I-312  Nicole Pierce

From: Nicole Pierce <nicole.pierce@live.com>
Sent: Monday, August 14, 2017 12:36 PM
To: Smith, Ashley
Subject: Newland Sierra project

Ashley Smith
Planning & Development Services (PDS)
Project Processing Counter
5510 Overland Avenue, Suite 110
San Diego, California 92123

Dear Miss Smith:

I am writing to lend my support for the Newland Sierra Project. The topic of housing shortage has been discussed constantly on the news and in the papers over the last year and a half. How much longer can the Board of Supervisors put off voting for the creation of additional and much-needed housing in the region?

We need to develop a combination of middle-class homes as well as high-end larger more expensive homes. These two things, combined with a commercial center will make this a great project. The Supervisors had an opportunity to approve a project on this site in 2010 and squandered a valuable opportunity. But this one looks like a totally new and fresh approach with amazing open space and trails for the general public to share with the residents of the neighborhood.

It should not come as a surprise that even the San Diego City Council is taking additional steps to streamline and make approval of housing projects faster and allow for additional construction of green lofts. We, in North County, cannot afford to wait until the situation turns into a crisis before making an effort to solve the problem. I ask that the Supervisors not make the same mistake they did in 2010. We must address the issue head-on, and we must do it now.

Sincerely,

"Nicole Pierce