### Community Plan & Housing Linkage Diagram **Thriving** County of San Diego PDS 10 May 2017 Sustainability **Healthy Communities** Livability **Predictable Local Economic** Site Location **Development** • Service Boundaries **Viability** Community & • Age-in-Place **Accessible Design** Location Infrastructure **Mixed Land Use** & Linkage **Community Plans** & Housing **Neighborhood** Social Equity Transportation · General Plan Implementation Technology **Pattern & Design** Utilities **Discretionary Applications General Plan Implementation** Resource • CEQA Environmental Review Economic Waste Conservation General Plan Goals/Policies Community Plans **Vehicle Emissions** Resource Access · Development/General Plan Tracking **General Plan Implementation** Job Creation & Retention Housing **Community Character** Community Plans Financing Districts General Plan Goals / Policies Jobs & Housing Community Plan Implementation **Technology** Community Needs Assessment Walkability **Balance** Community Plan Design Guidelines Livability Aging & Independence Services Community Plans Transects **General Plan Goals/Policies** Incentives • Implementation Strategies Housing Design & Development Walkability Housing Affordability Strategy Zoning / Outcome Based Performance Measures Streamlining Public Facilities/Parks Housing Needs Assessment Housing Negotiated Project Scope / **Community Plans** State RHNA Jobs & Housing Balance Amenities Community Plan Design Guidelines HHSA/End Homelessness Housing Variety (Typologies) Housing Good Site Design Principles (General Housing & Community Development · High Rise Housing Capacity & Tracking Plan Policy LU-1.2) Mid Rise Best Practices Cost Recovery Resource Conservation • Low Rise **Best Practices** Pre-determined Developability Apartment Incentives Feasibility Studies • Duplex / Townhome State Density Bonus Housing • Single Family Detached Housing Affordability Strategy Goals State Affordable Housing Accessory Unit Streamlining / Policies · Mobile / Manufactured Home Design & Development Zoning Code / Ordinances Farmworker Housing Streamlining **CPTED** Age in Place Seniors Demographic Increase in Homelessness **GHG** Groups Homeless **Pollution** Veterans **Prevention** Assisted Living Vehicle Emissions · Air Quality **Transportation** Technology **Climate Change** Traffic Congestion **Compact Development GHG Emissions Inventory** · Vehicle Miles Traveled Analysis • Climate Action Plan Capital Improvement Program **County Internal Working Group** Transportation Demand Management PDS / Sustainability Team • Active Transportation Plan Red = Impact Blue = Mitigation **Alternative Fuels**

### **SOCIAL / PUBLIC FACILITIES** Ramona Study Area Farm Stands Proposed Cor Areas Residential Areas Parks Facilities (145) Retail Spaces Recreation and (14) Services Government (10) Facilities (14) Office Spaces (31) Religious Facilities (13) School

