



LIVE WELL SAN DIEGO UPDATE

*Dale Fleming, Director
Office of Strategy and Innovation
July 9, 2015*





LIVE WELL
SAN DIEGO



LIVE WELL
SAN DIEGO

Building
Better
Health

Living
Safely

Thriving



Approved
July 2010



Access to quality care



Increased physical activity



Healthy eating



Stop tobacco use



Approved
October
2012



Residents are ***protected***
from crime and abuse



Neighborhoods are ***safe***
to live, work and play



Communities are ***resilient***
to disaster and emergencies

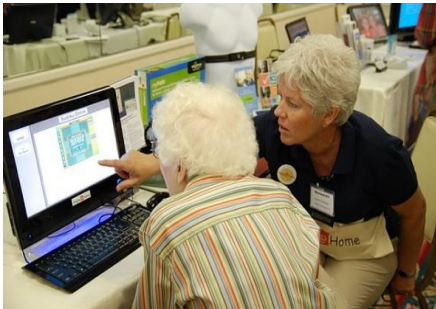


Approved
October
2014



Built and Natural Environment

- Transportation
- Built Environment & Neighborhoods
- Natural Environment
- Housing



Enrichment

- Civic Life
- Community Activities



Prosperity, Economy & Education

- Workforce/Education
- Economic Development

COMPREHENSIVE APPROACH



**LIVE WELL
SAN DIEGO is...**



SHARED STRATEGIES



5 CONDITIONS OF COLLECTIVE IMPACT



Common Agenda

**Shared
Measurements**



- 1) Simple
- 2) Actionable
- 3) Sub-regional






**Mutually
Reinforcing
Activities**

**Continuous
Communication**

**Backbone
Organization**

MEASURING RESULTS



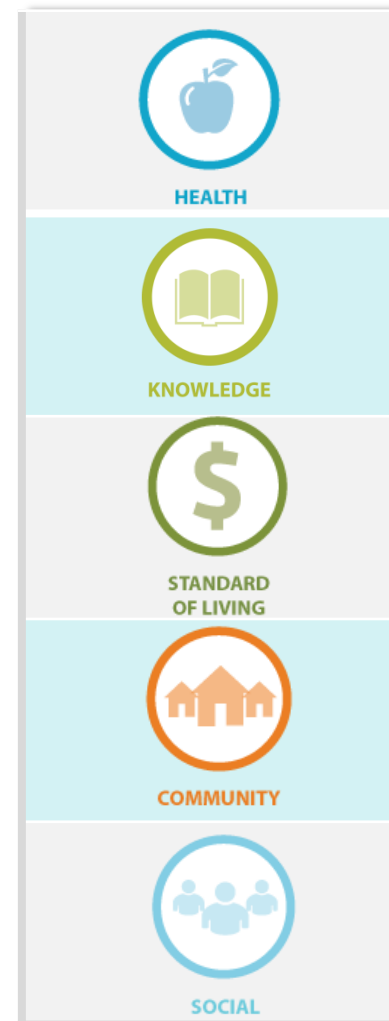
Areas of Influence	Definition	Top 10 Indicators
 HEALTH	Enjoying good health and expecting to live a full life	Life Expectancy Quality of Life
 KNOWLEDGE	Learning throughout the lifespan	Education
 STANDARD OF LIVING	Having enough resources for a quality life	Unemployment Rate Income
 COMMUNITY	Living in a clean and safe neighborhood	Security Physical Environment Built Environment
 SOCIAL	Helping each other to live well	Vulnerable Population Community Involvement

COLLECTIVE ACTION TO COMMUNITY IMPACT



Actions We Take Collectively Across Sectors

County & City Governments
Business
Community & Faith-Based Organizations
Schools
Healthcare & Technology Providers
Law Enforcement & Courts
Active Military/Veterans
Other Local Jurisdictions



*Results We
Seek
for Community
Impact*

RECOGNITION OF PARTNERS



- Over 100 Recognized Partners
- Taking action in their respective “lanes”—across multiple sectors
 - Changing policies, systems, and environments for residents
 - Conducting activities that impact outcomes
- Collaborating and sharing knowledge with, learning from, County and other partners

