

Q1: Which of the following best describes you?
Q2: Participated before?
Q9: Any additional comments or feedback.

#	Live in Casa de Oro	Work in Casa de Oro	Own Property in Casa de Oro	Other	Did not answer Question 1	Yes	No	Did not answer Question 2	Free response to Question 9
1	▲					✓			
2	▲					✓			Please consider music venues, outdoor entertainment spaces, and entertainment (museum, arts, music) as a much needed addition to the area!
3	▲						✗		
4	▲		▲			✓			Thanks for asking for community input and I look forward to hearing more!
5	▲		▲				✗		
6			▲				✗		I would hate to have traffic circles
7	▲						✗		Hope that re-zoning removes the high risk businesses, vaping shops, massage parlors, cannabis dispensaries, etc.
8				Live just adjacent to Casa De Oro			✗		Nice job, thanks so much.
9									Answered the above during webinar. Absolutely no mention of public safety. Campo Road and immediate surround has become a dangerous area after dark. Cannot expect new businesses to invest if that continues to be the case.
10	▲					✓			Thank you for an excellent presentation.
11	▲		▲				✗		I appreciate the notification for the webinar and appreciate the opportunity to attend.
12	▲					✓			

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13	▲	▲	▲				✘		jeff.prentice@gmail.com
14			▲					Not Sure	Thank you, and the Casa de Oro Alliance, for this presentation. Casa de Oro is a wonderful area, and will reward the effort.
15		▲							The biggest problem with this plan is tightening up the road with parking and burms for pedestrians and bike lanes and center median. If you watch the rush hour traffic now we cannot give up the space needed on the roads by the current population. While your plans sound nice, they won't work with the amount of traffic and people who come through this area. You will choke it off entirely and kill what businesses do use the are. Be very careful of choking off Campo Road in this process.
16	▲		▲				✘		

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17				I live very close to the planning area and shop in the area often.			✗		Just barely outside the corridor on the south side of the freeway, a crosswalk with flashing warning signal is desperately needed between bus stops on Sweetwater Springs Blvd and Campo Rd - specifically between the Shell gas station and Wienerschnitzel. Pedestrian and wheelchair crossing here is life-threatening.
18	▲					✓			1. IDENTITY- HOUSE OF GOLD concept is a Fantastic identity that is a natural and should not be ignored. The existing "gateway to Mt Helix" is inappropriate and must be upgraded! 2. Our NATIVE PLANTS, animals, pollinators, and environment must not be trampled and crushed when moving forward 3. Our Casa de Oro LOCAL WATERWAY/stream that has existed for MILLENIA in this streetand community is a VITAL part of the interconnected waterways and environment throughout San Diego County. PLEASE PLEASE PLEASE include and integrate this CRITICAL waterway in ALL future plans, visions and missions or risk the wrath of the environmntalists, local groups and, most importantly, our children and future generations! THANK YOU!
19	▲						✗		Campo road is like an artistic designer's dream. There is so much potential to rebuilding the area and so easy to start word about the new up an coming area that was once considered a very conservative lower-income area to a new vibrant, eco friendly and innovative neighborhood.
20	▲						✗		Shut down the illegal pot shops that are a draw to crime and trash!! #1 priority!!

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21				I own property near campo			✗		
22	▲						✗		
23	▲						✗		I would really like to see wider sidewalks so we can eat outside or a plaza with outdoor dining. I hope all CA native plants will be used for landscaping. This would align with the local culture theme in the vision statement and nearby elementary and middle school children could benefit from habitat studies in their neighborhood
24	▲		▲				✗		A walkable and inviting design with business that caters to the community needs. I like the idea of parking in the back.. but also need to consider convenience of access for parking
25				We live off of Avocado and Hiway 94 in the northwest corner.		✓			Even though it is late in the game,I am concerned that there are communities around the area that are not at the table for whatever reasons. The work that has been done so far is wonderful and impressive. Many families that occupy and use the area for schooling, entertainment etc live south of the 94 freeway. I want to make sure that those voices are given access to the discussion. Hopefully you receive this inquiry in the proper spirit. Thank you
26	▲						✗		The area does NOT need more housing!
27	▲		▲			✓			you have our input ,now it is your turn to speed the implementation of thoughts and plans of the voters of casa de oro.
All	19	2	9	0	0	8	16	0	

Q3:

Vision Statement: Create an attractive, vibrant and pedestrian-oriented mixed-use district and center of activity in which a historically rich, culturally diverse community can live, work, shop, dine, and socialize. Campo Road serves as the heart of the District. Please provide your thoughts on the draft vision statement in the space below.

