

**Community Plan Update**  
**Subcommittee & Community Workshop**  
Valley Center Community Plan Update  
January 29, 2020

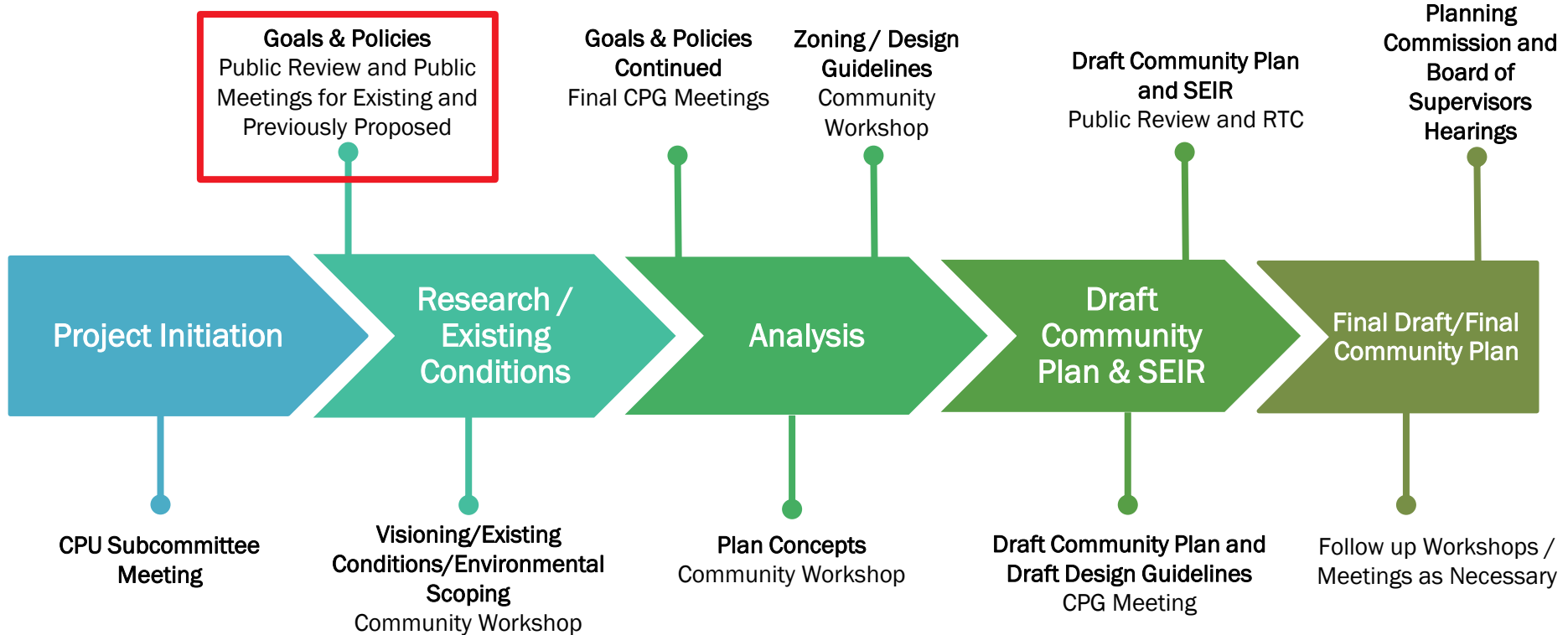
# Overview

- Valley Center Community Plan Update (VCCPU) Process to Date
- Laying the Groundwork for the Plan with Goals and Policies:
  - Goals and Policies Matrix
  - Staff Recommendations
  - Public Review
- Group Exercise Format and Instructions
- Opportunities for Input & Next Steps

A watercolor illustration of a community center courtyard. In the foreground, there is a multi-tiered stone fountain with a central column. To the right, there are wooden benches and a red car parked. In the background, there are several buildings, including one with a prominent dome and a clock tower. The scene is set in a lush, green environment with trees and a clear sky.

