

Community Events (Agritourism)



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- Project Background
 - Agriculture Promotion Ordinance – 2017
 - November 2018 – Board of Supervisors direction
 - Define Temporary Agriculture Community Events
 - 2 good vendors or 51% agricultural goods
 - Eliminate Zoning Verification Permit – Small Agriculture Stores

Community Events (Agritourism)

- Existing Ordinance
 - Agriculture Tourism – no food services, good vendors
 - Tiered Wineries:
 - Wholesale – no events, no food services
 - Boutique – non-profit events, food truck
 - Small – non-profit events, food truck
 - Large – non-profit events, for profit events and food services covered under Major Use Permit
 - Events with 350+ people requires Sherriff License
 - Department of Environmental Health
 - No weddings, circuses, or carnivals permitted

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- Project Options
 - Size:
 - Limit events to maximum 350 people; or
 - Scale the size of parcel to number of people
 - Frequency of events
 - 4 days per week – 12 weeks a year;
 - 7 days a week for 12 weeks a year
 - Hours of operation
 - Sunrise – sunset; or
 - 9am – 9pm

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- Workshop Purpose
 1. Present draft ordinance options
 2. Receive input on options provided and potential alternative options

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- Workshop Overview
 - 6:30-7:30 – Breakout to Workshop Stations
 - 7:30 – Summarize Station Input
 - 7:45 – Closing Remarks & Next Steps

Community Events (Agritourism)

- Tentative Schedule
 - Second Workshop
 - Wednesday August 14
 - 6-8 p.m.
 - Ramona Library
 - Draft Ordinance Public Review Fall 2019
 - Planning Commission Fall 2019
 - Board of Supervisors Winter 2019
- Project Website:
<https://www.sandiegocounty.gov/content/sdc/pds/advance/agriculturepromotion/communityevents.html>

Community Events (Agritourism)



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- Workshop Overview
 - 6:30-7:15 – Breakout to two focus groups
 - 7:15 – Summarize Station Input
 - 7:30 – Closing Remarks & Next Steps