

I-266 John Masson

Comment Letter I-266



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August 9, 2017

Ashley Smith
Project Manager
COUNTY OF SAN DIEGO
Planning & Development Services (PDS)

via email: Ashley.Smith2@sdcounty.ca.gov

Re: NEWLAND SIERRA, LOG NO. PDS2015-ER-15-08-001; SCH NO. 2015021036. PROJECT NUMBERS:
PDS2015-GPA-15-001, PDS2015-SP-15-001, PDS2015-REZ-15-001, PDS2015-TM- 5597

Dear Mrs. Smith:

I fully support the Newland Sierra project and would like this to be placed in the record. I live in northern Escondido in the Jesmond Dene area. I'm also on the City Council here in Escondido and understand that we are grossly short on housing in San Diego County. Housing prices have been rising dramatically because we don't have the supply to offset the demand (not to mention the painful process that developers have to endure to get entitlements).

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We need additional housing in the region and I believe the product mix provided by Newland in their current plan is just what we need to help off-set the deficit in the region. The 2,100 units proposed by Newland will make a small, but absolutely necessary, contribution to our housing crisis.

I'm happy to see that 1,200 acres of open space, including 19 miles of trails, will be set aside as open space. This is a substantial amount of private property that is being set aside forever. Environmental extremists like the Endangered Habitats League and the Wildlife and Habitat Conservation Coalition don't want to find a solution; they think landowners should give up all of their property rights and they will never be satisfied. The fact that Newland's proposal to set aside 1,200 acres of preserve that will be enjoyed by the community and protected from development is still not enough for these people!

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I urge the County to support and the Board of Supervisors to approve this project. It's a great balance between the housing we need in the region and the protection and preservation of open space for generations to come.

I-266-3

Sincerely,

MASSON & ASSOCIATES, INC.

John D. Masson
President

Solved.

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