SOCIAL

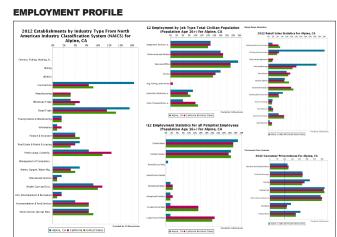
**PHYSICAL** 

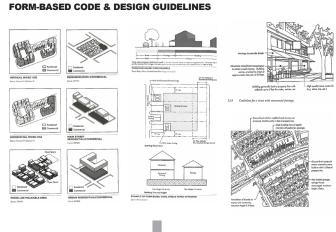




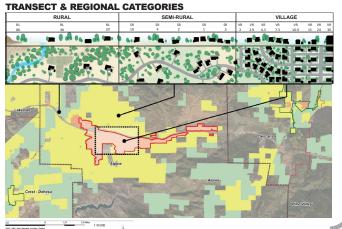
# **FCI ALTERNATIVES**

# **EMPLOYMENT CENTERS ECONOMIC** LUEG @





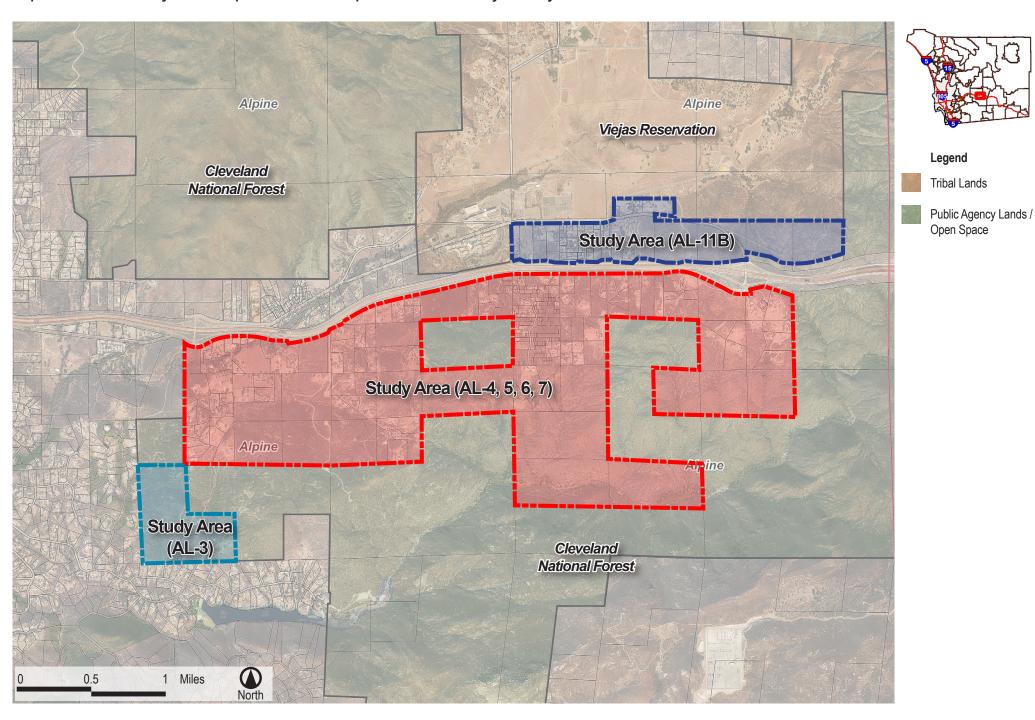




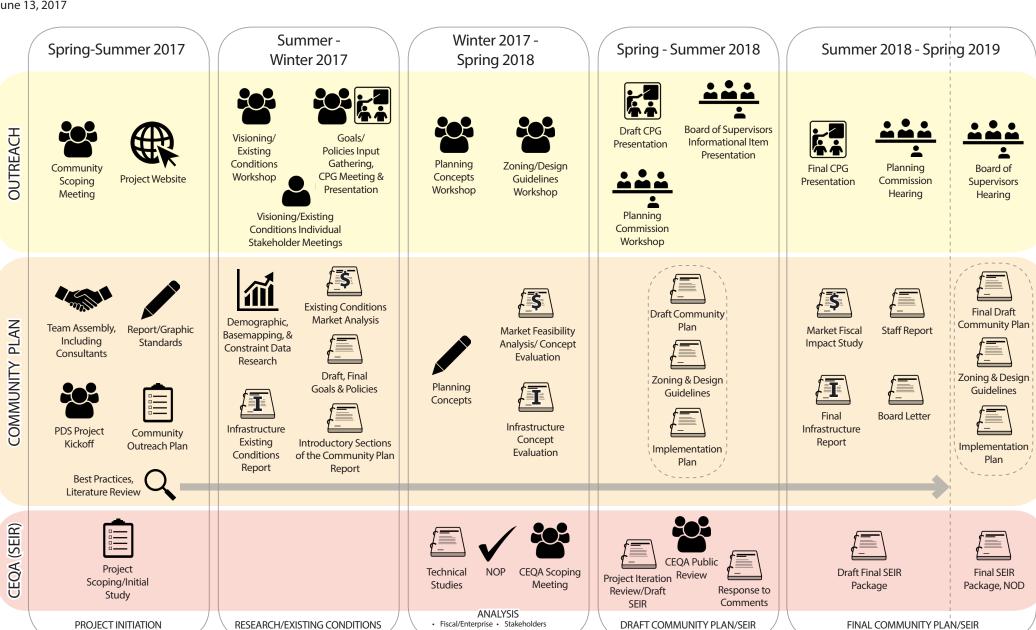




### Alpine Community Plan Update: Development Feasibility Study Area



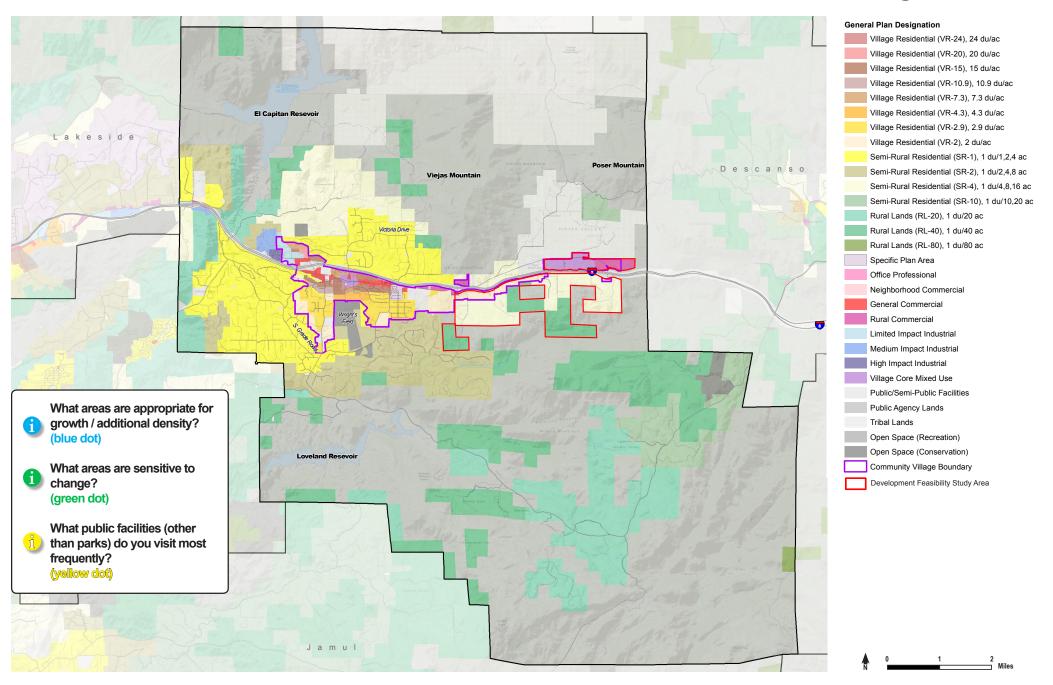
# Alpine Community Plan Update Scope June 13, 2017



