From: George Ching
To: COSD, Redistricting

Cc: Premium Real Estate Services; Richard D"Ascoli; Tracy Hollingworth

Subject: [External] PSAR Letter

Date: Friday, November 12, 2021 6:03:23 PM
Attachments: PSAR Letter- County Communities of Interest.pdf

SDSupervisorMaps.pdf

Greetings Members of the Redistricting Commission,

On behalf of PSAR President Ditas Yamane, I would like to submit the attached letter and map for your consideration. Please feel free to reach out to us with any questions or if additional feedback would be helpful.

Respectfully, George Ching

--

PSAR

Programs Manager Direct:







November 12, 2021

Greetings Members of the Redistricting Commission:

Members of the Pacific Southwest Association of Realtors' Government Affairs Committee have reviewed the proposed Redistricting Maps for East County and would like to express its concerns over balanced representation for East County residents.

We would like to highlight the importance of ensuring that East County's communities of interest continue to have a voice and can see themselves represented within our institutions. Proper representation of all voices within our institutions allows for civil discourse and debate to occur through those institutions. Failure to provide that representation will have ill effects among disenfranchised members of communities of interest and their neighbors. Our concern with the currently proposed maps that combine East County communities of interest along with Central City areas is that they will result in large underrepresented communities of interest in the East County. In a society, we all benefit when everyone has a seat at the table.

We would speak in favor of further consideration of the attached map.

We understand you have been entrusted with a big responsibility. The decisions you make will define representation within our institutions for the entire region. We encourage you to allow all voices to be heard.