Q4:

Guiding Principle #1: A Welcoming Place for Everyone The Campo Road Corridor must be inviting and welcoming to all residents, employees and visitors. Create unique and special gateways and streetscapes that generate positive expressions of Casa de Oro. Encourage a community gathering space and other small public spaces as amenities. Incorporate the wealth of local arts and culture into the community. Please provide your thoughts on Guiding Principle #1 below.

#	Free response to Question 3	Free response to Question 4
1		
2	I love it and am excited to see this transformation. I think continuing to engage the community and asking for support from residents and business owners is very important - many people are not aware this is going on and I feel this should be shouted from the rooftops to get people involved and to help as much as we can.	I love the idea of incorporating roundabouts in this area and filling them with local art and culture to welcome and inform/educate visitors about this unique area.
3		remove the large billboards. These do not give the feel of a small community and also don't typically attract the best clientele. Love the idea of some open spaces and bringing cohesive landscape in to the area. I also like the idea of some sort of visual entrance to Casa de Oro.
4	Love it!	I think that's what is lacking most...inviting and welcoming for both residents and visitors
5		
6		
7		
8	Lovely!	
9		
10		Open inviting streetscapes would be wonderful. Please get rid of all the billboards on Campo Road!
11	I like the vision statement but am unsure how realistic it is for the CDO neighborhood. Perhaps when there is an actual plan enthusiasm and motivation will improve.	Again, I am encouraged by the Guiding Principle of a Welcoming place for everyone.
12		

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#	Free response to Question 3	Free response to Question 4
13	Sounds good. Challenging. Lot's of socioeconomic issues, lack of infrastructure (Unincorporated) Need more trees. And landlords from what I hear aren't interested in improvements - They make more money on tax write offs.	Get some small green spaces in all that asphalt and concrete. But there has to be supervision. Drugs, homeless, all that will go on in those areas. I live between two halfway houses and it isn't pretty.
14	The draft vision statement sounds great. The Casa de Oro business district could be really attractive--it's surrounded by some dramatic hills and interesting landscape. As part of this process, I hope that Campo Road can become less dominant (as a traffic expanse) and the amount of asphalt in the area decreased.	Sounds great. Might also help to incorporate some of this area's history, as told in TJ Adema's "Our Hills and Valleys"--with historic plaques? It's really interesting, including the historic banyan tree near the Kenwood freeway exit.
15	This sounds good but it is important to keep the zoning to include clean industry like the Deering Banjo Factory which brings 5 million a year into this neighborhood and also is a tourist destination for visitors from the world over to the Deering Factory Showroom. We need to maintain the infrastructure and roads for the large trucks that bring supplies both to the Deering factory and the large grocery stores along campo road.	Agreed and as well, it needs to be business friendly so that the people can work as well as play in CDO. Deering Banjos can be a resource to bring more culture into the community and can help create a center for Banjo and music in the area which can grow CDO into a unique tourist destination.
16		

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#	Free response to Question 3	Free response to Question 4
17	Sounds just about right.	The Corridor must not be welcoming to cannabis dispensaries and those who would gather to cause trouble
18	This is a lovely vision statement. However it is lacking reference to the NAME of the area: HOUSE (home) OF GOLD. Please consider a way to include the NAME "House of Gold" or GOLD or GOLDEN HOME in some way IDENTITY- HOUSE OF GOLD concept is a Fantastic identity that is a natural and should not be ignored. The existing "gateway to Mt Helix" is inappropriate and must be upgraded! Our ENVIRONMENT is the HOUSE OF GOLD for our local Native Plants, animals and water course!	1, Please consider a way to include the NAME "House of Gold" or GOLD or GOLDEN HOME in some way . 2, Please include a Welcoming Place for our Native Plants, Native Animals and Water Course!
19	A much welcome improvement idea to an area where I have found to be a not so welcoming and attractive area. I believe an area that has such a diverse culture would greatly benefit both homeowners as well as businesses. I believe if well planned out, people from San Diego and other regional areas from our county would want to come to visit this newly developed area.	I feel that enriching the Campo road with enticing businesses to remodel their storefronts as well as encourage new businesses ie. international food choices from African American bbq, to local beer to international cuisine would create a much talked about and welcoming place.
20	Safety & business prosperity should be a main concern	Streetscapes & gatewayas sound good, but not sure about a community gathering space, as these often lead to drug dealing etc.

