American Red Cross
San Diego Region

Fiscal Year 2017 Report
&
Sheltering Program Review

American Red Cross

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San Diego, Imperial Counties & American Samoa

(San Diego Region)

American Red Cross

Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

Five Services

- Service to the Armed Forces
- International Services
- Health and Safety Services
- Blood Services
- **Disaster Cycle Services**
  - **Prepare**
  - **Respond**
  - **Recover**

Local Preparedness Activity 2016

- Installed 4,268 Smoke Alarms into 1,417 homes.
- Community Partnership – Burn Institute & FD
- 398 Smoke Alarm Batteries Replaced
- 3,453 Youth Pillow Case Presentations

- October 7, 2017 Sound the Alarm Event. Goal of 1,000 Smoke Alarms installed in Logan Heights. (One Millionth Alarm Installed by ARC)

Local Response FY17 (Jul-Jun)

- 5 Shelter Operations
- 321 Home Fire Responses
- 444 Families Assisted
- 1,225 individuals Assisted
- 31 Canteen Events Response
  - 2111 First Responders
  - 163 Evacuees

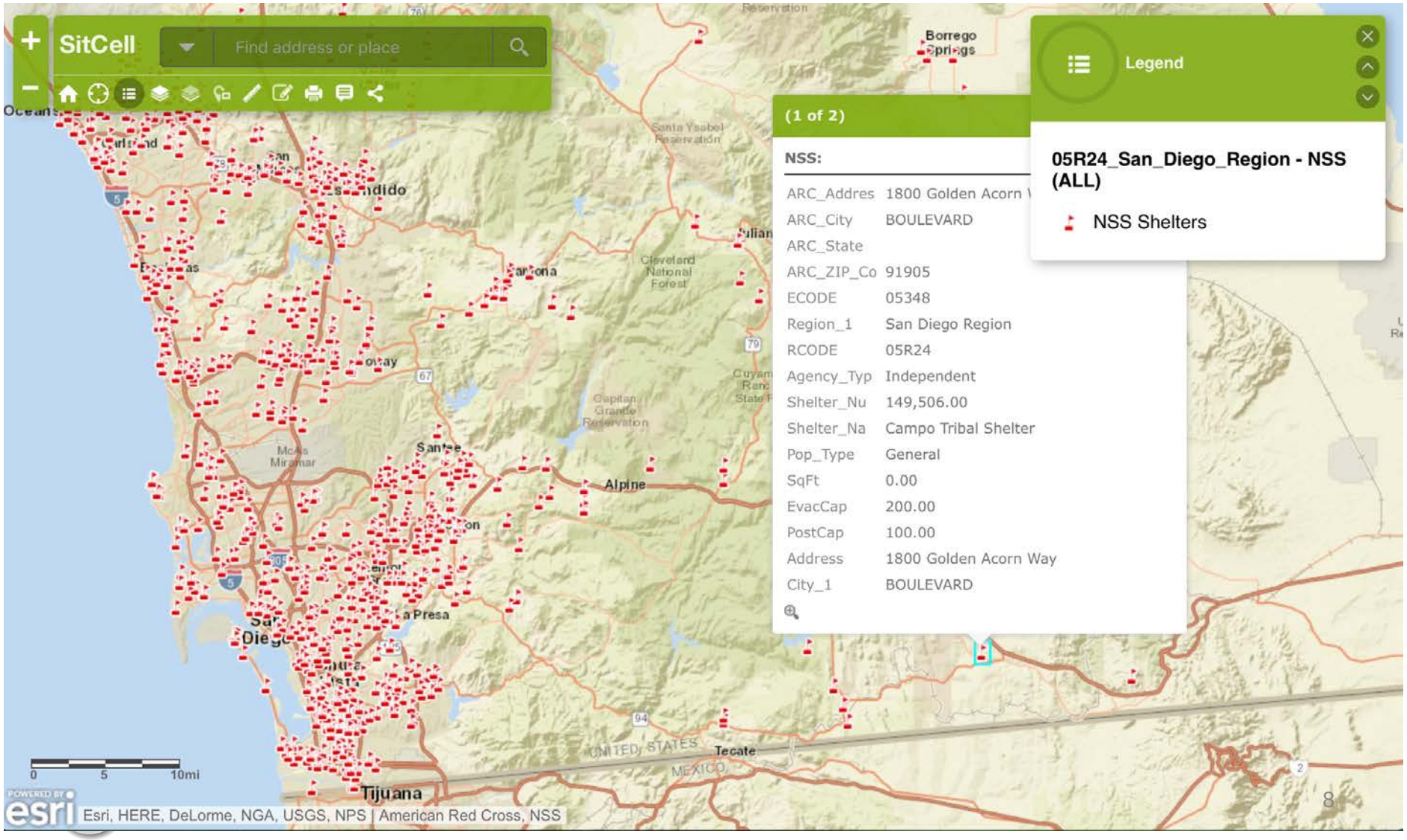
San Diego Region Sheltering Program

- Focus on the number of people to be sheltered
  - Facilities
  - Material
  - Personnel
- Amount of time to open shelter
- Duration of shelter operations

Shelter Facilities

- There are over 749 shelter facilities that can be utilized in the National Shelter System (NSS)
- 111 Elementary Schools to be removed **(638)**
- Total Shelter Capacity 90K evacuees
- New upgraded NSS to go live this winter
- There are facility agreements and points of contacts that are in constant state of updating