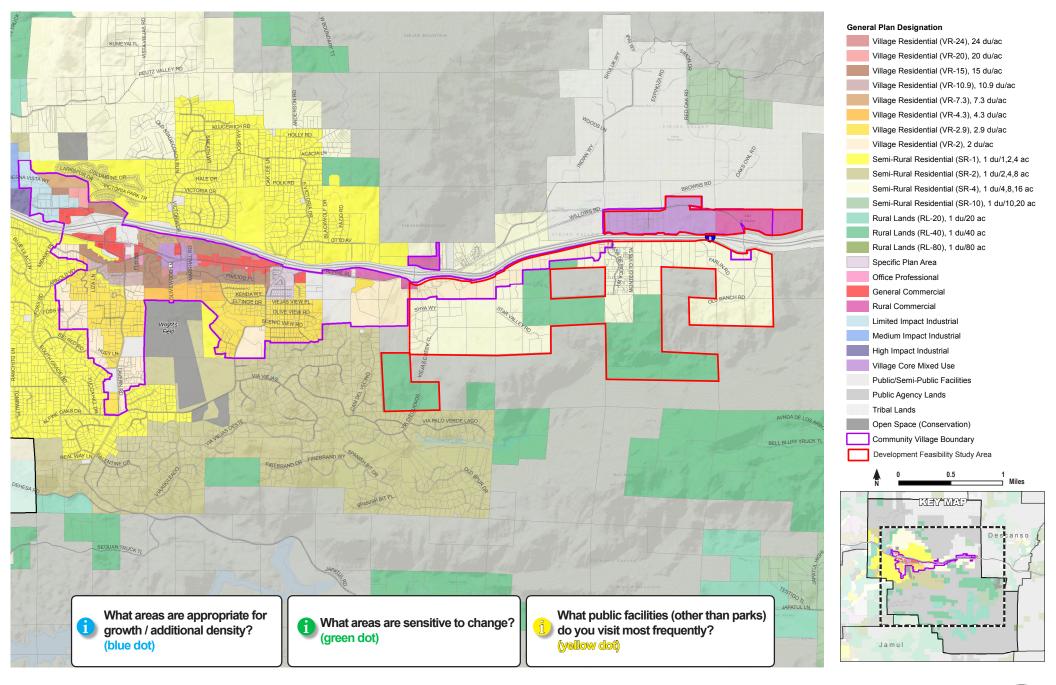
· County Initiatives

Business

## **LAND USE**

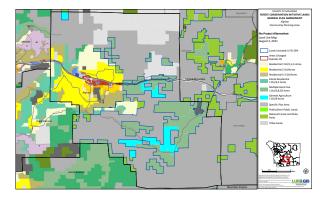


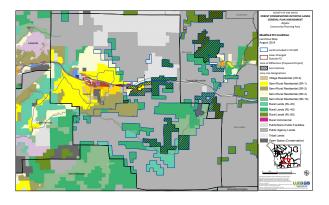
### **LAND USE**

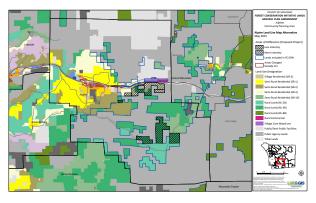


# proposed scope

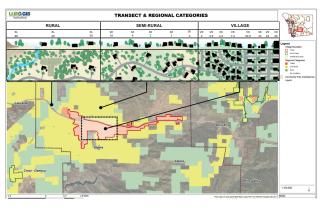
### Land Use Alternatives (FCI Example)







### **Transect & Regional Categories**



### Market Analysis (Typical)

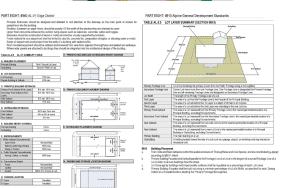
Table IV	-1: Affordable Housing Product Ty	pes	Table V-2: Six	ngle Family Mo	dian Home Value	s – September :	2012 vs. June 21	116
Probable Product Type by	Example	Prototype Analyzed	Community Planning	Septemi	ber 2012 (1)	June 2016 (2)		% Change
Density Range Example Prototype Analyzed  Between 15 and 23 units/acre		Prototype Analyzed	Area	Number of Sales	Median Price	Number of Sales	Median Price	(2012-2016)
Two story wood-frame		Scenario #1	Alpine	24	\$417,500	14	\$564,000	35.1%
townhome. Each unit is		Townhomes at 20	Bonita	9	\$460,000	17	\$607,000	32.0%
attached by common walls. Developments are served by	A STATE OF THE REAL PROPERTY.	units/acre	Bonsall	5	\$607,500	5	\$820,000	35.0%
surface parking.	ALDER OF THE PARTY		Borrego Springs	2	\$220,000	11	\$188,000	-14.5%
	The same of the sa		Boulevard	4	\$79,000	3	\$252,000	219.0%
	Trolley Terroce Townhomes		Campo	5	\$175,000	6	\$240,000	37.1%
	Chula Vista, CA		Descanso	0		1	\$110,000	
Between 24 and 29 units/acre			Fallbrook	59	\$359,500	97	\$488,000	35.7%
Two or three story wood-		Garden style residential at 24 units/acre	lacumba	0		2	\$211,000	
frame construction with access to units from external			lamul	13	\$434,500	15	\$561,000	29.1%
walkways or corridors.			Iulian	8	\$210,000	10	\$295,000	40.5%
Developments typically feature landscaped common	of had to		Lakeside	27	\$325,000	36	\$458,000	40.9%
reature landscaped common areas as well as surface	The same of the sa		Palomar Mountain	0		3	\$349,000	
parking.	Follbrook Wew Follbrook CA		Pauma Valley	2	\$126,000	2	\$250,000	98.4%
Over 30 units/acre	PENEROSK, CA	L	Pine Valley	2	\$217,500	5	\$490,000	125.3%
Wood frame construction of			Ramona	31	\$280,000	58	\$456,000	62.9%
wood-trame construction of up to four stories. Dwelling		Scenario #3: Stacked Flats at 30	Rancho San Diego	3	\$380,000	-		
units are typically single floor		units/acre with surface	Rancho Santa Fe	14	\$1,824,000	22	\$2,371,000	30.0%
residences accessed by double-sided interior		and tuck-under parking	Santa Ysabel	0	-	1	\$303,000	-
corridors or open walkways.			Spring Valley	45	\$289,500	61	\$425,000	46.8%
Often developed over tuck- under <sup>1</sup> , podium <sup>2</sup> , or below-	Centre Street Lafts		Valley Center	16	\$359,000	21	\$559,000	57.0%
grade parking <sup>1</sup> .	San Diego, CA		Warner Springs	0		0		
	uilding accessed by surface driveways. e at ground level with residential develop re with ramping access below grade and		(1) Source: DQNews. Refle (2) Source: CoreLogic. Ref					