# Valley Center Community Plan Update (VCCPU) Process to Date

# Project Process Overview



Key:  
 CPU: Community Plan Update  
 CPG: Community Planning Group  
 SEIR: Supplemental Environmental Impact Report  
 RTC: Response to Comments



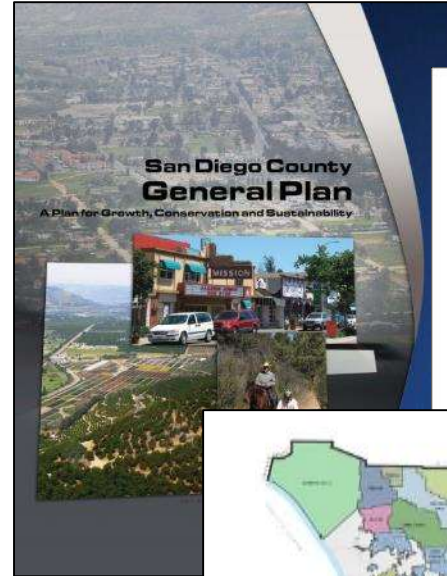
# Outreach to Date

- Previous Meetings
  - VCCPU Kick Off Meeting (January 2019)
  - VCCPU Subcommittee Meeting (August 2019)



# What is a Community Plan?

- Same legal authority as the General Plan
- Refinement of General Plan goals/policies to reflect unique community character
- Supplemental Environmental Impact Report (SEIR)



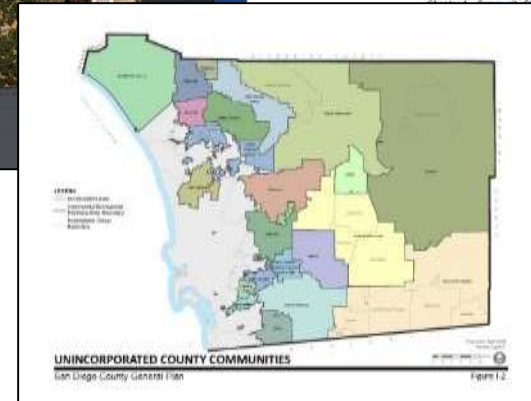
Valley Center  
Community Plan  
San Diego County General Plan

Adopted  
December 31, 1999  
GPA 74-02  
Amended  
April 17, 2000  
GPA 01-01

Adopted  
August 3, 2011

Amended  
November 18, 2015 – GPA14-001


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Land Use	44
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Utilities	54
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# Updating Your Community Plan

- Address needs/desires of the community, environment, and businesses
- Facilitate discussion between stakeholders
- Tie together County programs
- Centralize pertinent information
- Incorporate changes in technology to make the plan practical and relevant



An architectural rendering of a university campus. In the foreground, a large, multi-tiered stone fountain with a central column stands in a paved plaza. To the left, a tall building with a prominent dome and arched windows is visible. To the right, a multi-story brick building with a red and white striped awning over its entrance is shown. A red car is parked near the building, and a wooden bench is in the foreground. The background is filled with lush green trees. The overall style is a soft, watercolor-like architectural sketch.

# Laying the Groundwork for the Plan: Goals & Policies



# Outcomes of the Goals and Policies Process

- Develop a consolidated list of clear, focused, and impactful policies
- Ensure goals and policies are consistent with the current General Plan
- Address key issues of direct local relevance not already covered by the General Plan
- Establish a written vision for the community
- Provide direction in review of discretionary development applications and County-initiated projects

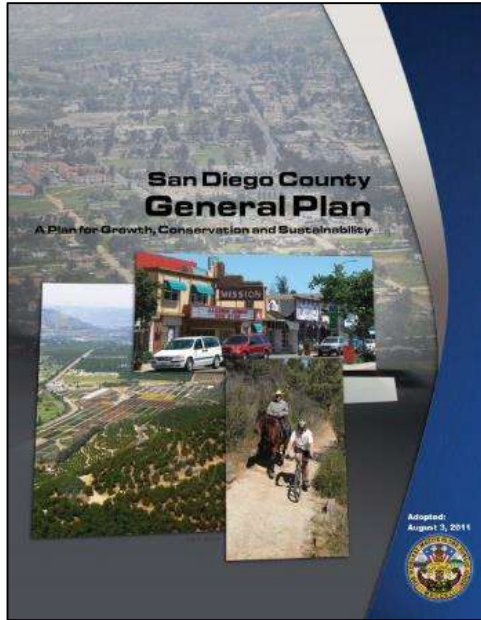
# What is a Goal?

