

Application to Serve on the County of San Diego Independent Redistricting Commission

This is your application to serve as a Commissioner on the County of San Diego's 2020-2021 Independent Redistricting Commission.

Read the tips below to
make sure your
application is complete.

Chris

First Name

Heiserman

Last Name

Make sure you have all the pages.

There are nine (9) total pages that make up this application, including this page. The pages are numbered in the bottom right corners.

Initial the top right corner of pages 2-9 in the "Initial Here" box. This will make sure your application stays together.

Print clearly and legibly or type your application. Doing so will speed up processing time. Unclear handwriting may cause delays.

Don't know if you're eligible to serve on the County's Redistricting Commission? Among other requirements, you must be a registered voter in San Diego County to serve on the Commission. See page 3 for more details.

Questions? Learn more at www.sandiegocounty.gov/redistricting or redistricting@sdcounty.ca.gov.

This application must be received no later than Friday, July 31, 2020, at 5 p.m. See page 9 for submittal instructions.

COUNTY OF SAN DIEGO
CLERK OF THE BOARD
OF SUPERVISORS
2020 JUL 29 PM 3:24



Application Timeline

July 31, 2020	Applications must be received by the San Diego County Clerk of the Board of Supervisors no later than 5 p.m.
August 26, 2020	From the pool of qualified applicants, the Clerk of the Board of Supervisors will post the names of the 60 most qualified applicants. The names will be posted online for at least 30 days.
October 13, 2020	The Clerk of the Board of Supervisors will conduct a random drawing of the qualified applicants at the Board of Supervisors meeting to select eight Commissioners.
October 22 and November 5, 2020	The selected eight Commissioners will meet to choose the remaining six Commissioners from the remaining pool of qualified applicants.

Important Things to Know

- The questions in this application ensure you are eligible to serve on the Commission.
- Answer the questions to the best of your ability.

A. Tell us About Yourself

First Name: Chris Last Name: Heiserman

Address (where you are registered to vote)

Street Address: [REDACTED]
City: [REDACTED]
State: [REDACTED] Zip Code: [REDACTED]

Mailing Address (if different than the address listed above)

Street Address: _____
City: _____
State: _____ Zip Code: _____

Contact Information

Phone 1: [REDACTED] Type: Home
Phone 2: [REDACTED] Type: Cell
E-mail: [REDACTED]

B. How This Application Will Be Used

- I understand the contents of this application may be made available to the public. Yes, I understand
- I understand that while this application is a public document, my personal e-mail address, street address, and phone number(s) will be kept confidential to the extent authorized by law. Yes, I understand

C. Questions to Determine Eligibility

Government Code section 21550 sets forth certain qualifications to serve on this Commission. Please check the appropriate box for each question. Applicants may be asked to verify and update information at various points in the process.

1. Are you a resident of the County of San Diego? Yes No
2. Which supervisorial district do you live in?
If you're not sure, visit www.sandiegocounty.gov, click on "Find My District" under the Board of Supervisors, and enter your address in the top right of the web page. 1 2 3 4 5
3. Which political party are you currently registered?
 Democratic Republican American Independent Green Libertarian
 Peace and Freedom Other: _____
 I am not registered with a political party (non-partisan)
4. Have you been continuously registered to vote in the County of San Diego with the same political party preference or with no political party preference and have not changed your political party preference for at least five years?
If you're not sure, you can check your voter registration at www.sdvote.com. Yes No
5. Have you voted in at least one of the last three statewide elections immediately preceding your application to be a member of the Commission? Yes No

Explanatory Notes: If necessary, you may further explain answers to the questions above.

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6. Within the 10 years immediately preceding the date of this application to the Commission, have either you, or an immediate family member, done any of the following? For purposes of these questions, immediate family members means a spouse, child, in-law, parent, or sibling.

You are not eligible to serve on the Commission if you answer "Yes" to any of the following:

- a. Been appointed to, elected to, or have been a candidate for office at the local, state, or federal level representing the County of San Diego, including as a member of the Board of Supervisors. Yes No
- b. Served as an employee of, or paid consultant for, an elected representative at the local, state, or federal level representing the County of San Diego. Yes No
- c. Served as an employee of, or paid consultant for, a candidate for office at the local, state, or federal level representing the County of San Diego. Yes No
- d. Served as an officer, employee, or paid consultant of a political party or as an appointed member of a political party central committee. Yes No
- e. Been a registered federal, state, or local lobbyist Yes No

Explanatory Notes: If necessary, you may further explain answers to the questions above.

