# Application to Serve on the

# County of San Diego Independent Redistricting Commission

This is your application to serve as a Commissioner on the County of San Diego's 2020-2021 Independent Redistricting Commission.

Read the tips below to make sure your application is complete.

Mark

First Name

Donnelly

Last Name

Make sure you have all the pages.

There are nine (9) total pages that make up this application, including this page. The pages are numbered in the bottom right corners.

**Initial the top right corner of pages 2-9 in the "Initial Here" box.** This will make sure your application stays together.

**Print clearly and legibly or type your application.** Doing so will speed up processing time. Unclear handwriting may cause delays.

Don't know if you're eligible to serve on the County's Redistricting Commission? Among other requirements, you must be a registered voter in San Diego County to serve on the Commission. See page 3 for more details.

**Questions?** Learn more at www.sandiegocounty.gov/redistricting or redistricting@sdcounty.ca.gov.

This application must be received no later than Friday, July 31, 2020, at 5 p.m. See page 9 for submittal instructions.





## **Application Timeline**

Applications must be received by the San Diego County Clerk of the Board of Supervisors no later than 5 p.m.

From the pool of qualified applicants, the Clerk of the Board of Supervisors will post the names of the 60 most qualified applicants. The names will be posted online for at least 30 days.

October 13, 2020

The Clerk of the Board of Supervisors will conduct a random drawing of the qualified applicants at the Board of Supervisors meeting to select eight Commissioners.

October 22 and

November 5, 2020

Applications must be received by the San Diego County Clerk of the Board of Supervisors will span.

The selected eight Commissioners will clerk of the Board of Supervisors meeting to select eight Commissioners.

Commissioners from the remaining pool of qualified applicants.

## **Important Things to Know**

A. Tell us About Yourself

- The questions in this application ensure you are eligible to serve on the Commission.
- Answer the questions to the best of your ability.

First Name: Mark	Last Name: Donnelly
Address (where you are registered to	o vote)
Street Address:	
City:	
State:	Zip Code:
Mailing Address (if different than	the address listed above)
Street Address:	
City:	
State:	Zip Code:
Contact Information	
Phone 1:	Туре:
Phone 2:	Туре:
E-mail:	

INITIAL	1415
HERE:	MLD

# **B.** How This Application Will Be Used

	stand the contents of this application may be made available to the public.		Yes, I
I understand that while this application is a public document, my personal e-mail address, street address, and phone number(s) will be kept confidential to the extent authorized by law.			
C. Que	stions to Determine Eligibility		
check th	nent Code section 21550 sets forth certain qualifications to serve on this Cole appropriate box for each question. Applicants may be asked to verify and us points in the process.		
1.	Are you a resident of the County of San Diego?	⊠ Yes	□ No
2.	Which supervisorial district do you live in?  If you're not sure, visit www.sandiegocounty.gov, click on "Find My District" under Board of Supervisors, and enter your address in the top right of the web page.	r the	<ul><li>№ 1</li><li>□ 2</li><li>□ 3</li><li>□ 4</li><li>□ 5</li></ul>
3.	Which political party are you currently registered?		
	☐ Democratic       Republican   ☐ American Independent   ☐ Gree	n 🗆 Li	bertarian
	☐ Peace and Freedom ☐ Other:		_
	$\Box$ I am not registered with a political party (non-partisa	an)	
4.	Have you been continuously registered to vote in the County of San Diego with the same political party preference or with no political party preference and have not changed your political party preference for at least five years?  If you're not sure, you can check your voter registration at www.sdvote.com.	⊠ Yes	□ No
5.	Have you voted in at least one of the last three statewide elections immediately preceding your application to be a member of the Commission?	⊠ Yes	□ No
Explana	tory Notes: If necessary, you may further explain answers to the questions a	above.	

