



# INDEPENDENT REDISTRICTING COMMISSION MEETING

*December 18, 2020*



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**Barbara Jiménez, MPH**  
Executive Lead - County of San Diego Redistricting  
Director, Central and South Regions



1

## REQUEST FOR PROPOSALS RECOMMENDATIONS

- **Demographer and Mapping Services**
  - Provide demographic analysis, mapping software, and mapping services to the IRC and public for the process of redrawing the Supervisorial districts.
- **Public Outreach and Engagement Services**
  - Advise the IRC on broad and diverse public outreach to maximize public engagement in County redistricting.
  - Retain at a minimum two (2) subcontractors to support the goals and objectives in the Statement of Work.
  - Subcontractors shall include local community-based organizations and service providers who currently provide broad and diverse public outreach/engagement services to the target population or are trusted members of the community who have a close understanding of the community served.

2



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## Liberty Donnelly

Co-Manager, County of San Diego Redistricting  
Deputy Director, Central & South Regions



3

## RFP PROCESS



- Requires a standard process of competitive procurement of services to ensure an open and fair process for the selection of contractors.
- Confidential to ensure there is no conflict of interest or undue influence

4

## RECOMMENDED IRC PARTICIPATION



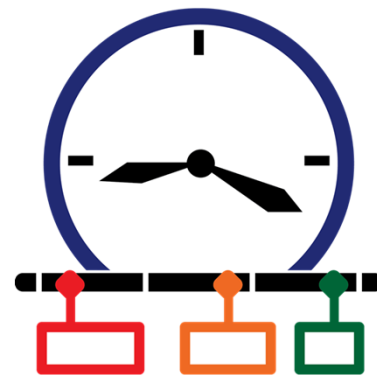
- Demographer and Mapping Services (3 Commissioners)
  - 1 SSC Technical Advisor
  - 2 SSC Voting Members
- Public Outreach and Engagement (3 Commissioners)
  - 1 SSC Technical Advisor
  - 2 SSC Voting Members
- Role Responsibilities
  - SSC Technical Advisors review and comment on procurement documents (e.g., the Scope of Work) before RFP issuance.
  - SSC Voting Members objectively evaluate RFP responses from potential contractors and recommend one contractor for County procurement of services.

5

## REQUEST FOR PROPOSAL (RFP) TIMELINE



- 12/18/20: Technical Advisor will receive draft RFPs to begin reviewing
- 12/22/20: Technical Advisor will meet w/Project Managers to discuss input
- 12/28/20: RFP posting
- 01/14/21: RFP due date
- 01/14/21: SSC Meeting #1 (2 hours)
- 01/19/21: SSC Meeting #2 (4 hours)
- 01/20/20: SSC Meeting #3 (4 hours)
- 01/22/21: Post Notice of Intent to Award
- 02/01/21: Targeted Contract Effective Date



6

## RANDOM DRAWING



LIVE WELL  
SAN DIEGO

- All **commissioners to be included** in the 4 pools for random drawing unless Commissioners:
  - Are not available to participate due to the timeline
  - Preference in participating in a particular RFP or role
- Notify Barbara Jiménez by 6 pm on December 18th



7

## RANDOM DRAWING POOLS



LIVE WELL  
SAN DIEGO

- Demographer & Mapping Services
  - 1 Technical Advisor
  - 2 Voting Members
- Public Outreach & Engagement
  - 1 Technical Advisor
  - 2 Voting Members

8