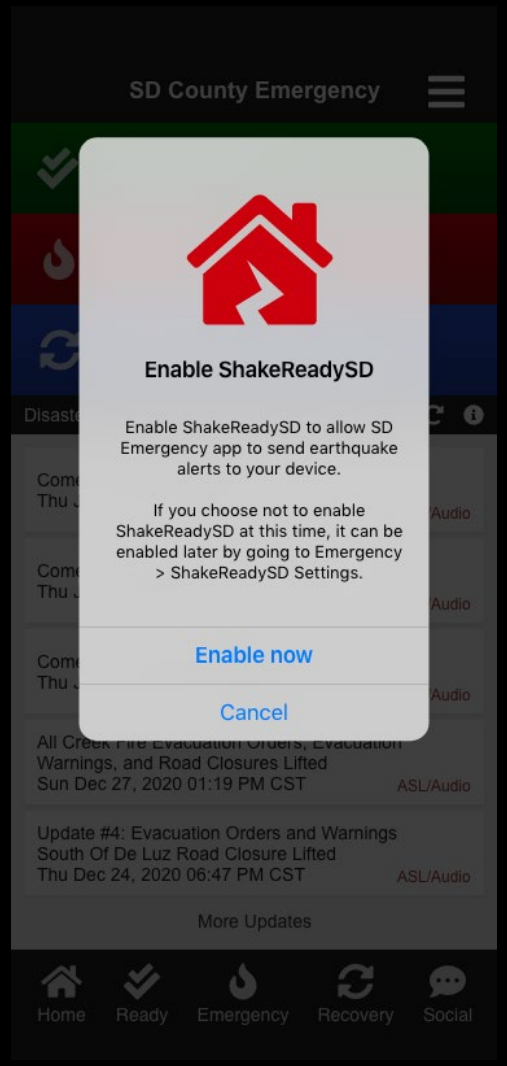
SHAKE READY SD

EARTHQUAKE EARLY WARNING SYSTEM

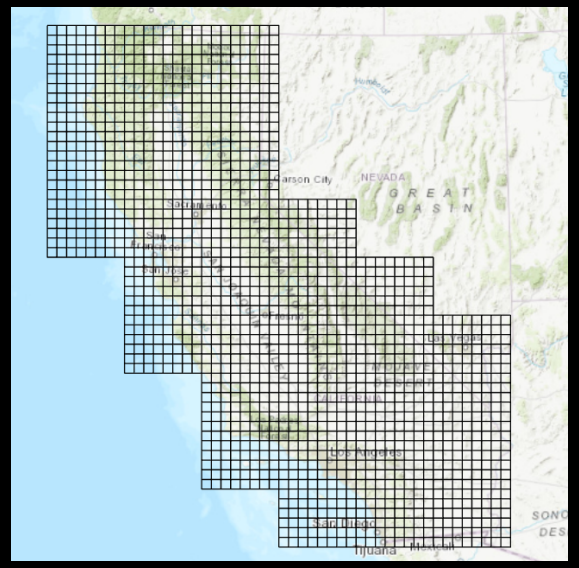
SHAKEREADYSD ADDED TO MOBILE APP

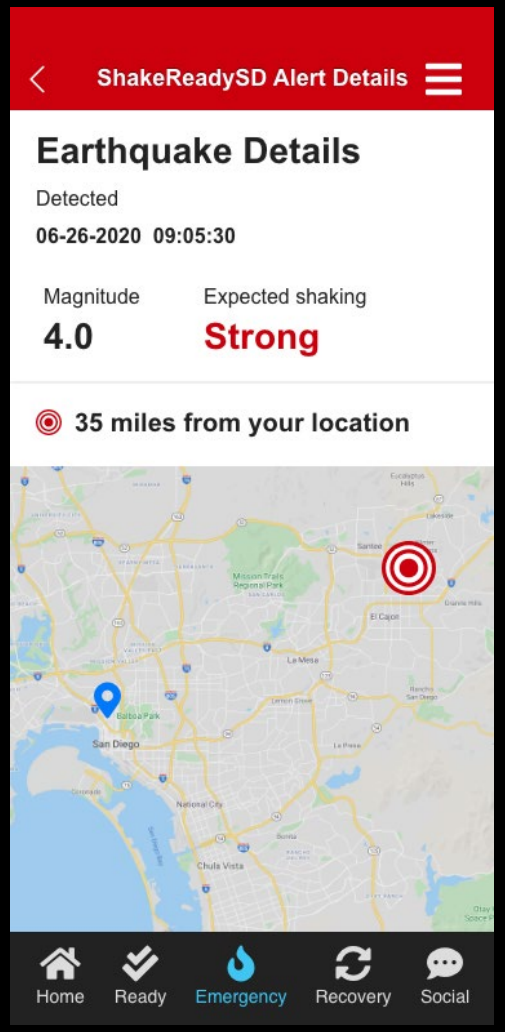
- Utilized the USGS ShakeAlert network of sensors
- Using a statewide grid system, ShakeReadySD will alert users closest to the epicenter, then move out in widening circles
- Works throughout California
- Opt in wizard for set-up