- Definition:
  - High-level: the “what” of the plan
  - Direction-setters
  - Generally not quantifiable or time-dependent
- Examples:
  - “Preserve existing natural ridgelines and scenic horizons.”
  - “Reduced property damage and personal injury due to localized flooding.”
  - “Rural lands protect natural vegetation, provide areas for agriculture... and act as buffers...”

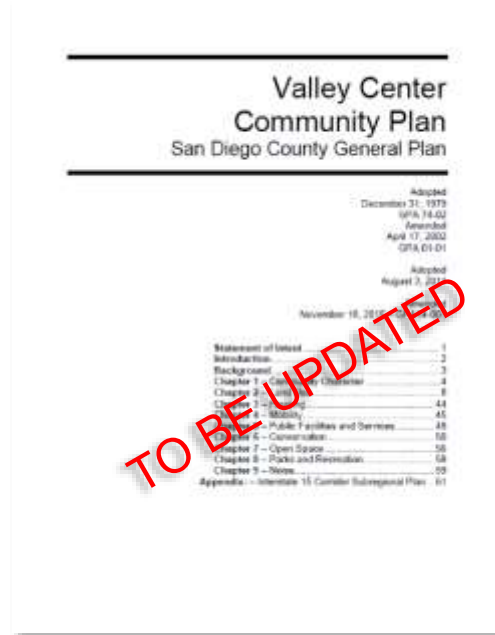
# What is a Policy?

- Definition:
  - Mid-level: the “how” of the plan
  - Guide decision making
  - Clear and specific
- Examples:
  - “Encourage retention and/or relocation of mature trees.”
  - “Reviews of development projects within Villages shall include analyzing opportunities for connecting to off-site roads.”
  - “Buffer new residential development from existing intensive commercial livestock operations...”

# Goals & Policies Review Process



San Diego County  
General Plan (2011)



Existing  
Community Plan



2012 Goals and Policies  
Proposals (Prior  
Community Efforts)





### HOW TO READ THE GOALS AND POLICIES MATRIX

The County is requesting public comment on the proposed changes to the goals and policies of the existing Valley Center Community Plan and the 2012 Policy Proposals. A public review period for comments on the existing goals and policies and 2012 proposals will run from January 30, 2020 through February 20, 2020. Goals/policies materials for review can be found on the project website: [www.sandiegocounty.gov/pds/CommunityGroups/vccpu](http://www.sandiegocounty.gov/pds/CommunityGroups/vccpu)

#### Materials

1. Existing Community Plan Goals and Policies Matrix
2. 2012 Proposals Matrix

The matrices are provided as PDF versions. There are three bookmarks accessible through the viewing pane on the left side of the screen (look for the small triangle/arrow and click, then choose the bookmark icon).

Each PDF file includes three bookmarks:

- a. Goals and Policies. Includes all existing and proposed goals/policies; potentially related General Plan goals or policies and/or other regulations; and recommendations and justifications from County staff for each proposed change.

Each of the matrices list:

- 1 Item number
- 2 Existing Element  
(in the 2012 Proposals Matrix - Element Referenced)
- 3 Type
- 4 Text
- 5 Related General Plan/Community Plan Goal/Policy or Other Regulations
- 6 Referenced Related Existing VC CP Text  
(only in the 2012 Proposals Matrix)
- 7 Initial PDS Notes/Recommended Changes
- 8 Category

Item #	Existing Element Referenced	Type	Text	Related General Plan/Community Plan Goal/Policy or Other Regulations	Referenced Related Existing VC CP Text	Initial PDS Notes/Recommended Changes	Category
1	2	3	4	5	6	7	8

- b. Header Description. Includes a description of each column in the Policy Comment Tracking Sheet.
- c. General Plan Policy Text. Includes a full text of each reference General Plan goal or policy from the Policy Comment Tracking Sheet tab, sorted by General Plan element and number.

