

I-124 Kirk W. Effinger

Comment Letter I-124

Effinger

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Escondido, CA 92069
619-200-3387

Ashley Smith
Project Manager
Planning & Development Services (PDS)
Project Processing Counter
5510 Overland Avenue, Suite 110
San Diego, California 92123

Re: NEWLAND SIERRA, LOG NO. PDS2015-ER-15-08-001; SCH NO. 2015021036. PROJECT NUMBERS:
PDS2015-GPA-15-001, PDS2015-SP-15-001, PDS2015-REZ-15-001, PDS2015-TM- 5597, PDSXXXX-HLP-XXX

Dear Ms. Smith:

I am writing to voice my objection to the "Existing General Plan Alternative, Figure 4-2 of the EIR." Under that alternative, the project would lead to the development of only 99 homes, but over 2 million square feet of commercial space. Additionally, only 2.4 acres of park space would be provided. This is a terrible alternative.

Allowing only 99 homes to be built would not put a dent into the existing housing shortage. Those 99 homes will likely be giant footprints that no middle-class San Diegans, the working backbone of our economy, can afford. Housing options affordable to the middle-class are in short supply. There are plenty of options available to the wealthy who want and can afford estate-sized properties.

As for those who might buy one of the 99 homes, which would likely be priced in the millions, who would want to live by 2 million square feet of commercial real estate? The traffic will severely impact Deer Springs Road by commuters to and from the area. Please scrap this alternative. It will be a detriment for our community.

Sincerely,



Kirk W. Effinger
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