ALERTING

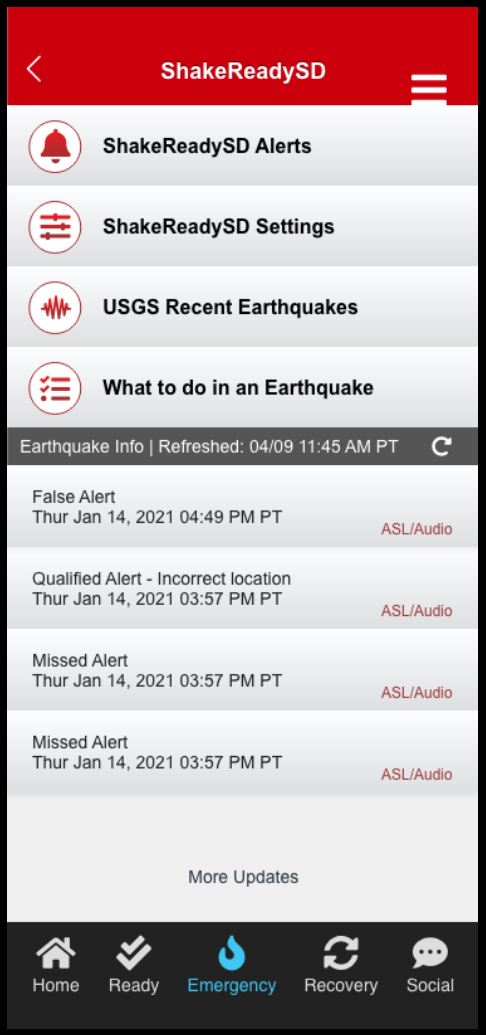
- Earthquakes > 4.5 magnitude and >3 intensity will trigger ShakeReadySD
- Alerts SD Emergency app users with a push notification.
- Notification includes alert tone and an English and Spanish language warning





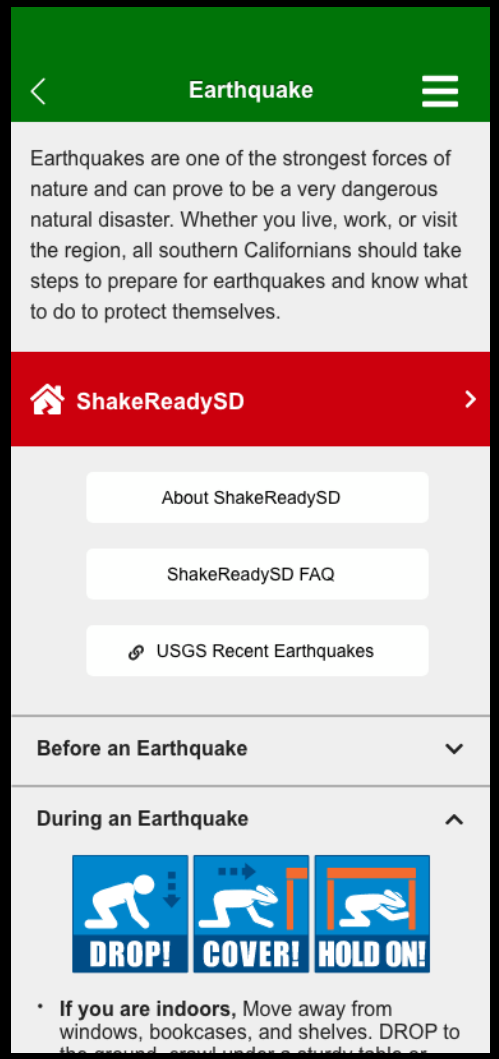
SHAKEREADYSD ADDITIONAL CAPABILITIES

- Automatic alerts
- Link to USGS Recent Earthquakes/Map
- USGS follow-up information related to earthquake
- Earthquake Preparedness Materials



EARTHQUAKE PREPAREDNESS

- New graphics from “Earthquake Country”
- Accordion sections for easy navigation
- ShakeReady opt in option from preparedness screen
- Educational material USGS approved



Next Steps

Testing – 750 testers throughout the County will test the production app

Soft rollout July 28

Press event July 30