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#	Free response to Question 3	Free response to Question 4
21	i think it is a great idea and heading in the right direction in making our neighborhood beautiful again.	streetscaping , adding more trees and flowers, parks, green grass. Getting the homeless into shelters and off of streets so we all can enjoy our neighborhood.
22	It's good to see the vision is long term and not short sighted	I like the idea of promoting community gatherings
23	Love it!	Incorporate CA native plants into this plan
24	I think it is wonderful	
25	I feel the vision statement is wonderful and forward thinking.	I am very interested in providing a community space for all residents and visitors.
26	Long but I like it. I think it encompasses what everyone is looking for the disrict to be.	like it
27	beautify with trees open spaces and still provide mixed use perhaps with behind stores with pass throughs	all the above emphasis on streetscapes.
All		

Q5:

Guiding Principle #2: Clear Tools for Reinvestment and Revitalization It needs to be easy and straightforward for property owners, business owners, and developers to improve and revitalize the District. Revise and develop flexible development standards that reflect community goals and design preferences and that facilitate normal cycles of investment, improvement and revitalization for all types of properties. Please provide your thoughts on Guiding Principle #2 below.

Q6:

Guiding Principle #3: Diversity of Land Use & Business The Campo Road Corridor will benefit from a diversity of businesses and uses. Allow and encourage a mix of land uses and businesses in the District that attract a variety of visitors and users. Encourage housing as a primary use to provide all-day activation and vibrancy. Please provide your thoughts on Guiding Principle #3 below.

#	Free response to Question 5	Free response to Question 6
1		
2	Please involve the community in these! There is a lot of support that community members can provide so long as we are kept aware and updated on what is needed and how we can help.	
3	create a standard for businesses and update old/dilapidated store fronts that are currently along the corridor. It will bring some cohesiveness along the corridor.	There are already a significant number of multi-unit housing buildings just off campo along the corridor (north and south). There should be a plan to revitalize these before bringing more housing in to the area that will increase traffic. Revitalizing those will also bring more life in to the area.
4	Agreed!	Diversity is important & vibrancy is severely lacking right now. I think Campo Road is avoided for many residents and visitors. It is not family friendly at all.
5		
6		
7		
8		
9		
10	Planned facades for the buildings, a central theme and color scheme is really important to give the area a feeling of community.	
11	With competition so close from La Mesa, Lemon Grove, Rancho San Diego and El Cajon I am unsure of motivation for business owners to come to CDO.	
12		

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#	Free response to Question 5	Free response to Question 6
13	√	I don't know what this means "Encourage housing as a primary use to provide all-day activation and vibrancy."
14	There have been some difficult problems with some of the apartment complexes, and I hope that code enforcement and these new guidelines for development can help to control for poor management by landlords, going forward.	Does this mean that housing would be the primary use on Campo? As in, 2nd floor residential, first floor business? This is a bit confusing.
15	Yes, so long as the industrial zoning for the nearby locations like along Kenora Drive remain in tact.	Agreed so long as this does not conflict with the nearness of the Deering Banjo Industrial building.
16		