If you do not have a program that can view PDF files, you can download the free Adobe Reader program here: <http://get.adobe.com/reader/>

If you have questions on these matrix instructions or the project in general, please contact staff at:

Email: [PDS.CommunityPlanUpdates@sdcounty.ca.gov](mailto:PDS.CommunityPlanUpdates@sdcounty.ca.gov)

Phone: (858) 505-6677

**IMPORTANT: The public review period ends on February 20, 2020.**

Submit your comments using the Matrix Comment Form located on the website: [www.sandiegocounty.gov/pds/CommunityGroups/vccpu](http://www.sandiegocounty.gov/pds/CommunityGroups/vccpu)

Send completed forms by email: [PDS.CommunityPlanUpdates@sdcounty.ca.gov](mailto:PDS.CommunityPlanUpdates@sdcounty.ca.gov)

By mail: ATTN: Kevin Johnston  
Planning & Development Services  
5510 Overland Ave. Ste. 310  
San Diego, CA 92123

By fax: ATTN: Kevin Johnston  
(858) 694-8928

# Reviewing the Goals and Policies Matrices

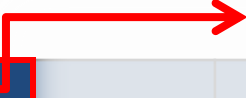
# Sample Goals & Policies Matrix Item (from 2012 Proposals)

Item #	Element Referenced	Type	Text	Related General Plan/Community Plan Goal/Policy or Other Regulations	Referenced Related Existing VC CP Text	Initial PDS Notes/Recommended Changes	Category
191	Land Use - Village Development and Character	Policy	4.Require non-motorized cross-country trails to link residential neighborhoods to commercial areas.	<p>CP: Existing Goals &amp; Policies matrix #122 (CP Parks and Recreation Policy 9)</p> <p>GP: M-12.4 Land Dedication for Trails COS-21.5 Connections to Trails and Networks</p> <p>Community Trails Master Plan Regional Trails Plan County Subdivision Ordinance</p>	<p>Parks and Recreation Policy</p> <p>9: Provide riding and hiking trails, staging areas and other facilities within existing or proposed parks when appropriate to complement the Valley Center Trails System.</p>	<p><i>Recommend Removal</i></p> <p>The County has the authority to require trail easements on development sites when a trail alignment through the site is called out in the Community Trails Master Plan (CTMP) or the Regional Trails Plan. The County does not have the authority to require that developers obtain off-site trail easements. See section 9.1 of the CTMP and Section 81.402u of the Subdivision Ordinance for information on how trail easement dedication is secured on private property through the subdivision review process and in the review of other discretionary permit types. Considering these existing requirements and existing referenced GP policies, we're not recommending a revision.</p>	Mobility - Trails

# Sample Goals & Policies Matrix Item (from 2012

## Proposals)

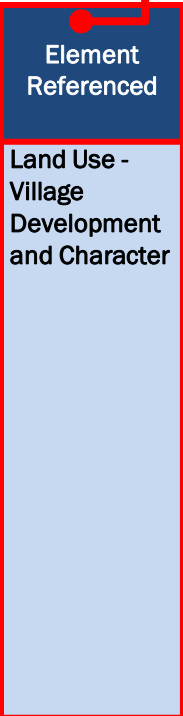
“Item #” is used for references in public review comments and meetings



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# Sample Goals & Policies Matrix Item (from 2012 Proposals)

“Element Referenced” refers to the section of the document in which the goal or policy is stated



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# Sample Goals & Policies Matrix Item (from 2012 Proposals)

→ “Type” refers to whether the text is a goal or policy

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# Sample Goals & Policies Matrix Item (from 2012 Proposals)

“Text” refers to the exact language of the existing or 2012 proposed goal or policy

Item #	Element Referenced	Type	Text	Related General Plan/Community Plan Goal/Policy or Other Regulations	Referenced Related Existing VC CP Text	Initial PDS Notes/Recommended Changes	Category
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# Sample Goals & Policies Matrix Item (from 2012 Proposals)

“Related General Plan/Community Plan Goal/Policy or Other Regulations” refers to similar and/or applicable existing regulations