D. Experience Qualifications

State law requires candidates demonstrate experience in areas related to redistricting. Please provide responses to the following questions.

- 1. What experience do you possess that demonstrates analytical skills relevant to the redistricting process and voting rights, and demonstrates your ability to comprehend and apply the applicable state and federal legal requirements?**

I have lived in East San Diego County for more than 60 years and have acquired a variety of experience and skills that would be valuable to the Redistricting Commission. I have worked in local and state government, as a journalist covering County government, served as an elected Board Member of a large fire district and have held leadership positions with community groups and non-profits both during my working career and in retirement.

I have a Masters Degree in Public Administration from San Diego State University. I spent the last 10 years before my retirement from the County of San Diego in 2010 in charge of a desktop computer program allowing County department heads and program managers to develop, track and report on key performance measures on a monthly, quarterly and yearly basis. My experience includes:

- Mt. Miguel High School, honors graduate, Sr. Class President 1964
- Cal Western University (USIU) BA Degree, cum laude 1968
- US Air Force Security Service (Russian Language specialist) 1969-73
- News West, news service covering county government and court news for daily and weekly community newspapers 1973-77
- Board of Supervisors, District 5, Policy Aide and Chief of Staff, 1977-82
- California State Assembly District representing San Diego County coastal communities, District Office Manager and Legislative Aide, 1982-90
- Board of Directors, Spring Valley and San Miguel Consolidated Fire District, nearly 18 years ending in 2004
- More than a dozen years in County management, Program Manager working for the Executive Offices of two of the now four business groups, Land Use and Environment & Finance and General Government 1996-2010
- Masters Degree in Public Administration, San Diego State University 1996
- Kiwanis Club of Spring Valley, more than 35 years of community service
- Spring Valley Incorporation Coalition, led a three-year grass roots effort seeking city hood for the Spring Valley community, raised funds, contracted for a professional incorporation feasibility study, and organized the collection of 7,500 registered voter signatures to get the measure on the ballot; application ultimately withdrawn due to a change in state law that undermined the fiscal viability of potential new cities 1989-92
- Dictionary Hill Open Space Advocates, President of this all-volunteer non-profit that worked more than 15 years to save this sensitive habitat. In December, 2017 the County acquired Dictionary Hill, creating the County's newest park, the 175-acre Dictionary Hill Open Space Preserve.
- 1st Vice President, Board of Directors, Retired Employees of San Diego County 2012-present

You are encouraged to limit your response to one page, however if more space is needed, you may attach an additional page.

2. What experience do you possess that demonstrates an ability to be impartial?

Impartiality and fairness are traits learned at an early age from parents and other adults a youth looks up to. Consideration for what is best for everyone in any situation was always second nature to me growing up. My parents moved from Los Angeles to Lemon Grove when I was five. My father was a blue collar repairman for the phone company. My mother was a partner in a children's day care pre-school where she taught my brothers and I, and a diverse group of other families' kids how to get along, be considerate and respect each other.

My parents were both involved in the community incorporation effort that created the City of Lemon Grove in 1977; my mother later served on the City Council for 14 years. My father participated in Boy Scouts with all three of his sons, served as a Scoutmaster and later a regional leader in the program, continuing his involvement for several years after we aged out of the program, bringing the benefits of scouting to other young men. My parents were stereo-typical role models of personal integrity, civic responsibility and community service. My siblings and I all wound up in careers in public service. My older brother is a retired elementary school teacher and principal; my younger brother is a college professor.

In my school years, my working years, my service as an elected local government official, and my numerous years of community service volunteerism, I believe I have always been open-minded and unbiased. I feel that is a requirement for being successful and effective.

Listening to the people will be especially critical in the mission of the Redistricting Commission as citizens will have differing opinions about communities of interest and where the boundaries of Board of Supervisors' districts should be. The Commission will have to consider all the public input and determine the most reasonable course for all County residents, in accordance with the criteria spelled out in the State Elections Code for the County's Independent Redistricting Commission.

