

# AD HOC COMMITTEE ON PUBLIC OUTREACH AND ENGAGEMENT SERVICES RFP

Committee members:  
Commissioner Caterina  
Commissioner Diaz  
Commissioner Garcia

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Meetings      March 27 and 30  
                    April 4 and 6

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Developed  
RFP      Evaluation Criteria  
                    Submittal Items  
                    Exhibit A: Statement of Work  
                    Exhibit C: Pricing Schedule

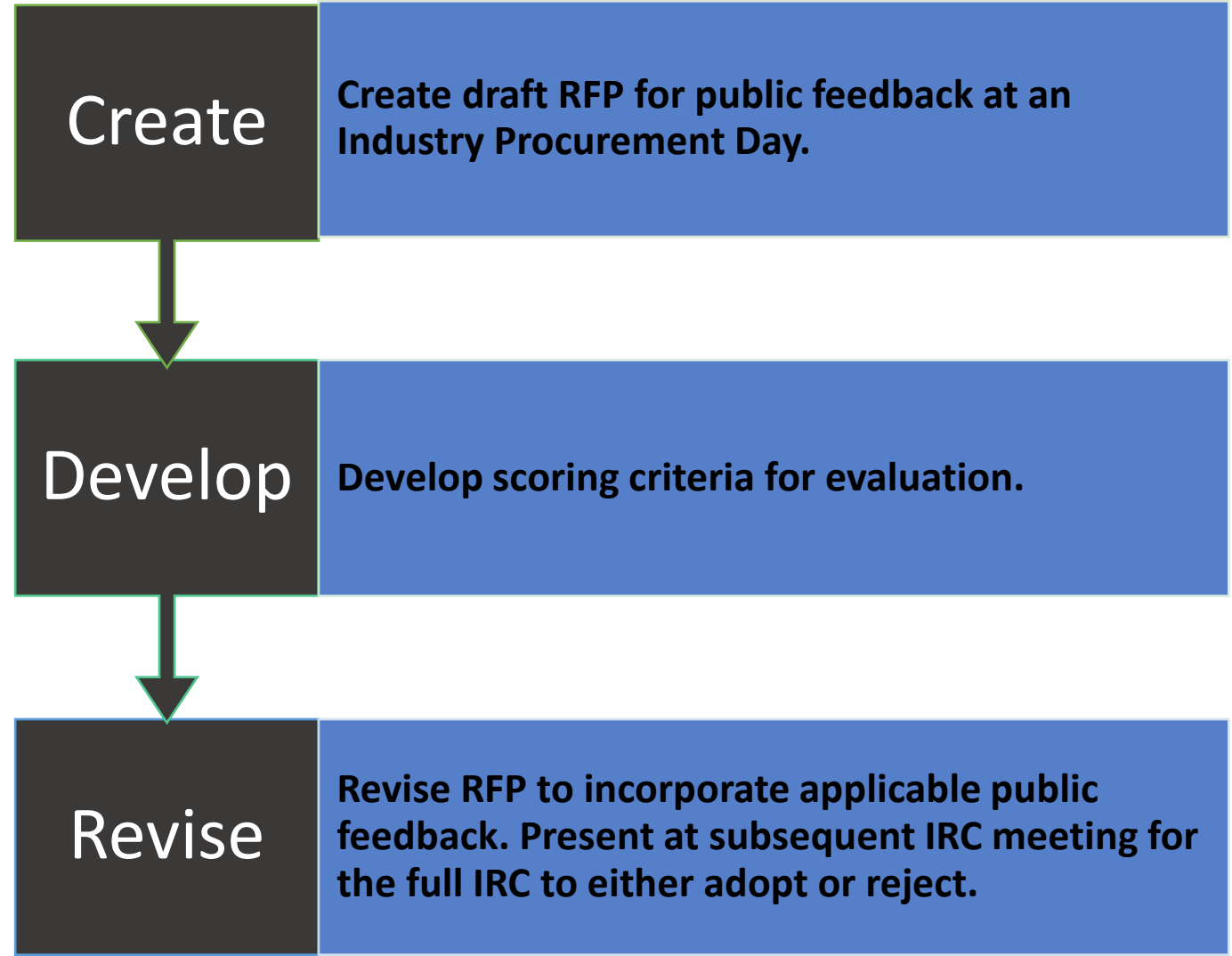
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Next Steps      RFP Posts (pending IRC approval)      4/13  
                    Submissions due to County      4/27  
                    SSC formed      4/28  
                    IRC Reviews SSC recommendations      5/27  
                    *Possible execution date early June, if approved*

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# PURPOSE

AHC on  
Outreach and  
Engagement  
Services RFP



# Public Outreach and Engagement Services Request For Proposal (RFP)

Evaluation Criteria

Submittal Items

Exhibit A: Statement of Work

Exhibit C: Pricing Schedule

# Public Outreach and Engagement Services Request For Proposal (RFP) Evaluation Criteria

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## Minimum Requirements (Pass/Fail)

- Offeror and subcontractor personnel meet Election Code requirements
- COSD's draft agreement terms accepted



## Personnel Experience and Qualifications



## Technical Approach



## Price

# Public Outreach and Engagement Services Request For Proposal (RFP) Submittal Items

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## Minimum Requirements (Pass/Fail)

- Offeror and subcontractor personnel meet Election Code requirements
- COSD's draft agreement terms accepted



## Personnel Experience and Qualifications



## Detailed Technical Approach



## Complete Pricing Schedule

Public Outreach and Engagement Services  
Request For Proposal (RFP)  
**Statement of Work (Exhibit A)**

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### Scope and Purpose

**To seek and encourage broad and diverse community input during the redistricting public review process.**

- Focus on communities of interest (COIs), underserved communities, and communities historically disengaged from the redistricting process.
- Ensure the maximum number of residents have equal opportunity to provide their input
- Responsiveness to known and unknown circumstances and challenges that may arise (e.g., delays in census data, COVID-19)

Public Outreach and Engagement Services  
Request For Proposal (RFP)

## Pricing Payment Schedule (Exhibit C)

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- **Fixed Price Proposal terms**
- **Additional as Needed Pricing**

Public  
Outreach and  
Engagement  
Services  
Request For  
Proposal (RFP)

“For the IRC to approve the  
Public Outreach and  
Engagement Services RFP.”