

Outreach and Communication Ad Hoc Committee

March 11, 2021, Item 7-C

IRC Interim Communications Plan (prior to onboarding of Outreach Consultant)

- Content Development:
 - Key messages/Fact Sheet, FAQs
 - Procedures documents for handling media requests and community group requests
- Website enhancements
- Outreach Education and Listening Tour
 - Presentation
 - Request for speaker form
 - Pilot, then launch