Draft Meeting Minutes – Valle de Oro Community Planning Group
Meeting Date: September 1, 2020

Roll Call
12 present / 1 Absent / 1 Vacant (Seat 15)
*Members Baillargeon and Henderson joined approximately 5 minutes after roll call and are counted as present.
*Oday Yousif, present at the virtual meeting, is not a seated member but is anticipated for formal membership (filling the vacant Seat 15) by the time of the October VDO CPG meeting.

A. Approval of Previous Meeting Minutes
Approval of the August 2020 Meeting Minutes is delayed for time to review and provide comments on the distributed draft based on the objections of Member Tinsley Becker who stated that the draft minutes do not adequately represent her comments on Item E2. Chair Burley indicated that members can send in written comments to attach to the minutes as part of approval consideration.

B. Public Communication
Bobbi Schnell – a community resident on Sir Francis Drake Drive requested that community members contact County Code Compliance for any noise, nuisance or event activity concerns relating to the “AirBnB Party House” located at 11328 Sir Francis Drake.

Mark Feallock – a community resident who is part of the group SOS2, opposing the proposed Liberty Charter High School project. SOS2 is hosting a Zoom meeting on Wednesday September 2, 2020 to discuss the project. It is scheduled for decision by the County Planning Commission on September 18, 2020. Electronic comments can be submitted to the County between September 8 and September 18. Community members can email SOS2 at RanchoSanDiegoSOS2@gmail.com.

D. Information Items
Item D1 – removed from the agenda.

Item D2
Item Issue Summary: Kathleen Hedberg, President of the Grossmont-Mt. Helix Improvement Association (GMIA) presented GMIA’s concept for a monument sign to be installed at the northwest corner of the intersection of Fuerte Drive and Avocado Boulevard. Established in 1938, GMIA is an 82 year old community improvement and advocacy organization within the VDO CPG territory. The proposed monument would stand approximately 9’ in height at the tallest point and would be installed within County right-of-way. The sign is not currently planned for nighttime illumination because a power source is not identified. GMIA is seeking input from the VDO CPG on the direction of the monument. Plantings are not specifically proposed around the monument as there is not a water source at the location. Formal request for VDO CPG support will occur at a future meeting. The proposed monument would be funded from the County’s Neighborhood Reinvestment Program.

- CPG Presenter: Alyssa Burley
- Applicant Speakers / Representatives: Kathleen Hedberg, GMIA President
- County Representative: None
- Abstentions or Disqualifications: None
- Public Comment: Community Member Mark Feallock – is in support of a monument sign at the propose location and would like a similar monument for his neighborhood within the community. He inquired whether there were erosion concerns at the proposed location. The applicant responded that the County conducted a preliminary sign investigation, that a formal erosion study has not occurred, but that GMIA and the County would ensure that proper drainage and erosion control will occur as part of the monument installation.
• CPG Discussion Summary: The CPG generally supports the proposed monument and is not in support of an electronic, digital, or illuminated billboard as pictured in the presentation. The CPG is also generally opposed to creation of dedicated space or framing for community event billboards and signs attached to the proposed monument or in proximity to the proposed monument. Event signage should be separate and placed to the side of the monument. The proposed monument, with a rock base and wooden face / backboard, is compatible with community character. The scale and size of the monument is important for the proposed location – a high traffic intersection – the current size and scale, as depicted in the presentation, looks appropriate for the location. Several GPG members disclosed their roles as past Presidents or Directors of GMIA and acknowledged that the proposed monument was proposed for many years, that it is a long overdue improvement, and will help the east side of the community (Mt. Helix Calavo Gardens and environs) to better identify with the larger Grossmont-Mt. Helix area.

E. Action Items
No action items

F. GROUP BUSINESS:

F1: Administrative – Burley
The County is revising the existing Subdivision Ordinance and has requested input. Member Weizman is tasked with reviewing the ordinance and revisions and will report back to the CPG. Member Schuppert additionally asked for a copy of the ordinance revisions.

F2: Subcommittee Update - Local Streets; Herron, Tinsley-Becker
County has installed missing street sign at Avocado / Puebla and appears to have had a site meeting at the Fuerte / Avocado intersection to examine conditions at the new curb cuts / sidewalk ramps at the intersection. No changes to the Jamacha / Chase intersection vicinity and no changes to Madrid Way / Avocado vicinity. Member Herron will continue working on reaching out to County Staff and Caltrans for maintenance concerns, and to CHP for enforcement concerns.

F3: Subcommittee Update – Short-Term Rentals Subcommittee Update; Kossman
On August 20, 2020, AirBnB prohibited advertisement of “party houses” and “event houses”. Owners of these properties will be removed from the AirBnB platform. Contact John Choi, AirBnB Director of Public Policy in San Diego for additional information or to provide comments. The AirBnB Neighbor Hotline is (855) 635-7754. The hotline is available to intake complaints or concerns from neighbors regarding properties rented on the AirBnB platform. Member Kossman has reached out to

F4: Subcommittee Update – Estrella Park Project; Zundel
The project is progressing.

F5: Subcommittee Update – Casa de Oro Business Corridor; Tinsley Becker
The next planned meeting for the internal communications team is September 21. The County is planning an outreach campaign via US mail and virtual efforts to communicate with property owners, business, owners, and property occupants within the Casa de Oro Business Corridor Specific Plan boundaries. The County’s internal communications team was requested to submit sample survey questions to ensure that important topics are addressed in the outreach effort. Member Tinsley Becker submitted sample questions / topics to County Staff.

F6: Subcommittee Update – Literacy First Charter High School; Bickley
Refer to public comment submitted by Mark Feallock. The project is scheduled for a decision at the September 18, 2020 meeting of the County Planning Commission.

F7: VDO CPG Liaison Update – Fire Safe Council; Hermann
No update

F8: Subcommittee Update - Parklands Dedication Ordinance (PLDO); Zundel
No update

F9: Subcommittee Update - Cottonwood Sand Mine Project; Henderson

F10: Subcommittee Update- Ivanhoe Ranch; Johnston
No update

F11: Subcommittee Update – Airport Noise Advisory Committee (ANAC); Herron
No update

F12: Next meeting: October 6, 2020

G. ADJOURNMENT: 8:13 p.m.

Prepared By: Wendy L. Tinsley Becker