School & Summer Meals + CalFresh = 84%

# SDHC Program Areas



**CalFresh**



**School Meals**



**Advocacy**

# CalFresh Outreach Program

## GOAL

- Increase participation in CalFresh to 75% by end of 2016, so that low-income residents can increase their food budget and purchase more healthy food.

## STAFF

- Amanda Schultz, Director
- Marcia Garcia, Coordinator

# Hunger Snapshot: In San Diego County...

- **480,000** people are food insecure (**14%** of total population)



Enough to fill Qualcomm Stadium **7+ times.**

# CalFresh Outreach Program

- CA Dept of Social Services subcontractor providing \$275,000/year to 12 local agencies for CalFresh Outreach
- Provide training and technical assistance for community-based organizations and County agencies
- CalFresh Task Force
- Identify systemic barriers by monitoring trends, tracking case issues, and conducting focus groups
  - Develop and incubate innovative solutions
    - Rx for CalFresh; CalFresh & Healthcare
- Inform changes to policy and practice locally and statewide
  - Strong partner with County of San Diego HHSA Eligibility Operations
  - Member of statewide Alliance to Transform CalFresh
- Instrumental role in raising San Diego's CalFresh participation rate from 26% to 64%
  - Average participation in metropolitan areas is 80-90%. In Detroit,



# CalFresh Task Force

- Monthly meetings in each region
- Quarterly countywide meetings
- Provide training for CBO's on CalFresh outreach and application assistance
  - CalFresh 101 Training in English and Spanish
  - My Benefits CalWIN
  - Outreach to hard-to-reach populations: seniors, immigrants, students
  - (Also train County HHSA on CalFresh regulations and best practices)
- Build bridges between CBO's and HHSA Family Resource Centers
- Meetings provide updates on state and county legislation, program regulations, and procedural changes that affect CalFresh applicants
- Bimonthly CFTF newsletter with helpful info and resources

# CalFresh Resources

SDHC website: [www.SDHUNGER.org](http://www.SDHUNGER.org)

- CalFresh Task Force Meetings
- CalFresh Program Updates
- General Information and Useful Websites
- Commonly Used CalFresh Forms
- Client Outreach Materials
- Working with Special Populations
- Client Advocacy
- Upcoming training opportunities with San Diego Hunger Coalition

# School Meals Program

## GOAL

- Ensure all eligible children have access to healthy food year-round by expanding school meals and other federal child nutrition programs:
  - Breakfast after the bell
  - Universal free lunch
  - After-school snacks and supper programs
  - Summer Meals

## STAFF

- Melanie Petersen, Senior Program Manager

# Child Hunger Snapshot: In San Diego County schools...

- 1 in 5 children don't get enough food
- 1 in 4 don't eat breakfast
- 220,000 kids eligible for free or reduced price school meals
- San Diego ranks 40th of 58 counties for eligible children receiving free and reduced price lunch
- Unclaimed nutrition reimbursements: \$32 million



# School Meals Program

- Increase participation in school meal programs, increasing federal reimbursements for schools
  - Summer meals outreach campaign in Southeastern San Diego for SDUSD
- Expand school meal programs by providing technical assistance for school food service directors, principals, and superintendents
  - Analysis of financial feasibility of various program options for each school/district
    - Provision 2 for Escondido Union School District
  - Training on different school meal programs
    - Working with SDUSD to implement Grab n' Go in middle schools
  - Advocacy as needed
- Summer Lunch Task Force
  - Involved with COI School & After-School Domain; Farm to School Task Force
- Identify systemic barriers by monitoring trends and conducting focus groups
- Develop innovative solutions in partnership with schools and community based organizations



# Advocacy Program

## GOAL

- Represent the voice of nearly half a million San Diegans who don't have ready access to healthy, affordable food by sharing their experiences with policymakers and the public and advocating for improvements to anti-hunger policies and programs.

## STAFF

- Erika Camplin, Research & Communications Manager
- Research & Advocacy -- open position

# Policy Advocacy

- Educate policymakers, funders and the public about social, economic, and environmental factors that contribute to hunger.
- Advocate for federal legislative policies to end hunger with a focus on the Farm Bill (SNAP) and Child Nutrition Act Reauthorization (school meals).
- Serve as resource for county, state, and federal policymakers by providing research summaries, policy analyses, and case studies of what's happening in San Diego to inform their policy decisions.
- Coordinate local advocates to meet with policymakers, make phone calls, and write letters supporting state and federal legislation.
  - Partner with Hunger Advocacy Network on state legislation efforts.

# Administrative Advocacy Examples

- Identify and address systemic barriers
  - Immigration and Sponsorship Training
  - Out-stationed HHSA Eligibility Workers
- Ensuring passed legislation is implemented
  - Overturn of Drug Felon Ban
- Develop, incubate and scale up innovative programs
  - Food Security and Healthcare
- Identify trends and insights using data from 50+ community-based organizations
  - County now provides trauma-informed training to its staff
- Implementing best practice solutions on the ground that support legislative efforts
  - Breakfast in the Classroom → Grab n' Go



# Thank you!

## Questions?