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6.	Within the 10 years immediately preceding the date of this application to the Commission, have either you, or an immediate family member, done any of the following? For purposes of these questions, immediate family members means a spouse, child, in-law, parent, or sibling.  You are not eligible to serve on the Commission if you answer "Yes" to any of the following:			
	a.	Been appointed to, elected to, or have been a candidate for office at the local, state, or federal level representing the County of San Diego, including as a member of the Board of Supervisors.	☐ Yes	⊠ No
	b.	Served as an employee of, or paid consultant for, an elected representative at the local, state, or federal level representing the County of San Diego.	☐ Yes	⊠ No
	c.	Served as an employee of, or paid consultant for, a candidate for office at the local, state, or federal level representing the County of San Diego.	☐ Yes	⊠ No
	d.	Served as an officer, employee, or paid consultant of a political party or as an appointed member of a political party central committee.	☐ Yes	⊠ No
	e.	Been a registered federal, state, or local lobbyist	$\square$ Yes	⊠ No
Explanatory Notes: If necessary, you may further explain answers to the questions above.				



## **D. Experience Qualifications**

State law requires candidates demonstrate experience in areas related to redistricting. Please provide responses to the following questions.

1. What experience do you possess that demonstrates analytical skills relevant to the redistricting process and voting rights, and demonstrates your ability to comprehend and apply the applicable state and federal legal requirements?

I have two decades of hands-on experience in data science and analytics. One of my major strengths is my ability to apply rigorous analysis and use information systems to provide tools for stakeholders in fact-based decision making. My qualifications include:

- Highly skilled in the use of multivariate regression and hypothesis testing to create data models
- Using Geographic Information Systems for geospatial analysis, design business unit territories, and analyze customer behaviour
- Substantial experience originating and distinguishing material metrics
- Advanced understanding of SQL and creating data cubes
- Highly effective in linking operational activities with financial and economic outcomes
- An innate ability to frame organizational challenges with data and make decisions using ambiguous information
- Implementing and managing effective data governance

I am a member of the San Diego Data Science and R Users Group, as well as the Co-organizer for the San Diego KNIME Users Group. I have attended the International Institute for Analytics CAO Summit and the SAS Premier Business Leadership Series. In addition, I have presented at the IEG Advanced Analytics Summit for Retail, Altamount Predictive Intelligence Summit, and Gateway Analytics Network's Fact-Based Performance Management Conference.

I serve on the Citizen's Bond Oversight Committee for the Southwestern Community College District, where I work with other committee members to oversee the expenditures of the Proposition R and Z bond proceeds, in accordance with CBOC Bylaws and the intent of the bond measures. The Committee also produces an annual report for distribution to the college and the community.

I have a Master of Science in Finance from the University of Utah and a Bachelor of Arts and Sciences in Finance from San Diego State University.

You are encouraged to limit your response to one page, however if more space is needed, you may attach an additional page.



#### 2. What experience do you possess that demonstrates an ability to be impartial?

The vast majority of my professional and personal life has required a high degree of impartiality. In my early career, I was an Avionics Technician in the US Marine Corps, where it was ingrained into my very being that the principles of flight and electronics are impartial, where the lives of the pilots, crew, and passengers depended on equipment that I serviced. There is no favoritism, subjectivity, or partiality when it involves the proper functioning of aircraft. The equipment I specialized in maintaining were aircraft indicators, such as the altimeter, fuel gauge, airspeed, and heading indicators. If any of these were out of adjustment or functioning improperly it could spell immediate disaster. I later found that these same principles and concepts were very useful in my career in business intelligence and analytics.

Over the past twenty years I have consulted and guided numerous organizations, to assist them in discovering innovations, improving operations, and avoiding costly mistakes. In my study of successful organizations and epic failures I have found that, while one cannot completely eliminate bias in decision making, the objective and proper use of data can greatly minimize their effect. In my work there was an occasion where dissonance over the choice of a capital technical solution had created many biases on behalf of the participants making the decision. In this situation additional data and research seemed to provide no clear answers and only exacerbated strongly held positions. As part of this project I had significant decision-making authority at a multibillion-dollar company. I determined that the cost of delay, created by failure to arrive at a consensus on the choice of enterprise software program vendors, could potentially exceed the value of the new system. My decision to set aside the initial direction I would have preferred, meant not going with my initial choice of vendors. This crucial compromise allowed the organization to move past a roadblock that was creating several externalities connected to potential delays in implementing the new system. Ultimately, it is of foremost importance to keep the bigger picture in mind instead of getting hung up on details that might prove insignificant, putting aside differences to work together to achieve greater success.

