



Valley Center Community Planning Group
Cannabis Subcommittee Meeting - Final Agenda

March 22, 2025, 10:00 a.m.

Valley Center Community Hall

28246 Lilac Road, Valley Center, CA 92082

Zoom Meeting ID: 875 9320 9311 Passcode: 089166

Dori Rattray
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Matt Matthews, DVM
Cannabis
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Seat 4
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A. Roll Call

B. Pledge of Allegiance.

C. Public Comments: Members of the public may address the Planning Group on any topic not on the agenda. A three (3) minute time limit is allowed per speaker unless otherwise negotiated with the Chair. Planning Group cannot discuss or vote on a topic but may place the item on a future agenda. Speakers are required to complete a Request to Speak form prior to the start of the meeting.

1. SOCIAL EQUITY CANNABIS PROGRAM: County Representative TBD

This meeting is designed to explain the proposed program objectives, impacts and environmental issues considered. Attendees will be offered the opportunity to hear what has been reviewed and approved, comment on the Environmental Impact Report and learn about next steps.

PUBLIC COMMENT PERIOD ENDS MARCH 31ST @ 4:00 p.m.

What is the Socially Equitable Cannabis Program?

The County's Socially Equitable Cannabis Program is designed to develop a regulated and legal cannabis industry and will allow for **NEW COMMERCIAL CANNABIS BUSINESSES IN THE COUNTY OF SAN DIEGO'S UNINCORPORATED AREA**. The Cannabis Program establishes safe access to cannabis, helps stop the unlicensed cannabis market, and provides an **equitable path to cannabis business ownership and employment**. This meeting will specifically address the **Environmental Impact Report**.

The program includes: regulatory requirements, a licensing and permitting framework, environmental impact considerations, and support for equitable access to cannabis-related business opportunities.

Regulatory Requirements: Current policies will be revised to allow for new and expanded commercial cannabis businesses in the unincorporated area of the county. These include revisions to the County's regulatory code and zoning ordinance to establish where and how cannabis businesses may operate.

Licensing and Permitting System: Structures and procedures will be put in place to issue the necessary local licenses and permits to run a cannabis business.

Environmental Impact Report: There will be an analysis of the potential environmental impacts of new regulatory requirements related to the Cannabis Program. Ways to reduce impacts will also be identified. (Such as Lighting, Fencing, Noise, Odor, Water)

Social Equity Program: This part of the overall program is focused on providing support to eligible persons to successfully establish or gain employment in a cannabis business. This includes efforts to address the adverse impacts that cannabis criminalization has had on people and their communities.