

I-308 Karen S. Pearson

Comment Letter I-308

August 10, 2017

Ashley Smith

Project Manager

Planning & Development Services (PDS)

Project Processing Counter

5510 Overland Avenue, Suite 110

San Diego, California 92123

Re: NEWLAND SIERRA, LOG NO. PDS2015-ER-15-08-001; SCH NO. 2015021036. PROJECT NUMBERS: PDS2015-GPA-15-001, PDS2015-SP-15-001, PDS2015-REZ-15-001, PDS2015-TM- 5597, PDSXXX-HLP-XXX

Dear Miss Smith:

This letter is in response to the Newland Sierra Proposal. I feel that this project is "Smart Growth" within its surrounding area. Many people expect a project to be completely walkable or bikeable to give it the "Smart Growth" designation but I feel that is unrealistic and should be based on how a project deals with its own parameters. It is unrealistic to think that all people are going to be out of their cars in this area of the county but this project does provide many options for transit and to me that is smart. The project allows residents easy access to the freeway with multiple transit-oriented options surrounding the homes, town center, and employments areas. Efficient options are just as important as alternative options.

Reducing cars on our roads isn't just about making things walkable. It's also about providing park-and-ride lots, shuttles, and other options that encourage ridesharing. I think the idea of shuttles bringing residents to various areas is great and provides options for residents for different reasons (can't drive, don't have a car, would rather ride, etc). Newland pledging to work with NCTD and SANDAG proves they want to be a productive part of the San Diego community. I look forward to learning more about the different transit ideas Newland has for this project. I feel a Rapid Transit Station might be another good option to provide options to commuters. Thank you for your time.

I-308-1

Sincerely,

Karen S. Pearson

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