Item #	Element Referenced	Type	Text	Related General Plan/Community Plan Goal/Policy or Other Regulations	Referenced Related Existing VC CP Text	Initial PDS Notes/Recommended Changes	Category
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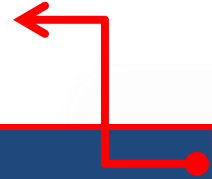
“Referenced Related Existing VC CP Text” provides the full text of the referenced similar existing Community Plan goal or policy

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# Sample Goals & Policies Matrix Item (from 2012

**Proposals)** “Initial PDS Notes/Recommended Changes” refers to analysis of the existing or proposed goal or policy for clarity, impact, and in comparison to existing regulations



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# Staff Recommendation Key

- Recommend Inclusion
- Recommend Inclusion with Revision
- Recommend Removal
- Recommend Removal or Revision
- Review Similar Existing/Proposed Policies
- Design Guidelines

# Sample Goals & Policies Matrix Item (from 2012

**Proposals)** “Category” refers to the overall theme of the goal or policy to be used for matrix row grouping as we move along in the process



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Each PDF file includes three bookmarks:

- a. Goals and Policies. Includes all existing and proposed goals/policies; potentially related General Plan goals or policies and/or other regulations; and recommendations and justifications from County staff for each proposed change.

Each of the matrices list:

- |  |  |
|--|--|
| 1 Item number  | 5 Related General Plan/Community Plan Goal/Policy or Other Regulations                         |
| 2 Existing Element<br><small>(in the 2012 Proposals Matrix - Element Referenced)</small> | 6 Referenced Related Existing VC CP Text<br><small>(only in the 2012 Proposals Matrix)</small> |
| 3 Type   | 7 Initial PDS Notes/Recommended Changes  |
| 4 Text   | 8 Category   |

Item #	Existing Element Referenced	Type	Text	Related General Plan/Community Plan Goal/Policy or Other Regulations	Referenced Related Existing VC CP Text	Initial PDS Notes/Recommended Changes	Category
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- b. Header Description. Includes a description of each column in the Policy Comment Tracking Sheet.
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Send completed forms by email: [PDS.CommunityPlanUpdates@sdcounty.ca.gov](mailto:PDS.CommunityPlanUpdates@sdcounty.ca.gov)

By mail: ATTN: Kevin Johnston  
Planning & Development Services  
5510 Overland Ave. Ste. 310  
San Diego, CA 92123

By fax: ATTN: Kevin Johnston  
(858) 694-8928

# Goals and Policies Public Review: January 30 – February 20

- Matrices on project web page
- Matrix review instructions
- Matrix Comment Forms

# Matrix Comment Form(s)



PROPOSED NEW GOAL OR POLICY	
Theme	Proposed Text
<input type="checkbox"/> Land Use/Housing <input type="checkbox"/> Mobility <input type="checkbox"/> Conservation/Open Space/Parks <input type="checkbox"/> Safety <input type="checkbox"/> Noise <input type="checkbox"/> Other:	
<input type="checkbox"/> Land Use/Housing <input type="checkbox"/> Mobility <input type="checkbox"/> Conservation/Open Space/Parks <input type="checkbox"/> Safety <input type="checkbox"/> Noise <input type="checkbox"/> Other:	
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Please submit this form by February 20, 2020 to [PDS.CommunityPlanUpdates@sdcounty.ca.gov](mailto:PDS.CommunityPlanUpdates@sdcounty.ca.gov)

For further information, please contact County staff at: ☎ ATTN: Kevin Johnston, Planning & Development Services, 5050 Overland Ave, Ste. 310, San Diego, CA 92123

📞 (619) 505-5677 📧 ATTN: Kevin Johnston at (619) 694-8928 📧 PDS.CommunityPlanUpdates@sdcounty.ca.gov 🌐 www.sandiegocounty.gov/pds/CommunityGroups/valc

## For New Goal or Policy Proposals

- “Theme” refers to the overarching topic of the proposed goal or policy
- “Proposed Text” is a space where you can suggest/write a goal or policy that you believe should be included in the Community Plan Update

# Matrix Comment Form(s)

## For Existing Community Plan Matrix or 2012 Proposals Matrix

**Valley Center Community Plan Update**  
 Comment Form for Existing Community Plan Matrix and 2012 Proposals Matrix  
 January 29, 2020