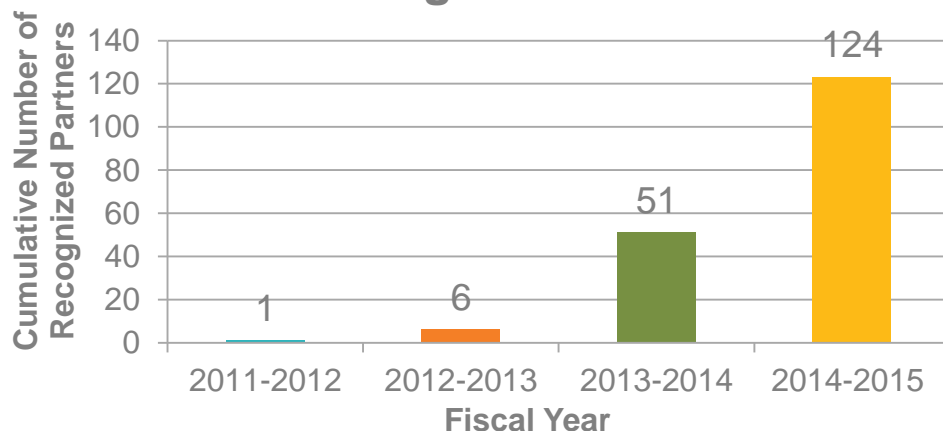


RECOGNIZED PARTNERS BY FISCAL YEAR AND SECTOR



LIVE WELL
SAN DIEGO

Live Well San Diego Total Recognized Partners

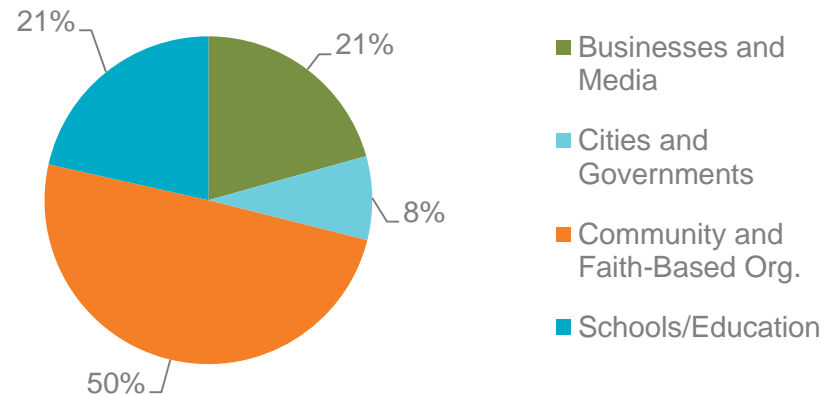


124
Recognized Partners
as of 06/29/2015

**10 Cities – More than 2 million
Residents**

**21 School Districts – Almost
323,000 Students**

Live Well San Diego Partners by Sector through Present





San Diego County “Big Data”

- Demonstration project to explore how big data can support public health and social policy in a defined geographic area

Health Data+

- Pilot project using public data sets to help tell the stories to public and policy makers

Open Performance Portal

- Internal beta launch to report on progress of *Live Well San Diego Top 10* Indicators and related measures, will be available for public use

Data Access Portal

- Internal beta launch of a single repository for secondary data that will be machine readable, will be available for public use



LIVEWELLSD.ORG REDESIGN AND MIGRATION WITH HP



Search



HEALTHY, SAFE AND THRIVING COMMUNITIES IN SAN DIEGO COUNTY

[ABOUT](#) | [NEWS](#) | [CALENDAR](#) | [PARTNERS](#) | [START LIVING WELL](#) | [MAKE AN IMPACT](#) | [JOIN US](#)

5 STEPS TO PREVENT A POST-HOLIDAY FINANCIAL HANGOVER

THE MESSAGES TO SPEND, SPEND,
SPEND ARE EVERYWHERE...

[READ MORE](#)



INDIVIDUAL &
FAMILIES



CURRENT & NEW
PARTNERS



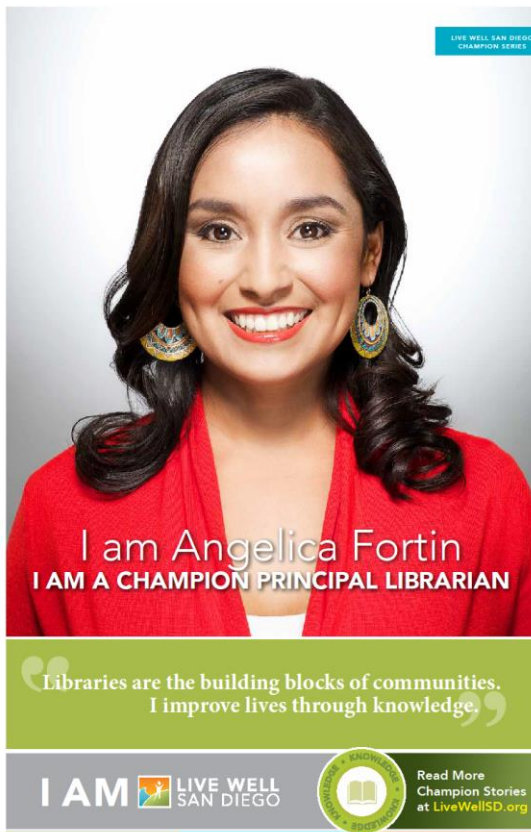
POLICY
EXPERTS

LIVE WELL SAN DIEGO CHAMPIONS: “I AM LIVE WELL SAN DIEGO”



LIVE WELL
SAN DIEGO

INTERNAL BRANDING CAMPAIGN



EXTERNAL BRANDING CAMPAIGN

- Beginning planning efforts, will include focus groups



ALIGNING STRATEGIES ACROSS ALL SECTORS



Live Well San Diego Vision:
**A Healthy, Safe and Thriving
San Diego County**

**County of
San Diego**
\$5 Billion
17,000+
employees

Cities

Businesses

Schools

**Nonprofit
and
Community
Based/Faith
Based
Organizations**

COUNTY OF SAN DIEGO STRATEGIC FRAMEWORK



STRATEGIC FRAMEWORK

VISION:

A region that is Building Better Health, Living Safely and Thriving



Live Well San Diego

MISSION:

To efficiently provide public services that build strong and sustainable communities



VALUES:

Integrity,
Stewardship and
Commitment

GENERAL MANAGEMENT SYSTEM



QUESTIONS?

