

SSAB Ad-Hoc Outreach, Accessibility & Enrollment Task Force Update

Anahid Brakke

SSAB Chair & Chair of Ad-hoc Enrollment Task Force

SSAB December Meeting: 12/08/2021

Summary of Process to Date

SSAB Ad-Hoc Enrollment Task Force

1. Review of enrollment steps and known barriers to access in CalFresh & Medi-Cal programs
2. Developed desired qualifications for County-contracted consultant RFP
3. 3 of 4 SSAB members served on Source Selection Committee for consultant
4. Listening sessions with:
 1. Virtual (E&S): Community residents (small turnout)
 2. CalFresh Task Force
 3. Medi-Cal application assistors and hospital/clinic associations
 4. County Self-Sufficiency Staff (hosted by SEIU)

Independent Consultant (Kone Consulting)

- 30 key informant interviews
- Virtual & in-person site visits with HHSA offices and community-based application assistors
- Online survey in English & Spanish:
 - People who have successfully enrolled in Medi-Cal, CalFresh, CalWORKS, General Relief or CAPI (Cash Assistance Program for Immigrants)
 - Community-based organizations
 - HHSA County staff
- Reviewed existing data provided by the Task Force, Task Force guests, and HHSA
- Partner Data Walk

Next Steps

SSAB Ad-Hoc Enrollment Task Force

- **Receive Consultant's report:** Jan 31
- SSAB review of consultant report: Feb 9
 - 6 business days after receiving report
- SSAB final report submitted: Feb 25
- **BOS letter docket date of final ETF report/recommendations:** Mar 7
- Board of Supervisors Meeting: Mar 15

Independent Consultant (Kone Consulting)

- Community Data Walk (via social media in English)
- 3 focus groups:
 - Rural seniors
 - People experiencing homelessness
 - People in mixed status households