Existing Community Plan or 2012 Draft	Matrix Item #	Do you agree with Staff Recommendation(s)?	Comments
<input type="checkbox"/> Existing Community Plan Matrix <input type="checkbox"/> 2012 Proposals Matrix		<input type="checkbox"/> Agree <input type="checkbox"/> Disagree	
<input type="checkbox"/> Existing Community Plan Matrix <input type="checkbox"/> 2012 Proposals Matrix		<input type="checkbox"/> Agree <input type="checkbox"/> Disagree	
<input type="checkbox"/> Existing Community Plan Matrix <input type="checkbox"/> 2012 Proposals Matrix		<input type="checkbox"/> Agree <input type="checkbox"/> Disagree	
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<input type="checkbox"/> Existing Community Plan Matrix <input type="checkbox"/> 2012 Proposals Matrix		<input type="checkbox"/> Agree <input type="checkbox"/> Disagree	

- “Existing Community Plan or 2012 Proposal” refers to the document in which the Goal or Policy is located
- “Matrix Item #” refers to the row of the matrix that the goal or policy is located
- “Do you agree with Staff Recommendation(s)?” check whether you agree or disagree with the initial staff recommendations provided in the matrix
- “Comments” additional comments and/or recommended revisions

Please submit this form by February 20, 2020 to [PDS.CommunityPlanUpdates@sdcounty.ca.gov](mailto:PDS.CommunityPlanUpdates@sdcounty.ca.gov)

For further information, please contact County staff at: ☎ ATTN: Kevin Johnston, Planning & Development Services, 5050 Overland Ave, Ste. 310, San Diego, CA 92123

📞 (619) 595-5677 📧 ATTN: Kevin Johnston at (619) 694-8928 📧 PDS.CommunityPlanUpdates@sdcounty.ca.gov 🌐 www.sandiegocounty.gov/pds/CommunityGroups/VCU/