### Implementation Plan Matrix (Hypothetical)

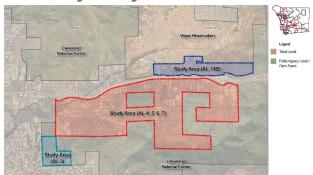
	Project/Action	Cost (\$000)	Priority	Responsi- ble Party	Timeframe	Potential Funding Source
1	Decora- tive Street Lights	3	High	Developer	Short-Mid	Private/ CFD
2	High School	25,000	High	County/ GUSD	Long	Bond
3	Park	5,000	Medium	Developer/ County	Mid	Private/ CFD

### Design Guidelines / Form Based Code



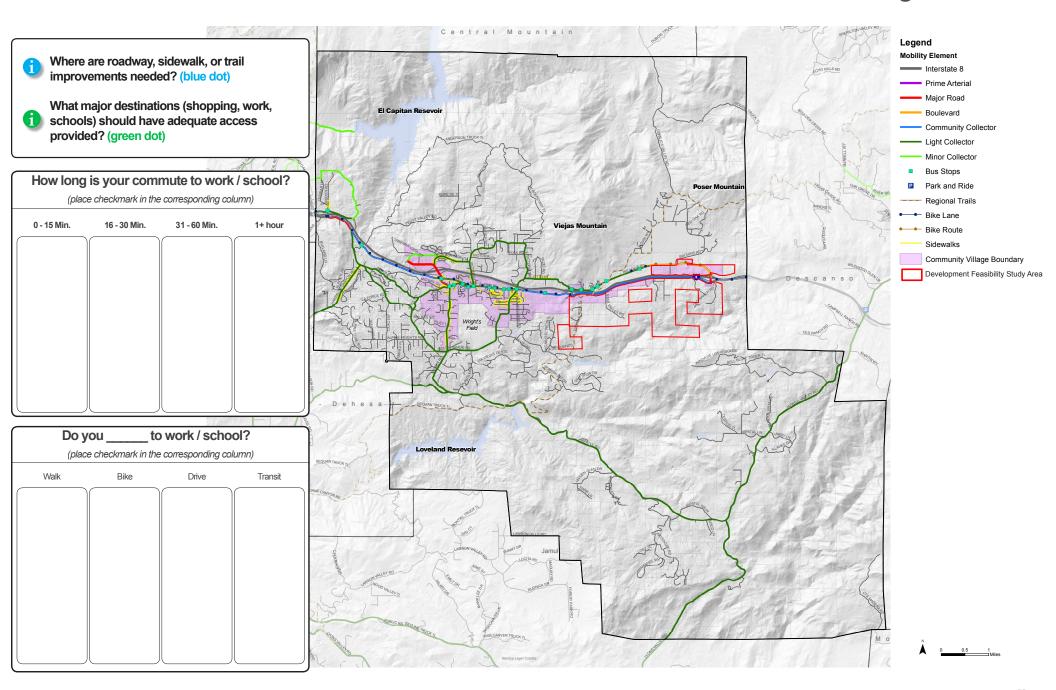


### **Feasibility Study**

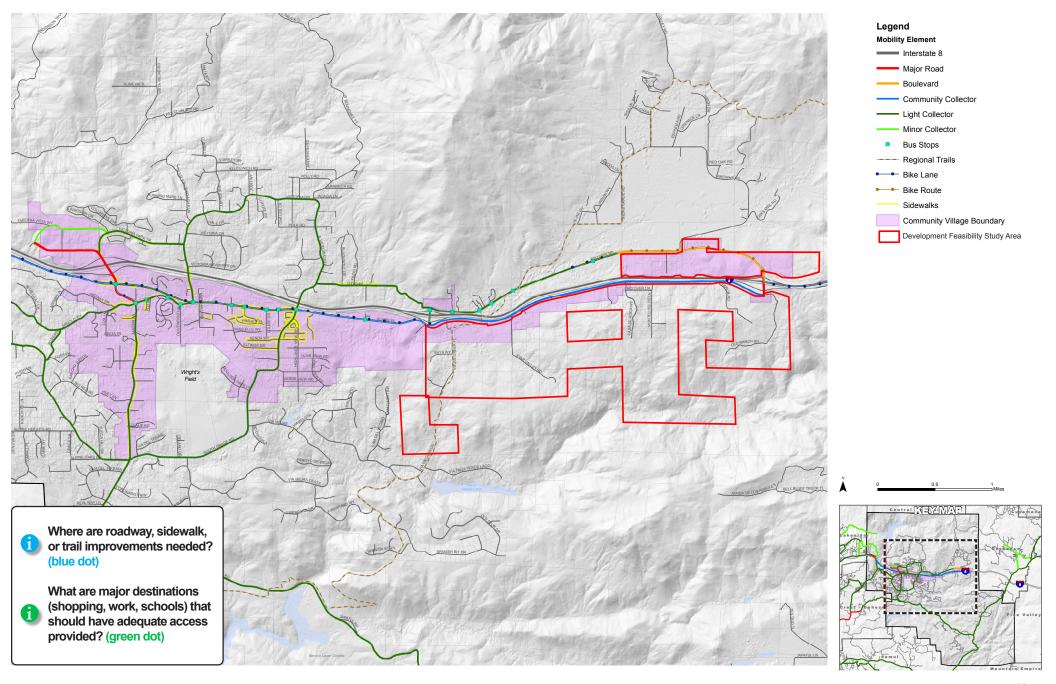




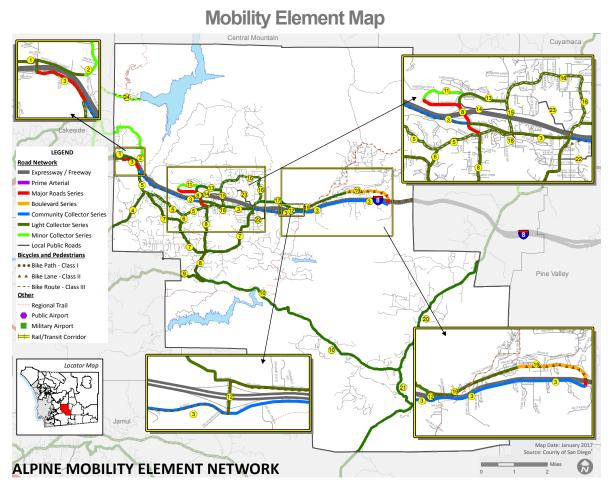
## **MOBILITY**



# **MOBILITY**



## **MOBILITY**

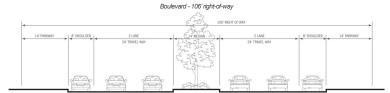


### Implementation Plan (Example)

#	Project/ Action	Cost (\$000)	Priority	Responsible Party	Time Frame	Potential Funding Source
1	Decorative Street Lights	3	High	Developer	Short- Mid	Private/CFD
2	High School	25,000	High	County/GUSD	Long	Bond
3	Park	5,000	Medium	Developer/County	Mid	Private/ CFD

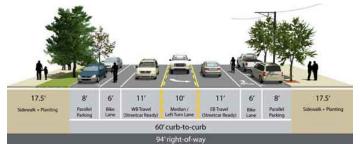
# Roadway Sections & Design Guidelines (Examples)