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17		
18	<p>1, Branding with the ACTUAL EXISTING name "Casa de Oro" aka HOME OF GOLD is a natural for INVESTMENT and should not be overlooked!</p> <p>2, Reinvestment and revitalization MUST include the SUPPORT of our NATIVE ENVIRONMENT, including but not limited to supporting our NATIVE PLANTS, ANIMALS, POLLINATORS and WATER COURSE. IF we DESTROY our native environment, we destroy part of the reason WHY people want to live here</p>	<p>Our local environment is significant part of the HOUSE OF GOLD! Please include HONORING the Natural ENVIRONMENT, in the section for LAND USE- It is critically important to the survival of the area that we integrate the diversity of land uses and businesses with NATURAL NATIVE PLANTINGS and ALSO the PRE - EXISTING WATER COURSE that runs down the Main Street of Campo Road! Please do not allow that to be paved over forever, destroying vital water access to our local pollinators, birds, bees flora and fauna!</p>
19	<p>Yes making it easy or create a sort of call to action for investors that will want to hear about "affordable" real estate in comparison to the coastal areas as well as hype to be part of something new and cool.</p>	
20	<p>Sounds good!</p>	

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#	Free response to Question 5	Free response to Question 6
21	would agree	would love a dog park with grass in the area, can have an ajoined park with a walking and sitting area. (some of the parks downtown look really nice now that they have redone them.) (example the one off G street)
22	While keeping the charm of CDO intact	
23	Fine	Housing must have sufficient parking or there won't be parking for business customers
24		
25	Any and all help that would be available to navigate through the county ,etc regarding building would be greatly appreciated.	
26	Yes, property owner buy-in though clear, straightforward, and supportive policies is crucial	I dislike the idea of creating more housing. Instead mixed-use should incorporate office space to allow for work/live/play atmosphere that generates a vibrant community
27	we want to keep out business and therefore give them easy avenues for expansion and or remodel their facilities	all the above
All		

Q7:

Guiding Principle #4: Transform Campo Road Campo Road becomes the primary feature that unifies and connects the community, and creates safe, vibrant spaces for social interaction, mobility, and a sense of community. Campo Road features strong vehicular, pedestrian and visual connectivity for safe, efficient and comfortable movement for all modes, ages and abilities. The District utilizes a coordinated parking strategy that provides adequate supply, maximizes efficiency, convenience, and flexibility, and supports existing businesses and future growth. Please provide your thoughts on Guiding Principle #4 below.

Q8:

Which of the following were you most excited to hear about and visualize?

#	Free response to Question 7	Gateways & Streetscape	Trees & Landscaping	Arts & culture	Community Gathering Space	Regulations & guidelines	Mix of land uses/housing	Sidewalk facilities	Safer street crossings	Bike facilities	Coordinated parking strategy	Did not answer Question 8
1												<input checked="" type="checkbox"/>
2	I love this, it can't happen soon enough! Remove the walls, connect all of the shopping so it's walk friendly to all areas so we aren't relying on pulling out of one parking area just to pull into another. It would be nice to park, or walk, or bike and never need to get in the car again except leaving.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>							
3		<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						
4	Safety is key. I often feel safety is lacking when bringing my family to businesses on Campo.		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>						
5			<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>						
6					<input checked="" type="checkbox"/>							
7			<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>						<input checked="" type="checkbox"/>	
8		<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						
9												<input checked="" type="checkbox"/>
10		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					<input checked="" type="checkbox"/>				
11	Exciting plans.	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>			
12						<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	

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13	√ Make it look like El Cajon or La Mesa or even Rancho San Diego	✓	✓			✓						
14	Please DO transform Campo--it needs traffic calming, pedestrian friendliness, and lots of crossings. It divides the district in ways that only cars can currently navigate. Sidewalk extensions, plantings, even an overhead pedestrian walkway, would all improve it.	✓	✓			✓						
15	This only works if there is still capacity for the flow of the volume of traffic we have, if we loose the median in the middle of campo road and we tighten the road crossings for pedestrians we stop the traffic flow of the large trucks the deliver supplies to the businesses in the area. It seems like the planning is not including the real needs of the people using this area, it is not just pedestrians, the businesses need the truckers so without working this out the plan will just squeeze out the businesses that are there that need deliveries. This could kill off the area if the truckers are not accomodated with better access along Kenora Drive and San Juan St to reach and deliver to those businesses. We also may need a way to ensure that the flow from Kenora Drive to Kenwood doesn't clog as it is now. People are not stopping to a full stop at the stop signs by the freeway and so often it is hard to pull out from Kenora onto Kenwood for the steady flow of cars coming along Kenwood. If round-abouts are being considered we would kill off the truckers delivering supplies.		✓	✓	✓							
16		✓	✓		✓							