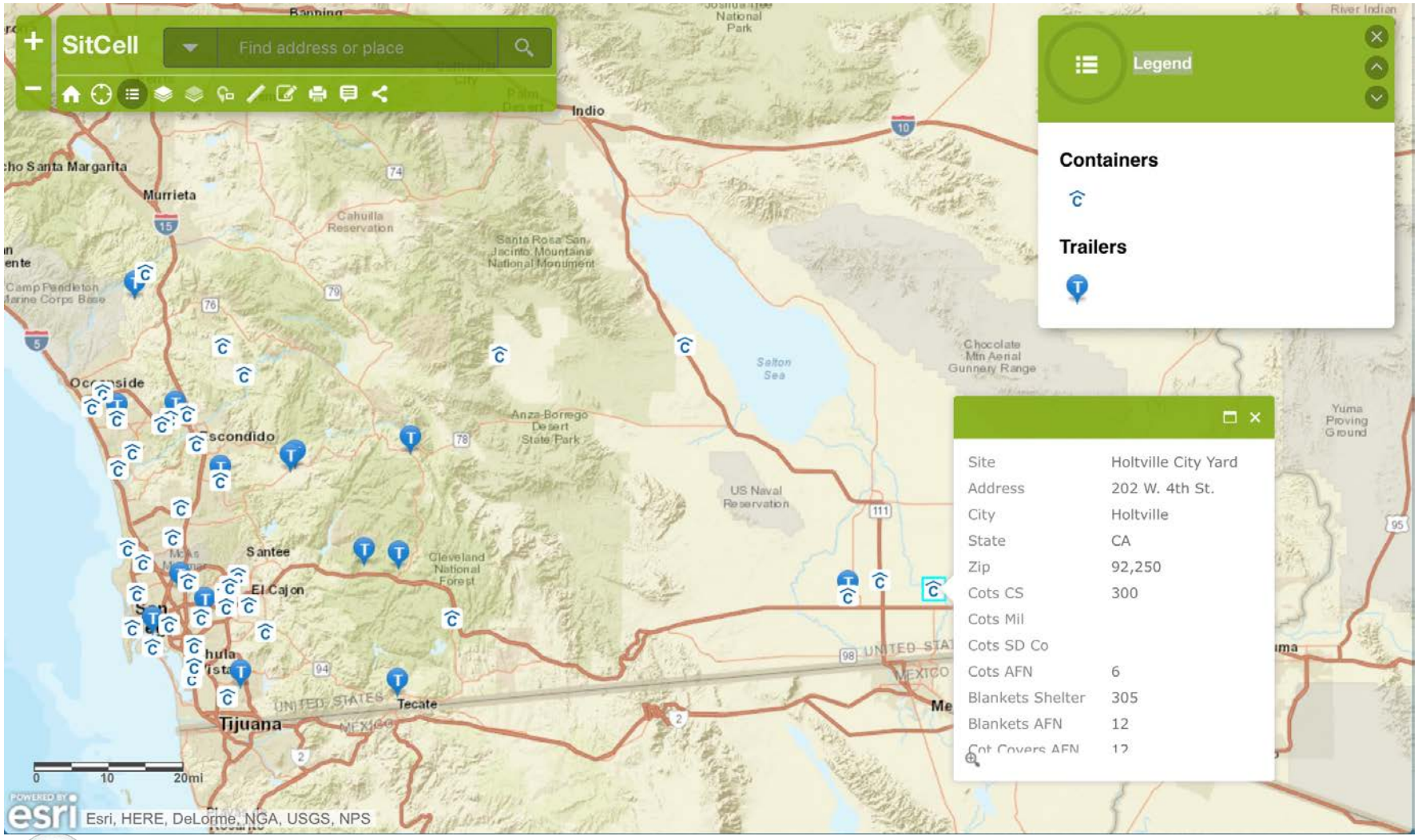
Shelter Locations



Equipment and Materials

- 40 Containers and 15 trailers are pre-loaded with supplies and located strategically around the county to support shelter operations
- There are a total of 16,000 cots staged in the containers (300) and trailers (100) as well as a small warehouse
- Feeding agreements are set up with partner organizations to be ready to support a large disaster
  - Hundreds agreements to feed 100,000 meals per day

Container Locations



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Personnel

- There are currently 847 trained volunteers
- Shelter supervisors Current trained supervisors:
  - 32 Trained Vetted Shelter Supervisors
  - 40 Shelter Supervisors by Sept. 30, 2017
- Volunteer management system tracks people's availability, and training and can quickly request reinforcements from all over the US
- Sheltering is also provided by partner organizations trained by the Red Cross

Disaster Response Escalation & Support

- Request Disaster Response (DR) Number
  - Facilitates movement of people and material
  - Accounting and Reporting Protocols
  - Full resources and support of the American Red Cross
- 24 / 48/ 72 Hour Surge Capacity
- Mutual support planning and exercises with the 4 SoCal Red Cross Regions

How we ask for and get additional help

- Big events start with a DR# (Disaster Response) that is requested from and issued by the DOCC
  - Events can start as DAT calls that may escalate.
- DR#'s are asked for by the region when support is needed beyond the region capacity
- National HQ assigns DR# recognizing that additional human and material resources may be needed

Disaster Response Levels

- Level 1 - Regional Response
- Level 2 - $10K
- Level 3 - $50K
- Level 4 - $250K
- Level 5 - $2.5M
- Level 6 - $5M
- Level 7 – Exceed $10M

➔ The degree of scrutiny and oversight increases with each level

One Red Cross

- All Red Cross regions provide the same training, use the same syllabus and nomenclature
  - Enables national resources to work seamlessly side by side with uniformity and common concept of operations
