

**Attachment C –  
Minute Order for September 27, 2017**

**COUNTY OF SAN DIEGO  
BOARD OF SUPERVISORS  
WEDNESDAY, SEPTEMBER 27, 2017**

**MINUTE ORDER NO. 2**

**SUBJECT: REVITALIZING CASA DE ORO (DISTRICT: 2)**

**OVERVIEW**

In September 2015, the Casa de Oro Community Alliance (Alliance) was formed by a coalition of residents, business owners, landlords, faith-based groups, law enforcement, school officials and other stakeholders with the mission to develop a comprehensive revitalization plan to enrich and beautify the Casa de Oro area. Their vision aims to make future improvements to develop a historically rich, culturally diverse, and thriving community that is attractive, safe, and pedestrian-friendly creating a better place to live, conduct business and center point for community pride.

Recently, the Casa de Oro Community Alliance has expressed a desire to hire an “urban planner” who would help implement their vision.

Today’s action directs the Chief Administrative Officer to secure an outside consultant to develop a plan with timeline and cost that would meet the goals and objectives of the Casa de Oro Community Alliance’s conceptual plan.

**RECOMMENDATION(S)**

**CHAIRWOMAN DIANNE JACOB**

1. Direct the Chief Administrative Officer to secure an outside consultant to work with the Casa de Oro Alliance; which includes the Grossmont-Mt. Helix Improvement Association, the Spring Valley and Valle de Oro community planning groups, business and property owners to develop a plan with timeline and cost that would meet the goals and objectives of the Alliance’s conceptual plan.
2. Transfer appropriations of \$50,000 from the District 2 Neighborhood Reinvestment Program budget (Org 15655), Services & Supplies, to the Land Use and Environment Group, Planning & Development Services to secure an outside consultant.
3. Direct the Chief Administrative Officer to return to the Board within 120 days.

**FISCAL IMPACT**

The fiscal impact of today’s action is \$50,000. The funding source is FY 2017/2018 District Two Neighborhood Reinvestment Program. This action will result in the addition of no new staff years and any future costs associated with any additional work will be brought before the Board in 120 days for their consideration.

**BUSINESS IMPACT STATEMENT**

This action will develop and implement a revitalization plan to clean-up and beautify the Casa de Oro area.

**ACTION:**

ON MOTION of Supervisor Horn, seconded by Supervisor Gaspar, the Board of Supervisors took action as recommended, on Consent.

AYES: Jacob, Gaspar, Horn

ABSENT: Cox, Roberts

State of California)

County of San Diego) §

I hereby certify that the foregoing is a full, true and correct copy of the Original entered in the Minutes of the Board of Supervisors.

DAVID HALL

Clerk of the Board of Supervisors



**Signed**

by Marvice Mazyck, Chief Deputy