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17	I hope the parking strategy includes tearing down the existing physical barriers between parking lots and connecting pedestrian walkways near the retail buildings without directing foot traffic out to the street and back.	✓							✓		✓	
18	Campo Road honors our local ENVIRONMENT, including our NATIVE PLANTS, Native pollinators, birds, bees AND our NATIVE WATER COURSE> For example, the VIBRANT SPACES MUST include NATIVE PLANTS FOR THE POLLINATORS AND also support our local WATERCOURSE. The PARKING areas must integrate the NATIVE PLANTS to offset the gas fumes from cars!, in accordance with federal, state, county and local laws policies and regulations. These plants also protect from the ANNUAL WILDFIRES as well as support our Pollinators		✓	✓	✓							
19	I personally feel that we should encompass the Casa de Oro look and feel with community art, logos, landscape and sculptures with the old world or early settler look and feel ie. mission san diego look (without the religious point of view of course) Old school mixed with modern touches.	✓	✓	✓								
20	Good.	✓	✓			✓						

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21	expanding the freeway entrances is going to be helpful in the up coming years as more homes are being build in our area and more business are coming in, the hopes are more visitor to our area, along with more people living here, therefore more traffic should be expected.	✓	✓				✓					
22	Sounds good		✓		✓							
23	Parking and safety for SV Academy students to walk to and from school is important		✓		✓			✓				
24		✓	✓					✓				
25	This would be a great improvement.	✓			✓			✓	✓			
26	Coordinated parking is a great phrase. The never ending parking lots are an eye sore	✓	✓		✓						✓	
27		✓	✓	✓			✓	✓	✓		✓	
All		16	18	6	13	8	2	6	4	0	5	2

#	Started	Last Modified	Time Spent (hh:mm:ss)
1	10/15/20 16:58	10/15/20 16:58	0:00:27
2	10/15/20 16:47	10/15/20 17:05	0:17:56
3	10/15/20 17:03	10/15/20 17:11	0:07:48
4	10/15/20 17:08	10/15/20 17:11	0:02:51
5	10/15/20 17:26	10/15/20 17:28	0:02:00
6	10/15/20 17:27	10/15/20 17:29	0:02:26
7	10/15/20 17:26	10/15/20 17:30	0:03:09
8	10/15/20 17:26	10/15/20 17:30	0:04:01
9	10/15/20 17:27	10/15/20 17:31	0:03:57
10	10/15/20 17:26	10/15/20 17:31	0:04:46
11	10/15/20 17:27	10/15/20 17:35	0:08:22
12	10/15/20 17:27	10/15/20 17:36	0:09:11

#	Started	Last Modified	Time Spent (hh:mm:ss)
13	10/15/20 17:26	10/15/20 17:45	0:18:40
14	10/15/20 17:31	10/15/20 18:00	0:29:06
15	10/16/20 13:49	10/16/20 14:17	0:27:51
16	10/17/20 10:04	10/17/20 10:05	0:01:11

#	Started	Last Modified	Time Spent (hh:mm:ss)
17	10/30/20 22:43	10/30/20 22:52	0:09:19
18	10/31/20 8:36	10/31/20 9:04	0:28:09
19	10/31/20 9:01	10/31/20 9:14	0:12:28
20	10/31/20 22:28	10/31/20 22:37	0:09:01

#	Started	Last Modified	Time Spent (hh:mm:ss)
21	11/1/20 6:28	11/1/20 6:40	0:11:53
22	11/1/20 7:54	11/1/20 9:54	2:00:31
23	11/1/20 11:38	11/1/20 11:46	0:07:44
24	11/1/20 13:33	11/1/20 13:40	0:06:19
25	11/1/20 13:29	11/1/20 13:42	0:12:46
26	11/2/20 8:50	11/2/20 8:55	0:05:08
27	11/2/20 8:12	11/2/20 9:20	1:08:09
All			0:00:00