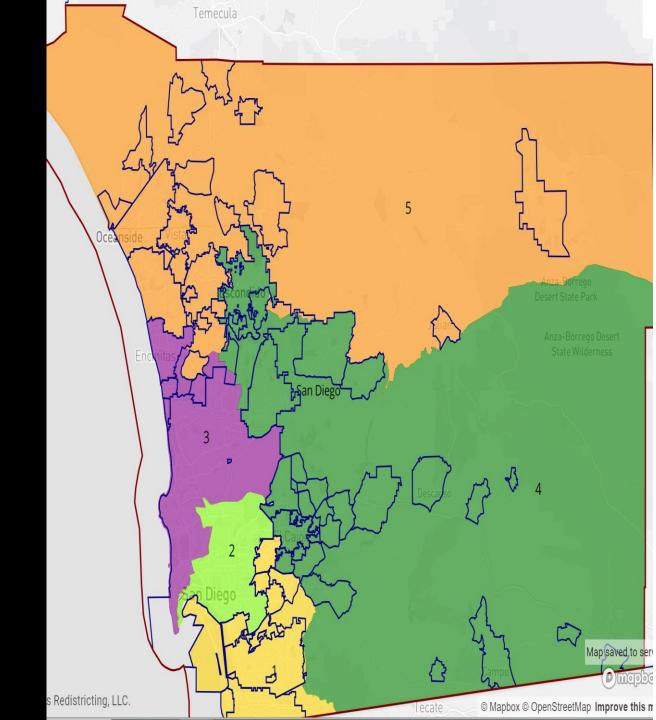
Sincerely,

Ditas Yamane, President

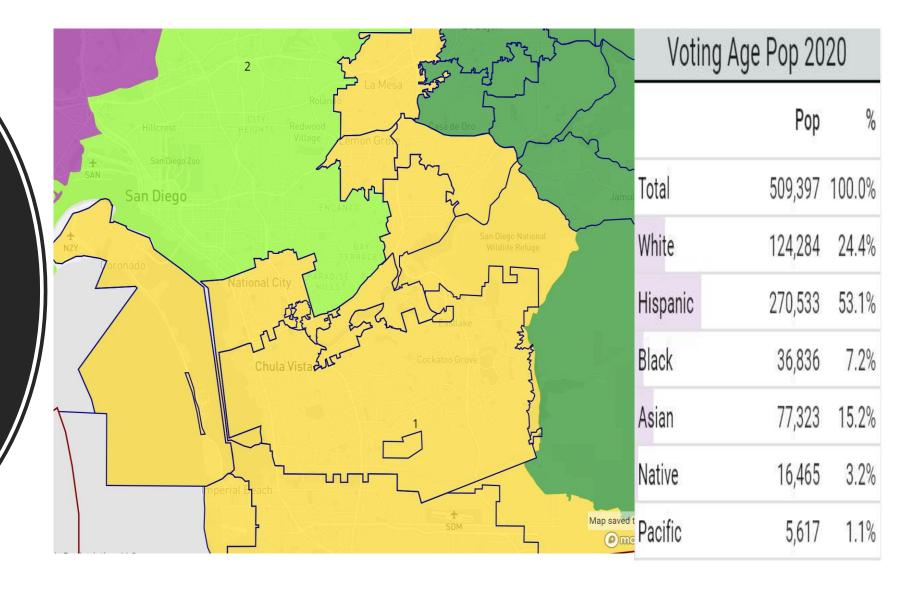
Pacific Southwest

Association of REALTORS®

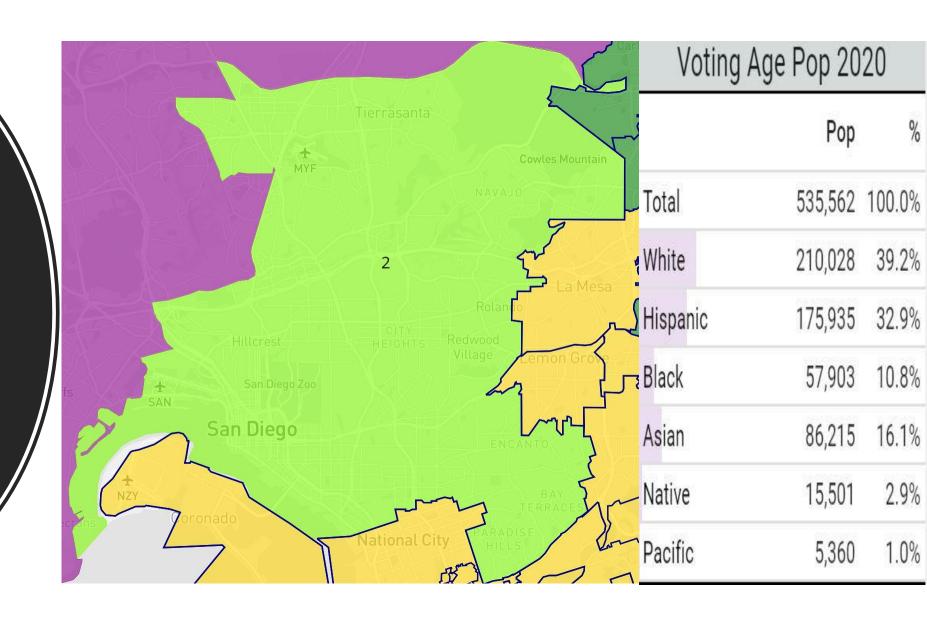
San Diego County Supervisor Maps



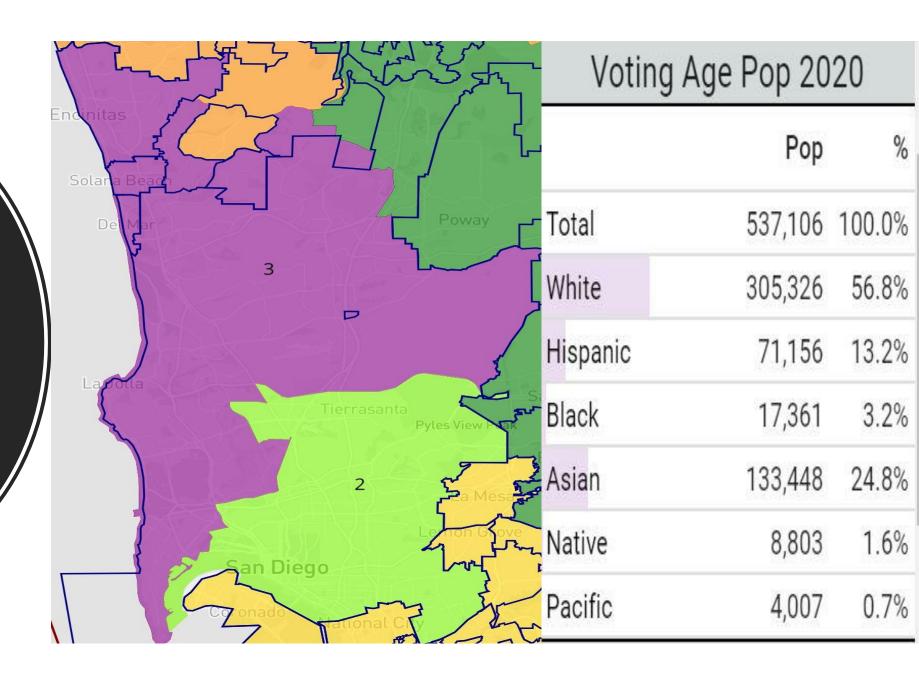
Communities Included:
This district reflects
border communities of
interest including
National City, Bonita,
Chula Vista, San Ysidro,
Imperial Beach, Coronado
and the SE San Diego
communities of La Mesa,
La Presa, Lemon Grove
and Spring Valley.



