From:	Michelle Kevorkian
To:	LUEG, PDS.PlanningCommission
Subject:	[External] Support for the Socially Equitable Cannabis Program (SECP)
Date:	Tuesday, October 14, 2025 1:47:40 PM

Hello

I would like ot make a few comments,

Equity Promise & Delay Impact

In 2021, the Board committed to developing a socially equitable cannabis licensing program. Four years later, SEED graduates are fully trained, compliant, and prepared to operate responsibly. Continued delays undermine both opportunity and public trust. Advancing implementation now honors the County's own commitment and reinforces the credibility of its equity goals.

Fiscal Responsibility

Measure A has already generated approximately **$1.83 million** in annual revenue, with administrative costs of just **$323,000**. Expanding licensing will broaden the tax base and stimulate economic growth—without raising tax rates. This is smart, sustainable fiscal policy.

Public Safety

Licensed operations ensure **track-and-trace systems, ID verification, and robust security measures**. Each legitimate storefront helps eliminate unsafe, unregulated markets, protecting both consumers and the community.

Environmental Accountability

The **Programmatic Environmental Impact Report (PEIR)** prepared by Ascent Environmental represents the final environmental milestone. Certification will enable program adoption while maintaining full CEQA transparency and upholding long-term resource stewardship.

Best Regards,

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