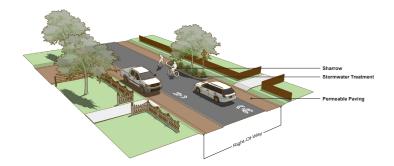
### **Existing Graphic**



### Potential Graphics

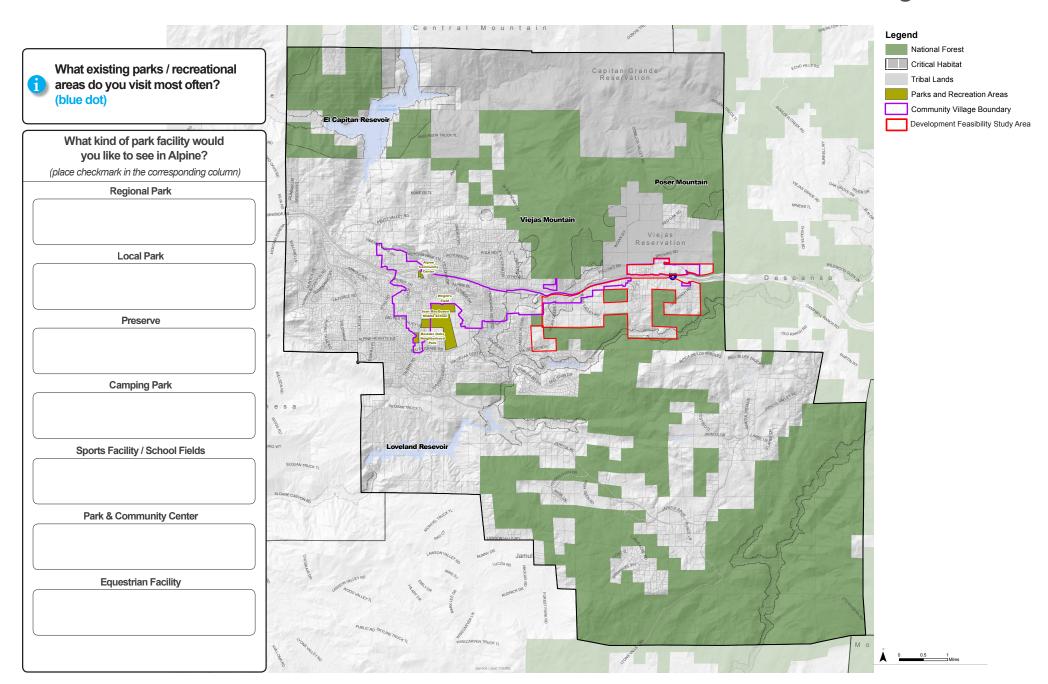




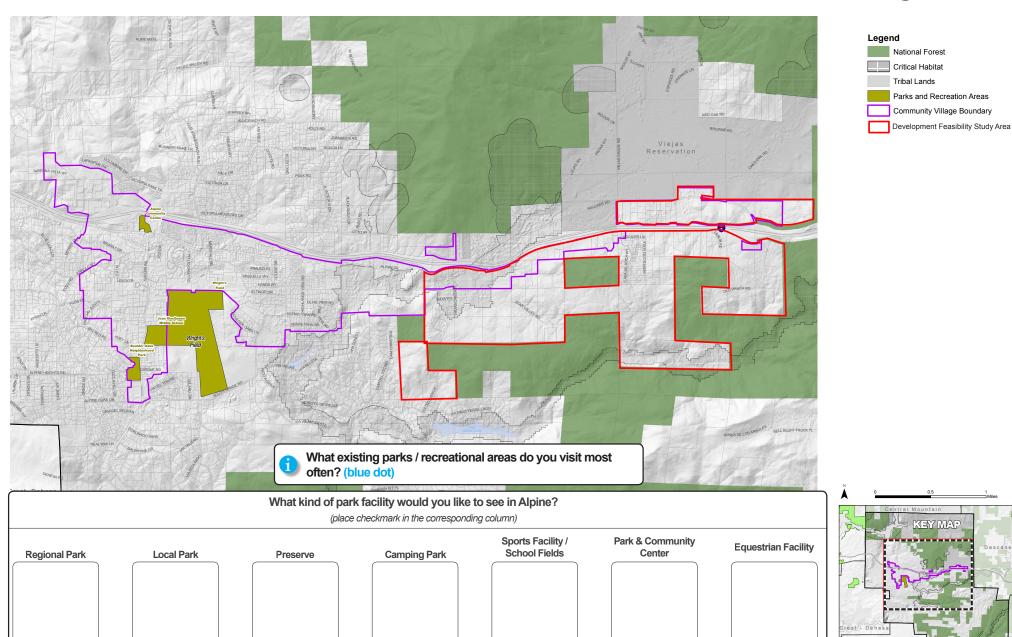




# **CONSERVATION / OPEN SPACE / PARKS**

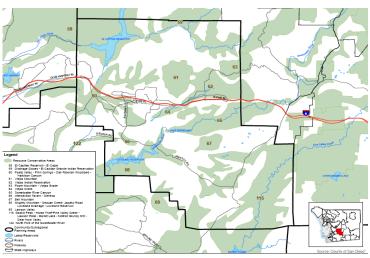


# **CONSERVATION / OPEN SPACE / PARKS**



## **CONSERVATION / OPEN SPACE / PARKS**

### **Resource Conservation Areas**



### **Recreational Areas**



### Implementation Plan (Example)

#	Project/ Action	Cost (\$000)	Priority	Responsible Party	Time Frame	Potential Funding Source
1	Decorative Street Lights	3	High	Developer	Short- Mid	Private/CFD
2	High School	25,000	High	County/GUSD	Long	Bond
3	Park	5,000	Medium	Developer/County	Mid	Private/ CFD

### **Recreational Amenities**







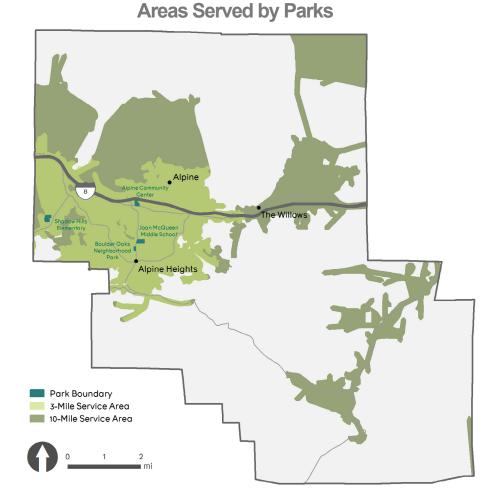


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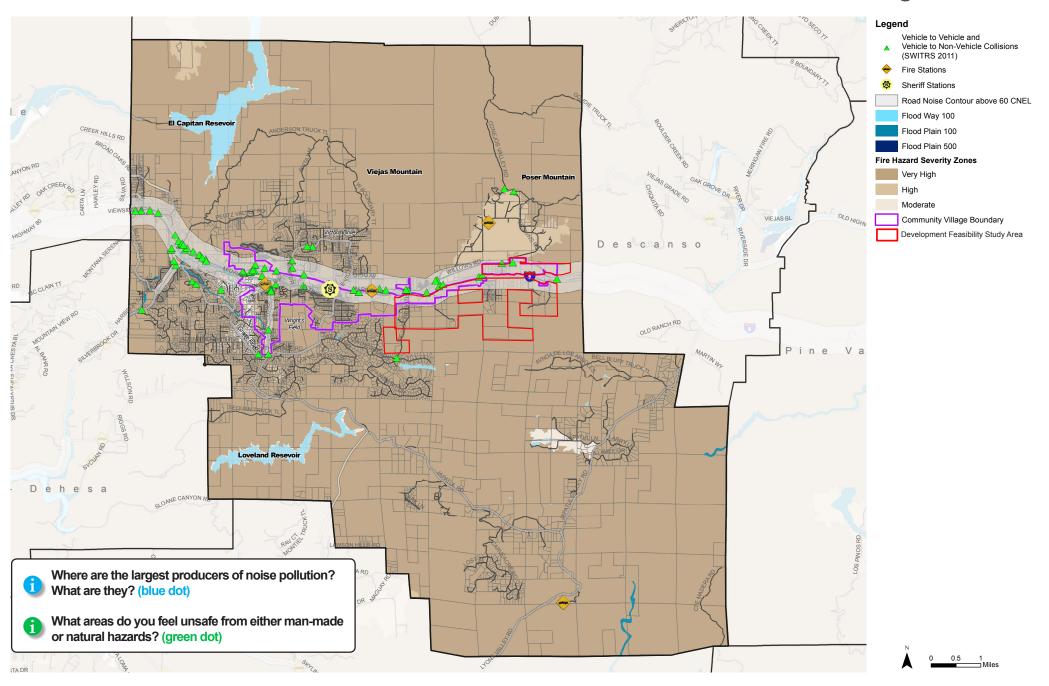