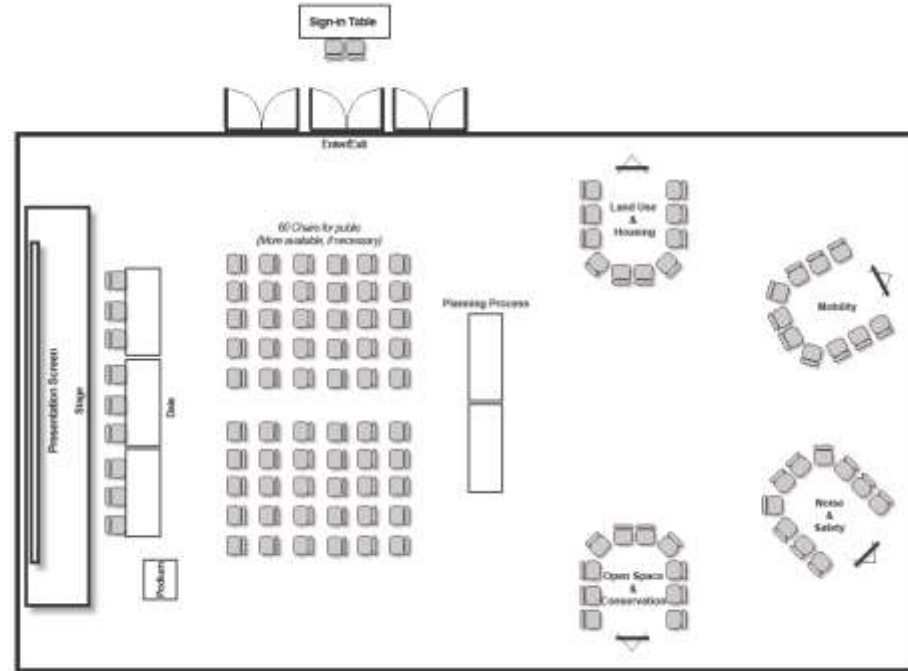




# Small Group Discussion Exercise

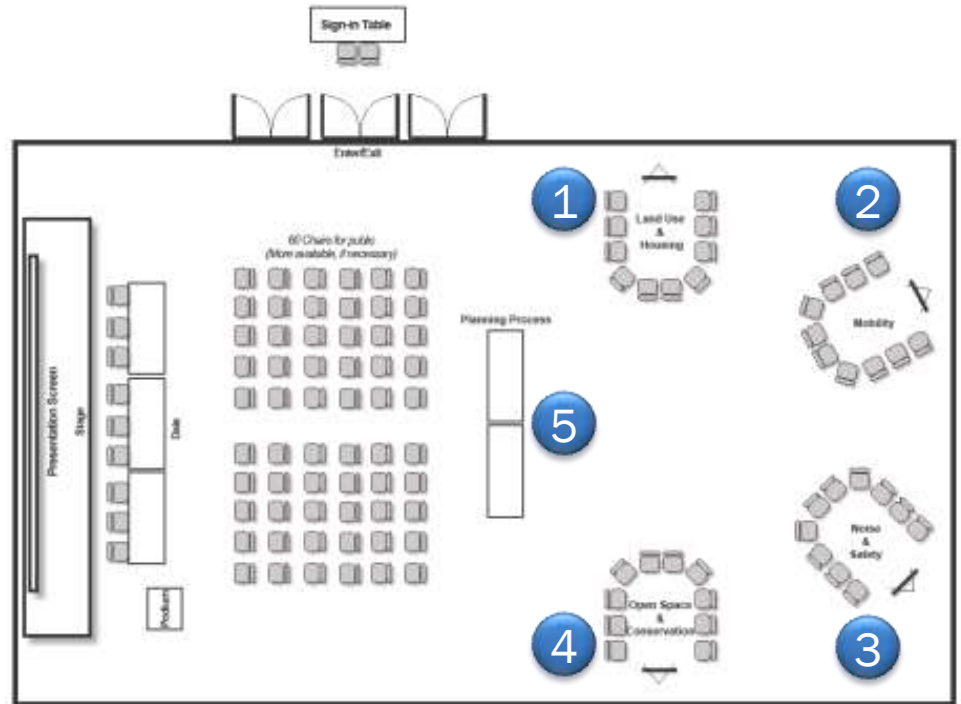
# Group Exercise

- Facilitated discussion for 70 minutes
- Five Stations
  - Land Use and Housing
  - Mobility
  - Noise and Safety
  - Conservation and Open Space
  - Optional: Planning Process Station
- Four Rotations (18 minutes each)
- Report from County Staff
- Additional Questions at Stations



# Group Exercise

- 1. Land Use and Housing**
  - Location and intensity of land uses, new development, redevelopment, housing needs
- 2. Mobility**
  - Streets, parking traffic, bicycle and pedestrian mobility, transit services
- 3. Noise and Safety**
  - Traffic, construction, wildfires, seismic hazard, law enforcement
- 4. Conservation and Open Space**
  - Parks, recreation, natural resources, agricultural resources, air quality
- 5. *Optional Station: Planning Process***
  - Any project related questions



An architectural rendering of a university plaza. In the foreground, a multi-tiered stone fountain with a central column is surrounded by a paved area. To the left, a tall clock tower with a domed top and a large circular window stands on a grassy area. In the background, there are trees, a multi-story building with a red and white striped awning, and a red car parked on the street. The overall style is a soft, watercolor-like architectural sketch.

# Opportunities for Participation & Next Steps

# Opportunities for Input & Next Steps

- **The County Welcomes Your Input!**
  - Public Review Period (January 30 – February 20)
  - Opportunity to review current goals and policies online and provide comments
    - Binders of the matrices are also available at the Valley Center Library
- **Stay Involved**
  - Next Goals & Policies Subcommittee Meeting
  - For further information visit the website, sign up to receive periodic updates and encourage others to get engaged.



# Stay Connected:

## Project Websites

[www.sandiegocounty.gov/pds/CommunityGroups/vccpu](http://www.sandiegocounty.gov/pds/CommunityGroups/vccpu)

<https://www.sandiegocounty.gov/pds/CommunityGroups/vcroadstudy/>

## Project Email

[PDS.CommunityPlanUpdates@sdcounty.ca.gov](mailto:PDS.CommunityPlanUpdates@sdcounty.ca.gov)

## Project Phone Line

(858) 505-6677