Valley Center Design Review Board

Minutes: Dec. 11, 2012

DRB Members Present: Montgomery, Moore, Herr, Splane

Montgomery opened the floor for public discussion, but there were no speakers

Applicants- Jay Driscoll, Owner: 29199 Cole Grade Rd. & Curtis Lively, AIA

Splane moved that the minutes from our last meeting be approved… DRB approved the minutes 4-0
Moore motioned to approve the letter expressing support for Blvd’s. stance on wind generation. Herr seconded and the document was approved 4-0.

Project: Refurbishment of property above as a Pet Rehab Ctr.
Applicants returned to DRB with revised plans, as previously discussed. Architect, Curtis Lively informed the DRB of the county’s change on their position regarding the reviewing the property above as a part of the pet hospital next door. (As they were only to be joined by a drive way the property should be considered separately.) It was confirmed the property would be governed under a site plan B designator. Montgomery suggested the applicants contact San Diego County to ascertain if the project might qualify for a site waver, or if it would qualify as for the check list review process instead. (i.e. the site plan review waver process.)

Lively shared the proposed color scheme for the buildings on the property, and the board expressed support for the colors and materials. He went on to explain his plans to include a separate trash enclosure for the property, as per the County’s request. Aside from the plan to spread rock upon the set back of some of the fencing (and shrubs planted along the inside) the landscaping plans were not available and it was decided that he should source a landscape designer and that the plans should be brought to the next meeting for review. At that time the DRB would factor-in the reply from the County to his questions regarding a waiver.

Digital Billboards-
Montgomery wished to discuss whether or not to provide feed-back to the planning board on the proposed change to county ordinances which might allow for the up-grading of a percentage of traditional signage (as outlined in the Design Guidelines) to digital signage. It was pointed out that there are some parameters which might be worthwhile in highlighting to the planning group. These might include, that aside from the fact that such signage is out-of-character with Valley Center and its guidelines, currently billboards are not allowed in Valley Center. That Police, fire and school facilities are already free to employ such signage as they require. And lastly, that the Valley Center area is restricted by the dark-skies ordinance, which would prohibit the use of such signage.

Montgomery closed the meeting at 5:30