You are encouraged to limit your response to one page, however if more space is needed, you may attach an additional page.

3. What experience do you possess that demonstrates an appreciation for the diverse demographics and geography of the County of San Diego?

I have a better than passing knowledge of San Diego County's overall geography and the make-up of the county's 18 cities and many unincorporated communities. This is due largely to my living in East County for decades but also having worked for several years for elected officials whose constituents were in North San Diego County and coastal cities.

Actually, my first introduction to the size and geographical diversity of San Diego County was during my freshman year in college. I had a part-time job working for a wholesale pharmaceutical company whose clients were drug stores and pharmacies throughout the region. I helped fill orders in San Diego then drive and deliver them on routes to local pharmacies from Imperial Beach to Oceanside to Borrego Springs and many communities in between. I learned to appreciate both the physical size of San Diego County and the unique variety of geographic features and climate zones in the region.

Demographics is another story altogether. A person would have to be sleeping under a rock and never watch the news to miss the shifting demographics in the United States, and especially in California since the last Census. I have always thought of myself as unbiased and color-blind in terms of race relations and issues of ethnic and economic disparities. But I confess to being much better educated now about the plight of black families in our society of white privilege after absorbing non-stop media coverage of the massive Black Lives Matter protests in cities across the nation this spring.

Besides being a long-time homeowner in the diverse community of Spring Valley, I coached my youngest son's American Youth Soccer Organization (AYSO) soccer teams for three years. I was selected to coach the league's All Star team his final year in the program. All the young men on all of these teams were from local families reflecting the diversity of the community.

By design the make up of the Redistricting Commission will be diverse and the members will need to understand each others' backgrounds and develop a working rapport to address the task before them. I am certain they will be able to pull together for the common purpose of devising fair and representative supervisorial districts for San Diego County citizens.

You are encouraged to limit your response to one page, however if more space is needed, you may attach an additional page.

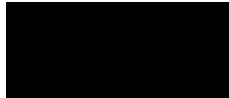
E. Demographic Information

Providing this information is optional. You may select "decline to state" for each answer. Elections Code section 21550(g)(2) requires six of the 14 appointees, in addition to meeting minimum requirements, be chosen in a way that ensures the Commission reflects the County's diversity, including racial, ethnic, geographic, and gender diversity. However, formulas or specific ratios shall not be applied for this purpose.

1. Please describe your ethnic origin. Mark one or more boxes.

- BLACK/AFRICAN AMERICAN: All persons having origins in any of the original Black racial groups of Africa.
- HISPANIC/LATINO: All persons of Mexican, Puerto Rican, Cuban, Central or South American, or other Spanish culture or origin, regardless of race.
- ASIAN: All persons having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.
- NATIVE HAWAIIAN/OTHER PACIFIC ISLANDER: All persons having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- AMERICAN INDIAN/ALASKA NATIVE: All persons having origins in any of the original peoples of North and South America (including Central America), and who maintain cultural affiliation or community recognition.
- WHITE (not of Hispanic Origin): All persons having origins in any of the original peoples of Europe, North Africa, or the Middle East.
- Prefer to Self-Describe: _____
- Decline to state

2. What is your date of birth?



Decline to state

3. Select the gender you identify as:

- Female
- Male
- Non-binary
- Decline to state

F. Signature

By signing below, I declare under penalty of perjury that the answers provided in this application are true to the best of my knowledge.

First Name: Chris

Last Name: Heiserman

Signature: _____



Date: _____

7/27/20

G. Submittal

Completed applications must be received by the Clerk of the Board of Supervisors no later than Friday, July 31, 2020 at 5 p.m. Double check your answers in the application; once submitted, applications cannot be amended. Remember that you must answer all questions on this application to be considered for the Commission. Incomplete applications will not be considered.

Option 1: Mail or drop off the signed paper copy of your completed application to:

County of San Diego
Clerk of the Board of Supervisors
Redistricting Commission
1600 Pacific Highway, Room 402
San Diego, CA 92101-2471
(619) 531-5434

Postmarks are not accepted. Applications must be received by the Clerk of the Board by the due date.

Option 2: E-mail your completed application.

Ensure the application is signed, then e-mail the application to:
redistricting@sdcounty.ca.gov.

Applications must be received by Friday, July 31, 2020, at 5:00 p.m.