**Population Served** 

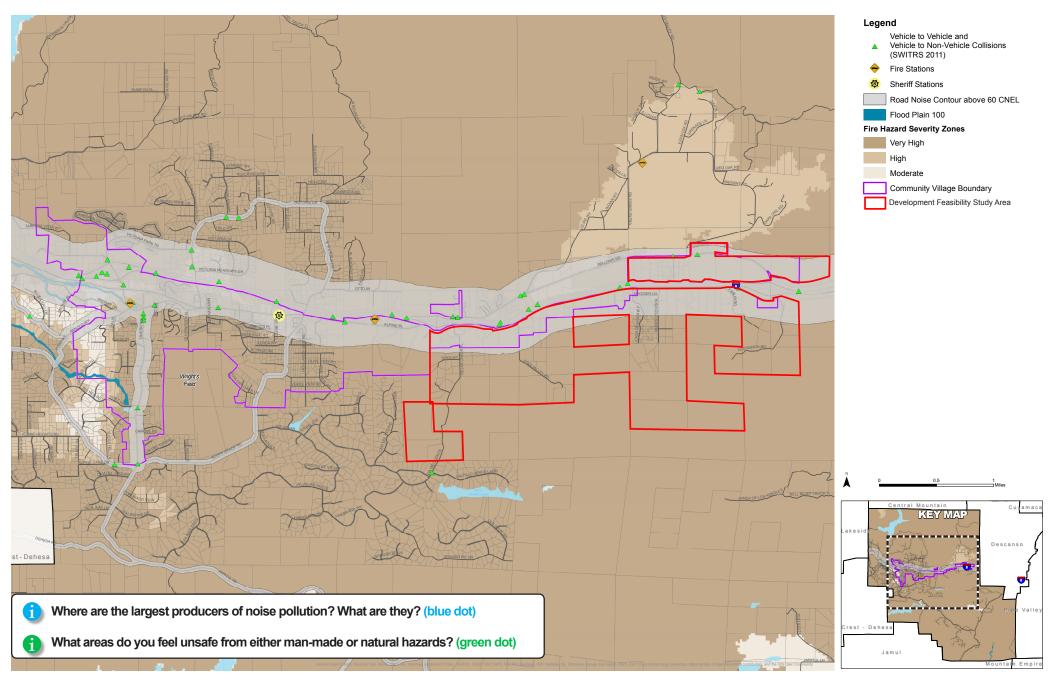
PARK SERVICE AREA	POPULATION SERVED
0.5-Mile Walking Distance (Local Park)	8.0%
3-Mile Driving Distance (Local Park)	71.0%
10-Mile Driving Distance (Regional Park)	89.3%



# **NOISE/SAFETY**



# **NOISE / SAFETY**



### **Social Services** Ramona Study Area Community Supported Agriculture (CSA) Farmers Markets Farm Stands **Existing Commercial** Areas Residential Areas JULIAN HY SOCIAL **Public Safety Facilities** (145) Retail Spaces Recreation and Community Centers Services Government