- During 2016 San Diego Red Cross Contribution
  - Participated in 29 National Disaster Responses (DR)
  - 94 individual worked 1,316 days for a total of 13,160 volunteer hours
  - Great opportunity to get people experience and practice in real environments

Local Red Cross Operational Assumptions

- 30% of Workforce Availability
- 50% of Leadership Availability
- 4-6 hours = 2 shelters (build to 6)
  - On-Call Shelter Strike 24/7
- 24 hours = 6 shelters (build to 15)
- 48 hours = 10+ shelters
- 72 hours = As needed

Programs to Address Gaps

- FY2018 Program Focus
  - Sheltering Capacity
  - Disaster Leadership
- Shelter Supervisor recruitment and training
  - Currently 32
  - Goal of 40 by Sept. 1, 2017
- Red Cross Community Shelter Team Program
  - 5 Currently
  - Goal of 20 by June 30, 2018

Community Shelter Teams

- Active Community Group with Leadership.
- Trained as Red Cross Volunteers (>15)
  - Shelter Management
  - Registration
  - Logistics
  - Feeding
  - Dormitory Management
- Exercise at least once per year
- Activation and call down protocol

Community Shelter Teams Cont.

- Supported by Red Cross
  - Materials
  - Feeding
  - Media Management
  - Health Services
  - Mental Health Services
  - Spiritual Care
  - Disability Integration and Support
  - Technical Advice / Staffing Support

Who in Your Community??

- What groups are in your community that would be Community Shelter Team Prospects?
- Who are the leaders in your community?
- Are there CERT or city employees that would benefit from shelter training?
- How can the Red Cross support your preparedness and response planning efforts?
- Any exercises the Red Cross may take part?

Red Cross Paid Support – SD County

- Regional Disaster Officer – Victor Roosen
- Disaster Program Manager – Dave Maloney
- Planning and Recovery Manager – Brian Chambers
- Mass Care and Logistics Manager – TBA
- Disaster Program Specialist – Erin Mccann
- Workforce Engagement and Training – Cathy Wolfe
- Community Preparedness – Allison DeDonato
- 3 AmeriCorps & 3 Intern

Thank You

Contact

24 hour Emergency Dispatch

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