Alert & Warning MOA Training – UDC Briefing

Existing MOA's

- Mass Notification MOA
  - September 2007

…intended to implement a mass notification system designed to be a regional
asset, available to all jurisdictions…

- Wireless Emergency Alerts MOA
  - August 2018

…County OES recognizes that each San Diego County Operational Area jurisdiction has a need to rapidly notify their residents during an emergency…County OES or the San Diego County Sheriff's Department ("Sheriff") will be responsible for originating all WEA activations…

New MOA

- Alert & Warning MOA
  - January 2020

...This agreement will allow the Jurisdiction to initiate Wireless Emergency Alerts (WEA) and generate AlertSanDiego campaigns to their jurisdiction utilizing the OES Mass Notification System...

Course Objectives

Administration

- Roles
- Responsibilities
- Training
- CA Alert & Warning Guidelines

System

- Blackboard Connect
- AlertSanDiego
- Wireless Emergency Alerts

Message

- Mapping
- Details

Coordination

- Requirements
- Recommendations

Administration – Roles and Responsibilities

Technician

- Access system
- Send messages

Ex. Dispatchers, EM's, other Public Safety Officials

Practitioner

- Craft messages
- Request message sends

Ex. Incident Commander, EM's, other Public Safety Officials

Program Administrator

- Develop policy
- Internal training
- Approve Technician access

Ex. EM, Chief, other Public Safety Official

*Must be approved by Jurisdiction UDC representative

Administration – Training and Guidelines

IS-247.a: Integrated Public Alert and Warning System (IPAWS)

1: Introduction to IPAWS

2: Appropriate, Effective, and Accessible Alert and Warning Messages

3: Common Alerting Protocol Message Composition

March 2019

State of California
Alert & Warning Guidelines

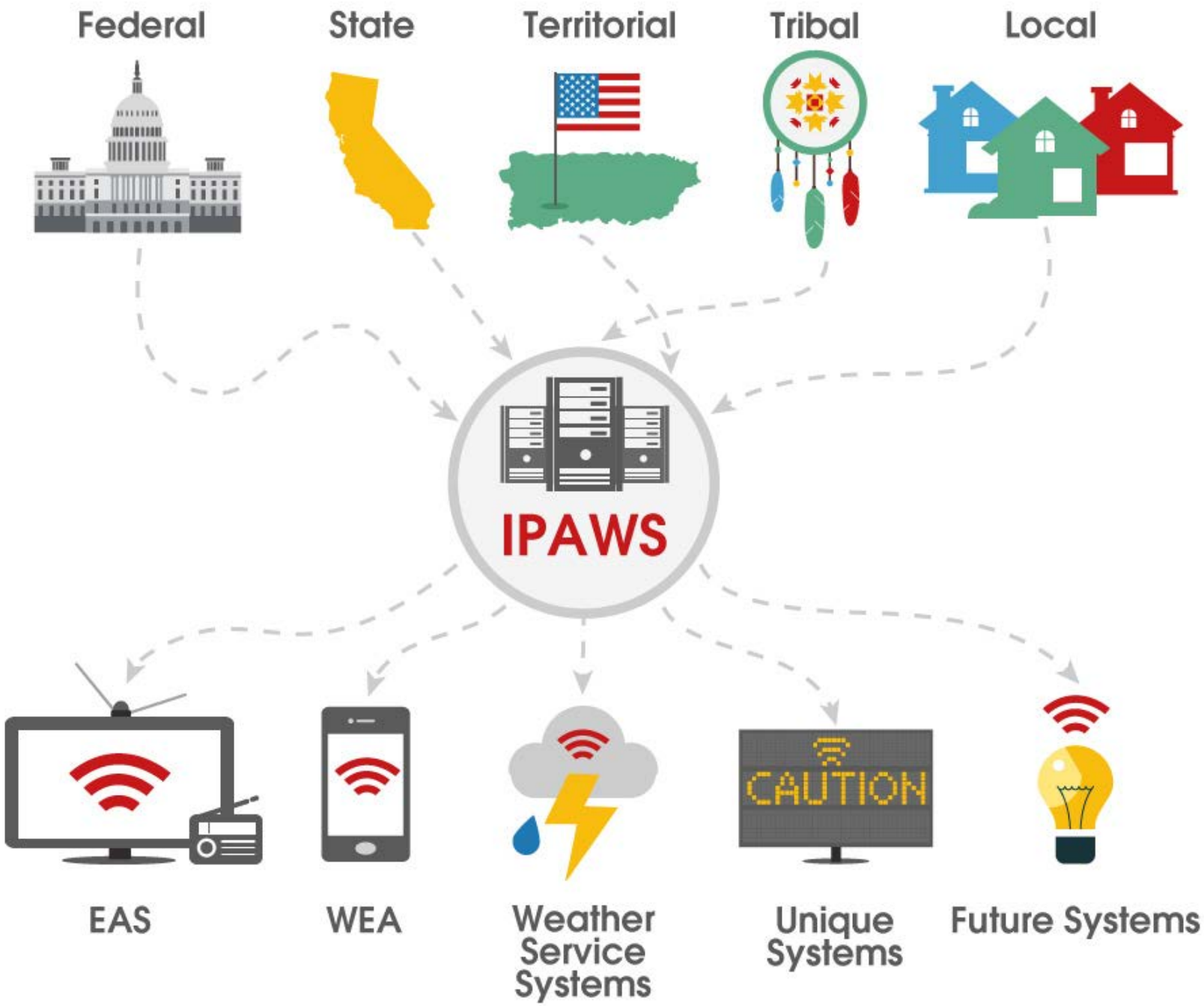
- When
- How
- Methods & Technologies
- Messaging
- Coordination