You are encouraged to limit your response to one page, however if more space is needed, you may attach an additional page.



3. What experience do you possess that demonstrates an appreciation for the diverse demographics and geography of the County of San Diego?

As a longtime resident of San Diego County, I have come to appreciate its beauty, diversity, natural wonders, and its resiliency after devastating fires, earthquakes, and economic and social turmoil. I have traveled the length and breadth of America's Finest County by plane, train, and automobile on multiple occasions for work, education, and pleasure. Residents of San Diego County come from a wide variety of cultural, racial, and socioeconomic backgrounds but we all share a common goal of building a better life for ourselves and our families. Diversity is about celebrating differences and seeking to build bridges in our communities and find common ground as we share experiences, learn about each others beliefs, and increase tolerance through education and outreach.

A personal interest in adventure has taken me the length and breadth of San Diego County, where with my family, I have explored the incredible history and natural wonders that San Diego County has to offer, from Old Town in San Diego, California's most visited State Park, to the Anza Borrego Desert super bloom, and the majestic apples trees in Julian. I even plan to be interred some day at Fort Rosecrans National Cemetery

As a USA Swimming Official and a board member for a 501(3)(c) swim team whose mission statement includes serving economically disadvantaged youth, I have traveled throughout the San Diego County from agricultural communities to urban centers, working with parents and volunteers to host various swimming and related community events.

You are encouraged to limit your response to one page, however if more space is needed, you may attach an additional page.



# **E.** Demographic Information

Providing this information is optional. You may select "decline to state" for each answer. Elections Code section 21550(g)(2) requires six of the 14 appointees, in addition to meeting minimum requirements, be chosen in a way that ensures the Commission reflects the County's diversity, including racial, ethnic, geographic, and gender diversity. However, formulas or specific ratios shall not be applied for this purpose.

1.	Plea	Please describe your ethnic origin. Mark one or more boxes.  BLACK/AFRICAN AMERICAN: All persons having origins in any of the original Black racial groups of Africa.	
		HISPANIC/LATINO: All persons of Mexican, Puerto Rican, Cuban, Central or South American, or other Spanish culture or origin, regardless of race.	
		ASIAN: All persons having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.	
		NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER: All persons having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.	
	X	AMERICAN INDIAN/ALASKA NATIVE: All persons having origins in any of the original peoples of North and South America (including Central America), and who maintain cultural affiliation or community recognition.	
	X	WHITE (not of Hispanic Origin): All persons having origins in any of the original peoples of Europe, North Africa, or the Middle East.	
		Prefer to Self-Describe:	
		Decline to state	
2.	Wh	at is your age (as of July 31, 2020)?	
3.	_	ect the gender you identify as:	
	<b>□</b>	Female  Male	
		Non-binary	
		Decline to state	



## F. Signature

By signing below, I declare under penalty of perjury that the answers provided in this application are true to the best of my knowledge.

First Name:	Mark	Last Name: Donnelly
Signature:		Date: 05/18/2020

#### **G. Submittal**

Completed applications must be received by the Clerk of the Board of Supervisors no later than Friday, July 31, 2020 at 5 p.m. Double check your answers in the application; once submitted, applications cannot be amended. Remember that you must answer <u>all questions</u> on this application to be considered for the Commission. Incomplete applications will not be considered.

**Option 1:** Mail or drop off the signed paper copy of your completed application to:

County of San Diego Clerk of the Board of Supervisors Redistricting Commission 1600 Pacific Highway, Room 402 San Diego, CA 92101-2471 (619) 531-5434

Postmarks are not accepted. Applications must be received by the Clerk of the Board by the due date.

**Option 2:** E-mail your completed application.

Ensure the application is signed, then e-mail the application to: <a href="mailto:redistricting@sdcounty.ca.gov">redistricting@sdcounty.ca.gov</a>.

Applications must be received by Friday, July 31, 2020, at 5:00 p.m.