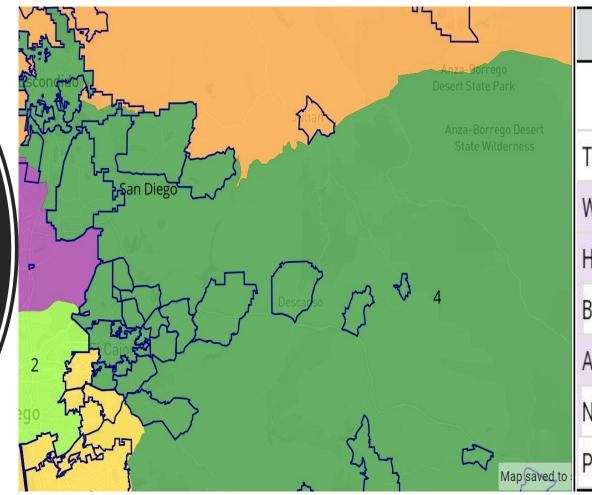
Communities Included: This district reflects communities of interest in Downtown and south San Diego including Paradise Hills, Bay Terrace, City Heights, Normal Heights, Hillcrest, Golden Hill, Barrio Logan, Downtown, Kensington, Rolando, Redwood Village, Mission Valley, Allied Gardens, Del Cerro, Tierrasanta, Kearny Mesa, Serra Mesa, and Clairemont



Communities Included: This district reflects centrally-located suburban and Coastal including Encinitas, Del Mar, Solana Beach, Carmel Valley, Rancho Penasquitos, Scripps Ranch, La Jolla, University City, Point Loma, Pacific Beach, Ocean Beach, Mission Beach, Mira Mesa, Sabre Springs, Linda Vista, and Pacific Highlands Ranch

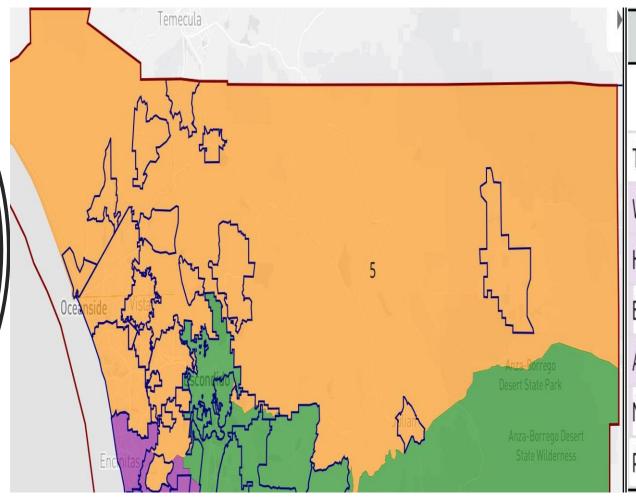


This District includes rural interfacing Communities Including: Escondido, Poway, Rancho Bernardo, Ramona, San Diego Estates, Santee, Lakeside, Winter Gardens, Bostonia, Granite Hills, El Cajon, Rancho San Diego, Casa de Oro, Crest, Harbison Canyon, Jamul, Alpine, Descanso, Pine Valley, Potrero, Campo, Jacumba, and Boulevard



Voting Age Pop 2020			
	Pop	%	
Total	505,472	100.0%	
White	288,938	57.2%	
Hispanic	132,507	26.2%	
Black	20,822	4.1%	
Asian	51,622	10.2%	
Native	16,037	3.2%	
Pacific	4,194	0.8%	

This District includes rural interfacing and coastal communities: Oceanside, Carlsbad, Vista, Camp Pendleton, San Marcos, Rancho Santa Fe, Rainbow, Fallbrook, Bonsall, Hidden Meadows, Valley Center, Pala, Borrego Springs, and Julian



Voting Age Pop 2020		
	Pop	%
Total	518,787	100.0%
White	280,773	54.1%
Hispanic	156,435	30.2%
Black	20,676	4.0%
Asian	48,392	9.3%
Native	18,876	3.6%
Pacific	5,810	1.1%