Governor **Gavin Newsom**

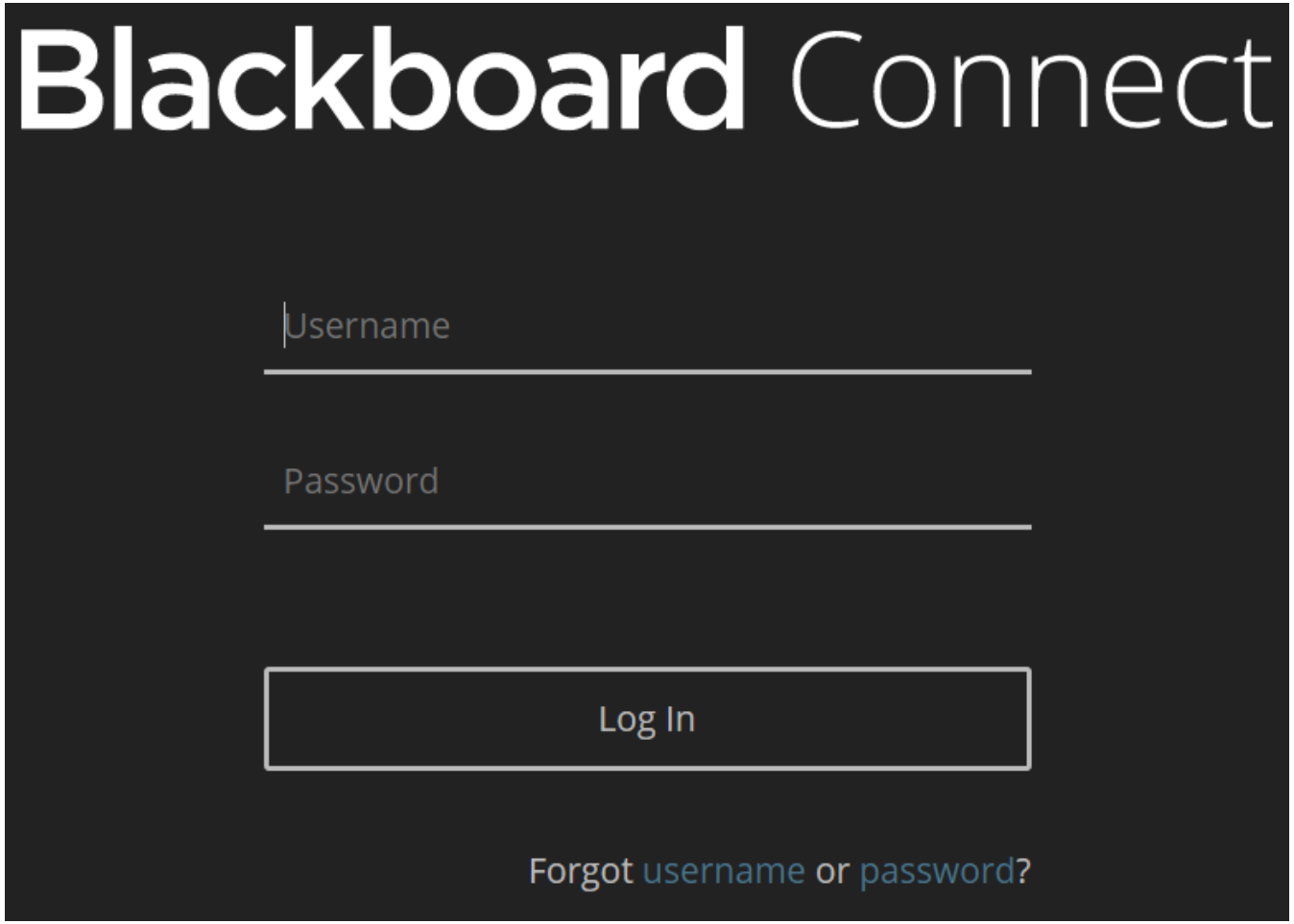
Director **Mark S. Ghilarducci**
California Governor's Office of Emergency Services