### Crime



Assault

Burglary

Fraud

Robbery

DUI

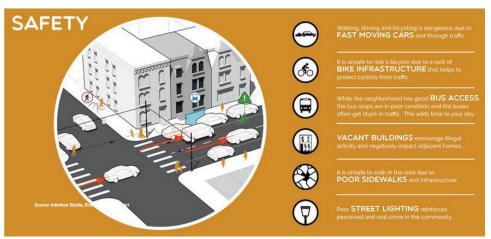
Total

(14) Office Spaces

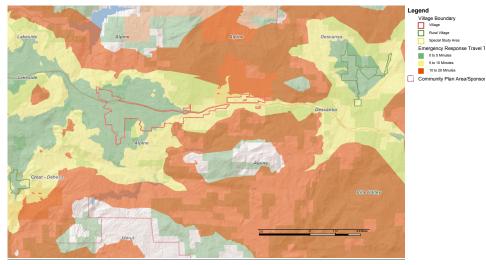
(13) School

(31) Religious Facilities

Design Guidelines / **Crime Prevention Through Environmental Design** 



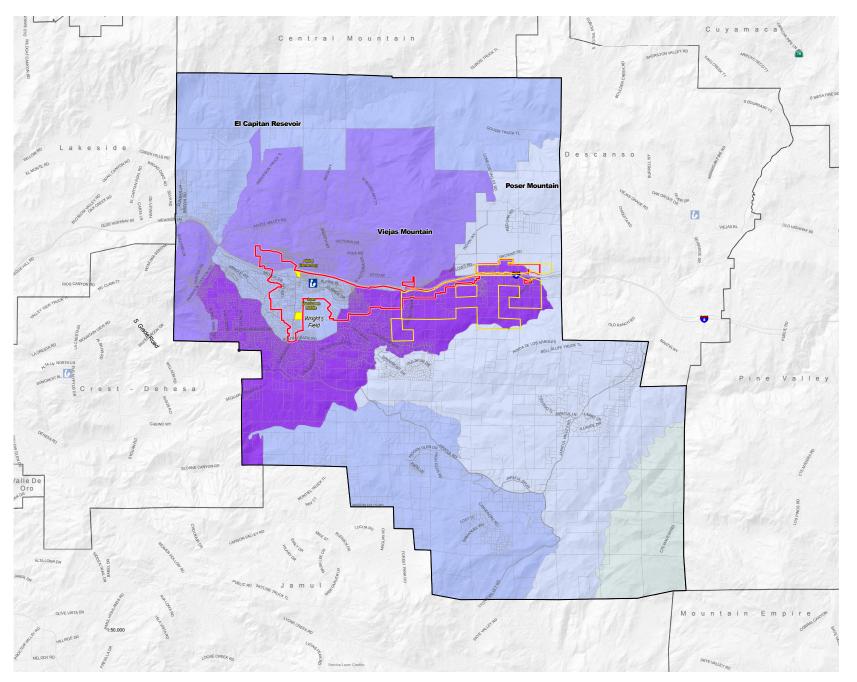
### **Emergency Response Time**





# **HOUSING**

# existing conditions





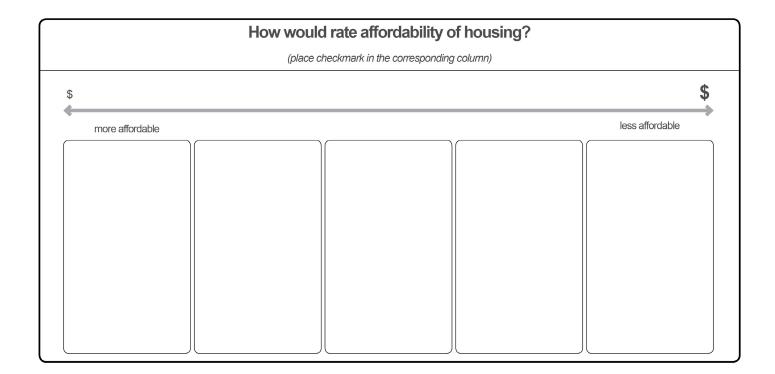
### Household Income

2016 County of San Diego Area Median Income (AMI) was \$73,000

AMI	Annual Income Max	Purchase Price Max
Extremely Low (<30%)	\$22,050	\$65,501
Very Low (31% - 50%)	\$36,750	\$112,112
Low (51% - 80%)	\$58,800	\$211,993
Moderate (81% - 120%)	\$88,200	\$345,169
Above Moderate (>120%)	\$88,200+	\$345,169+

**HOUSING** 

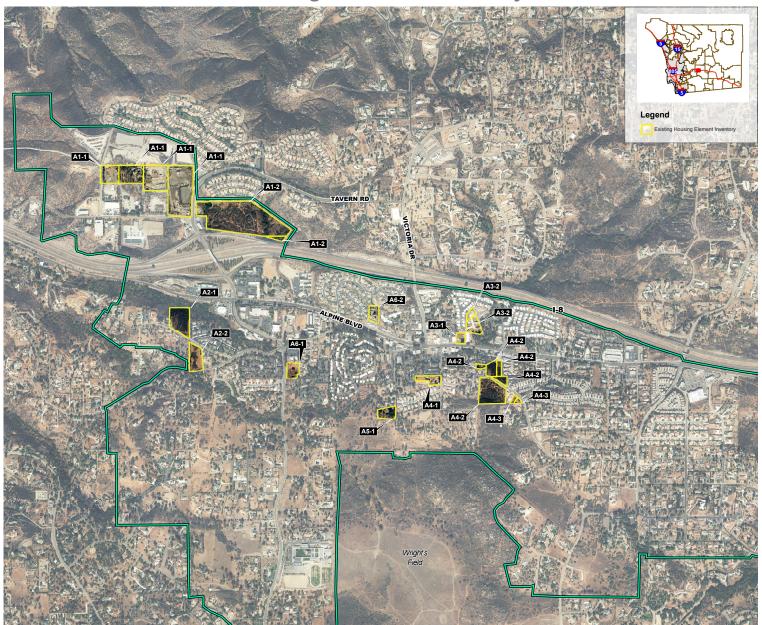
What housing types do you think Alpine is lacking?					
(place checkmark in the	(place checkmark in the corresponding column)				
Low Rise / Mixed Use	Accessory Unit				
Apartment	Mobile / Manufactured Home				
	THE STATE OF THE S				
Duplex / Townhome	Farm Worker Housing				
Single Family Detached	Other				



# **HOUSING**

# proposed scope

### **Housing Element Site Inventory**



### **Market Analysis**

Table IV	Table IV-1: Affordable Housing Product Types				
Probable Product Type by Density Range	Example	Prototype Analyzed			
etween 15 and 23 units/acre					
wo story wood-frame ownhome. Each unit is tached by common walls. evelopments are served by urface parking.	Trolley Terrace Townhomes Chula Vista, CA	Scenario #1: Townhomes at 20 units/acre			

### Between 24 and 29 units/acre

Two or three story woodframe construction with access to units from external walkways or corridors. Developments typically feature landscaped common areas as well as surface parking.

