



County of San Diego

Socially Equitable Cannabis Program

Planning & Development Services

March 7, 2023

Project Contact Information

PDS.LongRangePlanning@sdcounty.ca.gov

(858) 505-6677

[Socially Equitable Cannabis Program \(sandiegocounty.gov\)](http://sandiegocounty.gov)

Agenda



Board Action



**SECP
Components**



**Overview
Next Steps**

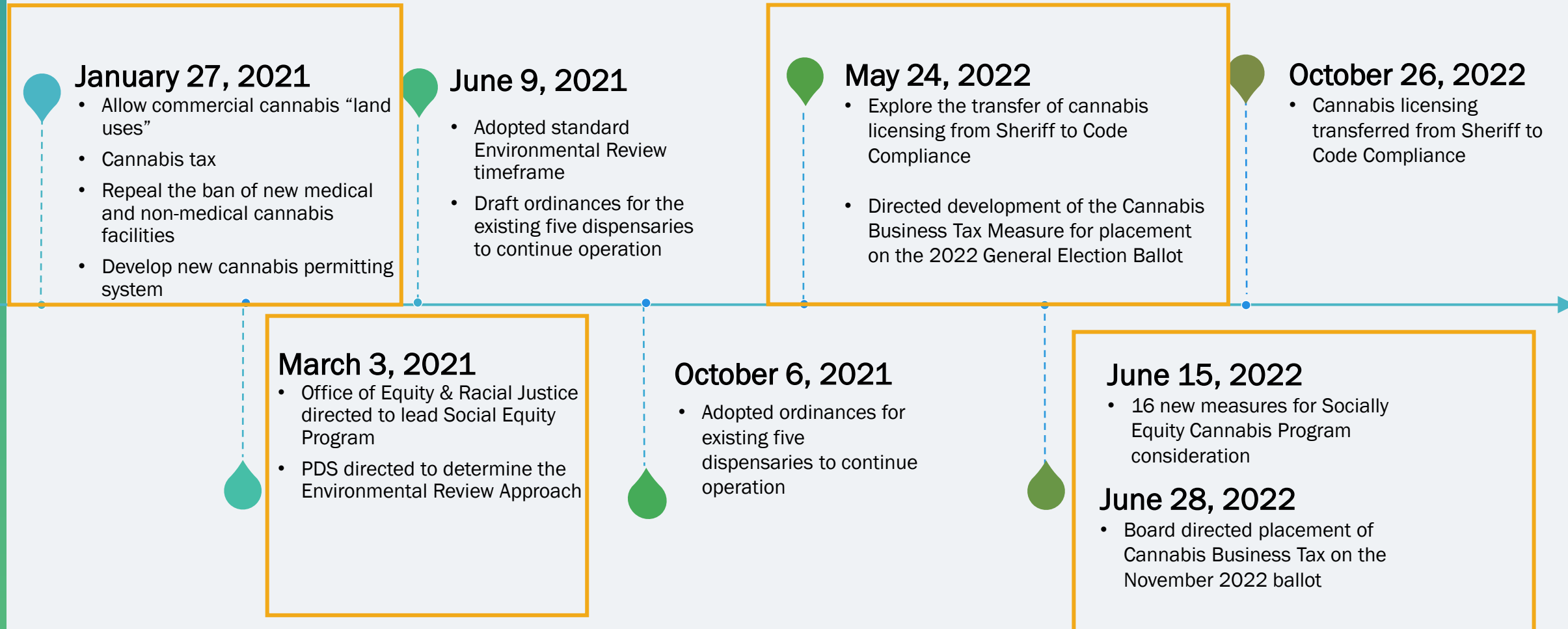


**Items From June
2022 Board
Direction**



**Upcoming
Events**

Project Overview & Board Actions to Date



SECP Components

Fee Package for Existing Facilities

Regulatory Code Development

Zoning Ordinance Amendment(s)

Social Equity Program

Licensing & Permitting

Commercial Cannabis Taxation

Environmental
Review

June 15, 2022
BOS Direction

Socially Equitable Cannabis Program Next Steps & Outreach

◆ Spring to Summer 2023

Outreach on Specific Board Direction Items
(Present findings at Board Hearing Summer 2023)

Outreach for Social Equity Program
(Present findings at Board Hearing Summer 2023)

◆ Summer 2023

Kick-off of Environmental Review Outreach

Present SECP Update at Board Hearing
(Date to be determined)

◆ Fall 2023

Kick-off of Licensing & Permitting Outreach

Continuation of Outreach for the
Environmental Review

◆ Starting 2024

Continuation of Environmental Review
Outreach

Additional BOS Hearing
(As needed – date to be determined)

Board Of Supervisors 6/15/22 Direction

For each type of cannabis facility, develop a design guideline checklist, similar to existing design guidelines in unincorporated communities

Propose options for each Community Planning Sponsor Group (CPSG) area that includes a limit on each type of cannabis facility and a cumulative limit on indoor consumption lounges

Develop a definition and guidelines for cannabis events

Establish Community Equity Contribution Program

Design Guidelines

Direction:

- For each type of cannabis facility, develop a design guideline checklist, similar to existing design guidelines in unincorporated communities, that will generally serve to detract those under 21 from seeking to visit the facility

Existing Community Design Guidelines Cover:

- Parking Lots
- Architectural Design
- Landscaping
- Signage, lighting, and others

Facility Caps

Direction:

- Propose options for each Community Planning Sponsor Group (CPSG) area that includes a limit on each type of cannabis facility and a cumulative limit on indoor consumption lounges

Findings to date:

- CPSGs are not formed based on census tract data
- Not all areas of the County are within CPSGs
- Option to set caps by Supervisor District

General Facility Cap Options

Caps by District

Caps by Facility Type

Caps by District & Facility Type

No Facility Caps

Others

Cannabis Event Definition & Findings

Direction:

- Develop a definition for a “cannabis event” and provide guidance on geographic restrictions and frequency of events

Findings to date:

CA Department of Cannabis Control’s Definition

- Multi-day events (1 to 4 days)
- Sell and consume cannabis
- Must have security, age restriction, a daily limit of cannabis sales, employee identification, and others.

Community Equity Contribution Program

Direction:

- Propose a community equity contribution program with recommendations and community input

Purpose:

- To define how the community and cannabis facility operators engage and invest in the unincorporated area

Community Equity Contribution Program

- To provide thoughts and comments on the Community Equity Contribution Program, please visit:
[Engage.sandiegocounty.gov](https://engage.sandiegocounty.gov)
- Benefits suggested to date are:
 - Educational programs
 - Cannabis education
 - Economic development
 - Community beautification
 - Small business loans or grants
 - Youth development and welfare programs
 - Housing and behavioral health services



Social Equity Entrepreneurs Program

The County of San Diego is working to develop a Social Equity Entrepreneurs Program concurrently ...

[View Project](#)

Upcoming Outreach Events (BOS 6/15/22 Direction)

March – April

Small Group
Meetings

Presenting Input
received to date &
gather more input

April

Two Public
Webinars
One Lunch n Learn

Presenting emerging
concepts to deliver to the
Board

Questions?

Dara Elkurdi PDS.LongRangePlanning@sdcounty.ca.gov

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