Cal OES
GOVERNOR'S OFFICE OF EMERGENCY SERVICES

Administration – Training and Guidelines



System – Blackboard Connect



System – AlertSanDiego

AlertSanDiego

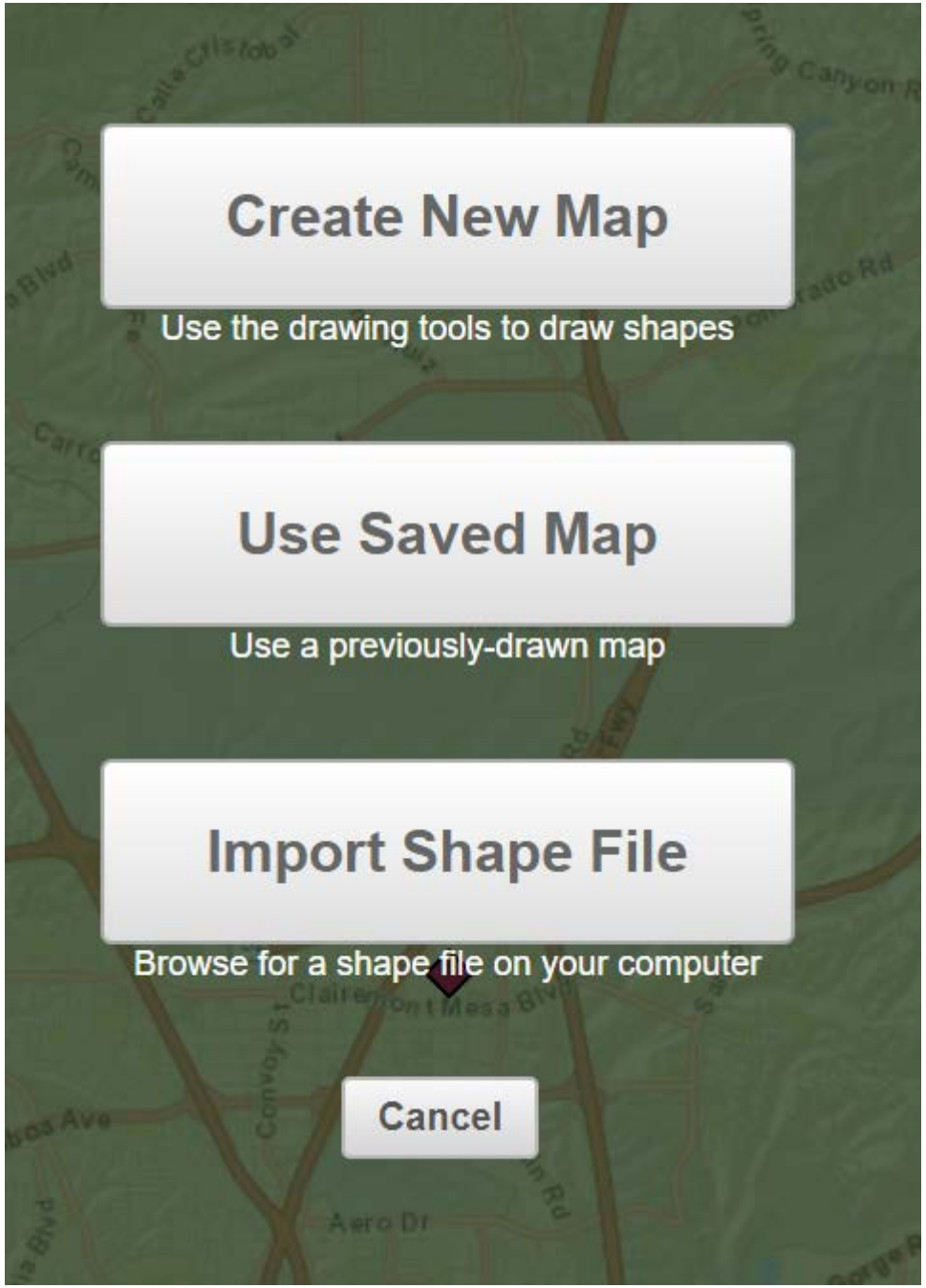
Get signed up. Get notified.

System – WEA

WIRELESS EMERGENCY ALERTS CAPABLE

- 90- and 360-character text message
- Distinct Tone
- Cell Tower Triangulation
- Geo-Targeted

Message – Mapping



Message – Details

✓Customize the content

*You must customize the content
(Do not use Microsoft products)

1. Source
2. Threat
3. Location
4. Protective Action
5. More info

Review before clicking Next

Coordination – Requirements

Should the need for Alert & Warning be determined by public safety officials,

Notification <u>will</u> be made to <u>all</u> potentially affected neighboring jurisdictions immediately.

This may include Unified Disaster Council member(s), Dispatch Agency(ies), Emergency Manager(s), and/or Special District(s), i.e. Universities.

Coordination – Recommendations

- Minimize alerting fatigue to the public by:
  - Coordinating Message with other potentially impacted jurisdictions
  - Resource Sharing
- Notify all jurisdictions
- Multi-modal
- Templates

Questions?

System Questions

Dan Vasquez –

Stephen Rea –

Patty Jordan –

Blackboard Connect –

Emergency (Not for Public)

OES Staff Duty Officer –

OES Back up Staff Duty Officer –

Sheriff Communications –