Mr. Russell called the meeting to order at 7:00 p.m.

Thirteen (13) members were present: Anne Burdick, Ike Perez, Eileen Delaney, Roy Moosa, Tom Harrington, Jean Dooley, Jim Russell, Jack Wood, Lee J. De Meo, Ron Miller, Donna Gebhart, Jackie Heyneman and Jerry Farrell. Paul Schaden and Bill McCarthy were excused.

Mr. Russell announced that there were seven openings on the Group and only five candidates had applied. He encouraged any additionally interested individuals to apply.

   NONE

2. Approval of the minutes for the meetings of 15 September 2014. Voting Item.
   Ms. Burdick motioned to approve the minutes and the motion passed unanimously.

3. Request for a waiver of the B Designator Design Review requirement for a Site Plan for a used car lot that will allow no more than three used cars at a time to be on the lot, located at 416 N. Pico Ave, APNs’s 103-131-02, 03 & 04. Owner David Paulsen, 760-532-7712, knightflight747@gmail.com. County planner Debra frischer, 858-495-5201, debra.froischer@sdcounty.ca.gov. Continued at the 18 August and 15 September meetings.
   Ms. Delaney informed the Group that the applicant was not in town and could not attend the meeting. His work requires him to travel overseas on a monthly basis & he has had a difficult time coordinating his schedule so that he can attend a meeting.
   Ms. Delaney motioned to continue the request indefinitely or until the applicant contacts the Design Review sub-committee. The motion passed unanimously.

4. Request for a waiver of the B Designator Design Review requirement for a Site Plan for the installation of 3 new antennae and 3 RRU’s on the existing tower and add 4 new batteries within the existing battery cabinet at 1101 S. Main Ave (APN 104-341-05). Owner Sprint PCS (Ranpac Commercial Real Estate). Contact person Arvin Norouzi. 818-653-1393. anorouzi@demagrp.com.
   Mr. Arvin Norouzi introduced the request to add antennae and batteries to an existing tower behind the Major Market shopping center.
   Ms. Delaney reported that the Design Review Sub-Committee had reviewed and approved the request.
   After limited discussion Ms. Delaney motioned to approve the request as presented and the motion passed unanimously.

5. Request for a waiver of the B Designator Design Review requirement for a Site Plan for a new Art in Public Places on loan piece "The Osprey" by Maria de Castro. The piece was previously part of the San Diego "trees" project along the wharf. The location will be on the corner of Alvarado and Vine by LaCaseta. Design Review Committee. Community input. Voting item. (9/17)
Ms. Sandi LeMasters introduced the request. This was a piece of art that would be on loan for 18 months. The location would be the corner of Alvarado and Vine. The property owner had approved the placement of the art and the Art in Public Places group was planning to clean up the corner when the art work was put in place. The piece was a 13 foot tall totem like work titled “The Osprey”.

Ms. Delaney reported that the Design Review Sub-Committee had reviewed and approved the request.
Ms. Delaney motioned that the request be approved as presented and the motion passed unanimously.

6. Presentation on a request for a Site Plan Modification for Regency Fallbrook Retirement and Assisted Living, located at 609 E. Elder St. I spoke with the Zoning Department at the County and was informed this would require a deviation to the site plan and I would need to speak to the CPG of Fallbrook before we can take this to the County for review. This location is governed by site plan PDS2002-3500-01-054. Would you be able to review our plans attached and help me with our first step of this process. Contact person Kristina Matthews, 760-480-7217, kristina@matthewssignsinc.com. Design Review Committee. Community input. Voting item.

Mr. Matthews introduced the proposal to replace and upgrade the entry sign for the Regency Fallbrook Retirement and Assisted Living facility on Elder Street. He commented that there had been some poles for a temporary sign and banners that the Design Review Committee had objected too, but they had all been removed.
Ms. Delaney reported that the Design Review Sub-Committee had reviewed the request and with the exception of poles had approved the request. She further stated that she had confirmed that the poles had been removed.
After limited discussion Ms. Delaney motioned to approve the request as presented and the motion passed unanimously.

7. Fallbrook Mercantile Center: Discussion on the process & requirements for a new sign program for the center. APN# 104-122-42. Contact: John Panuzzo AZZURO Consulting, Inc. (619) 490-6173; jpanuzzo@azzuroconsulting.com. Discussion only. Design Review Committee
Ms. Delaney reported that the applicant had requested to continue the request until next month.
Ms. Delaney motioned to continue the item until next month and the motion passed unanimously.

The Meeting was adjourned at 7:10 pm
Tom Harrington, Secretary