

**County of San Diego
Spring Valley Community Planning Group
P.O. Box 1637, Spring Valley, CA 91979**

**Regular Meeting Minutes
March 9, 2021; 7:00 p.m.**

Meeting Location: Access meeting online:

Join Meeting on-line:

<https://zoom.us/j/94623266864?pwd=MkZkb3ZrcFkvZGs2WWZYTDgzK2Rydz09>

Meeting ID: 946 2326 6864

Passcode: 420652

E-mail: JIMCUSTEAUSVCPG@COX.NET; Facebook: [Spring Valley Planning Group](#)

A. Members

seat	Name	absent	seat	Name	absent
1	Tiffany Gonzalez		9	Rod Gibbons	
2	Lora Lowes		10	Chris Pearson	
3	Jesse Robles		11	James "Jim" Custeau Chair	
4	Mark Kalsho	X	12	Victoria Abrencia	
5	VACANT		13	Edward Woodruff	
6	John Eugenio		14	Robert "Bob" Eble	
7	Scott Harris	X	15	Tim Snyder Vice-Chair	
8	Scott Shaffer Secretary				

The meeting was called to order at 7:00 p.m.

B. Public Comment: Becky Rapp asked the Planning Group to continue to be involved with the discussion with the county regarding the decision to issue marijuana licensing. Elizabeth Lavertu recommended that we disable chat for Zoom meetings due to inappropriate messages that were sent and that the group continue to be involved with the discussion with the county regarding the decision to issue marijuana licensing.

C. Action Items:

1. Minor Deviation – Signage for Arco Gas Station; 631 La Presa Ave; APN 579-191-67-00. The Proponent is requesting approval of signage for gas station and AM PM mini mart that is under construction at this location. Proponent: Dave Bartl; Presenter: Snyder

Discussed changes to the location of Sign 2. One of the signs is 25 feet tall, which is outside of our guidelines. However, many other gas stations have similar signage but are existing non-complying. Lowes spoke against some of the signage regarding the height of the 25-foot sign, the white backgrounds for signs, and the number of signs (and lighting) given that it is directly adjacent to

residential zoning. Pearson requested the proponent to decrease the overall amount of lighting from signage. Many of the planning group members spoke in opposition to the signage based on previous feedback from the community in the past.

Motion: Deny the signage plan as presented due to the height and size of the monument sign along with the translucent background of the store signs and overall illumination from all signs.

M/S: (Snyder / Pearson)

Vote: Aye (12); No (0); Abstain (0); Absent (2); Vacant (1)

Motion: Passes

2. Discussion on how to do a better job of publicizing our meetings and agenda topics. Article VI, Section IV of Policy I-1 requires that “Notice of all group meetings shall be placed in a community newspaper at least five days prior to the meeting, if available.” If a community newspaper is not available, the groups are not required to publish in the Union-Tribune. Some groups choose to, including our, but others haven’t found that it’s an effective means to reach the members in their community. Presenter: Custeau

Lowes brought up the Facebook Group. Abrencia offered to help with the Facebook page, adding events, and looking at creating to establishing Twitter and Instagram account. A community member, Lisa Stewart, offered her insight about how to share events using Facebook, Nextdoor, and other platforms. Snyder and Robles also offered to help with the social media outreach as well.

D. Approval of Minutes of February 23, 2021 meeting.

Motion: Approve the minutes of February, 23 2021 meeting as amended

M/S:(Pearson / Woodruff)

Vote: Aye (9); No (0); Abstain (3, Robles, Gibbons, Abrencia); Absent (2); Vacant (1)

Motion: Passes

E. GROUP BUSINESS

1. Announcement: Eugenio reported County Parks and Recreation has the responsibility of the new parking lot near Steel Canyon bridge. Also, Eugenio contacted the county about getting canopies for bus stops. Robles invited members to attend the San Miguel Fire Board meeting being held tomorrow March 10 on Facebook.
2. Reports: Lowes reports from CSA-128 the group discussed having members of the community planting trees on Earth Day and the possibility of doing a Monarch butterfly way station on the new Dictionary Hill Regional Park. Eugenio reported that we completed a community cleanup off of Sweet Water Blvd.
3. New projects: New Discount Tire on Sweetwater Road (assigned to Lowes, Gibbons, Abrencia and Gonzalez).
4. Next meeting: March 23, 2021

F. ADJOURNMENT: 9:10 PM