Re: Newland-Sierra

Since San Diego County has developed a General Plan that took years to implement, why would the County turn around and approve amendments to that plan? One of the primary objectives of the General Plan was to ensure San Diego County doesn’t develop into another Los Angeles/Orange County. We, as residents of San Diego County, want the County to follow the guidelines of the General Plan. Currently, there are literally hundreds of dwelling units being built in North San Diego County. All of these are in the process of being occupied. Existing homes are bought and sold on a daily basis. If the supply of homes for some reason doesn’t meet up with the demand, then so be it.

The Newland-Sierra project of over 2000 homes would be just another step in destroying the rural character of North San Diego County. Not only would the construction be ongoing over a number of years, the finished project would ensure the roadways would be blocked with 5 mph traffic on a daily basis. And that would be all day not just during the normal AM/PM commute. One has to only look at today’s traffic in the morning and evening to know we are close to the breaking point.

So the developers of Newland-Sierra just downplay the concerns of the residents of North County as another NIMBY group. Well, to us, and for the concern of the entire county, the scope of this development must be built within the guidelines of the General Plan.

We are adamantly opposed to the Newland-Sierra project!

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