Over 30 units/acre



Scenario #2: Garden style residential at 24 units/acre

### \_\_\_\_

Wood-frame construction of up to four stories. Dwelling units are typically single floor residences accessed by double-sided interior corridors or open walkways. Often developed over tuck-under<sup>1</sup>, podium<sup>2</sup>, or belowgrade parking<sup>3</sup>.



units/acre with surface and tuck-under parking

Scenario #3:

Stacked Flats at 30

Parking located under a residential building accessed by surface driveways.

 $^2$  Reinforced concrete parking structure at ground level with residential development constructed above.  $^3$ Below-grade concrete parking structure with ramping access below grade and between parking levels.

Table V–2: Single Family Median Home Values – September 2012 vs. June 2016					
Community Planning	September 2012 (1)		June 2016 (2)		% Change
Area	Number of Sales	Median Price	Number of Sales	Median Price	(2012-2016)
Alpine	24	\$417,500	14	\$564,000	35.1%
Bonita	9	\$460,000	17	\$607,000	32.0%
Bonsall	5	\$607,500	5	\$820,000	35.0%
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Descanso	0		1	\$110,000	
Fallbrook	59	\$359,500	97	\$488,000	35.7%
Jacumba	0		2	\$211,000	
Jamul	13	\$434,500	15	\$561,000	29.1%
Julian	8	\$210,000	10	\$295,000	40.5%
Lakeside	27	\$325,000	36	\$458,000	40.9%
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Rancho San Diego	3	\$380,000			
Rancho Santa Fe	14	\$1,824,000	22	\$2,371,000	30.0%
Santa Ysabel	0		1	\$303,000	-
Spring Valley	45	\$289,500	61	\$425,000	46.8%
Valley Center	16	\$359,000	21	\$559,000	57.0%
Warner Springs	0		0		

(1) Source: DQNews. Reflects single-family home resales in San Diego County recorded in September 2012. (2) Source: CoreLogic. Reflects single-family home resales in San Diego County recorded in June 2016.