

Ad Hoc Committee for Redistricting Outreach & Communications

Chair David Bame

Co Vice-Chair Amy Caterina

Co Vice-Chair Rosette Garcia

Commissioner Ramesses Surban



IRC Virtual Education Tour Public Messaging & Outreach Analytics

Next Door:
20,507 people

Facebook:
4,744 people

Facebook ad:
79,580 people

Twitter:
15,752 people

Reached 41,266
contacts from
Distribution List

175+ outlets (local TV, radio,
print, weeklies) and sent to
specific reporters & editors

San Diego County
Libraries: over 2,000
people in rural
communities reached

Article posted on County News
Center – distributed to more than
30,000 GovDelivery subscribers

Redistricting meetings set throughout county

nextdoor

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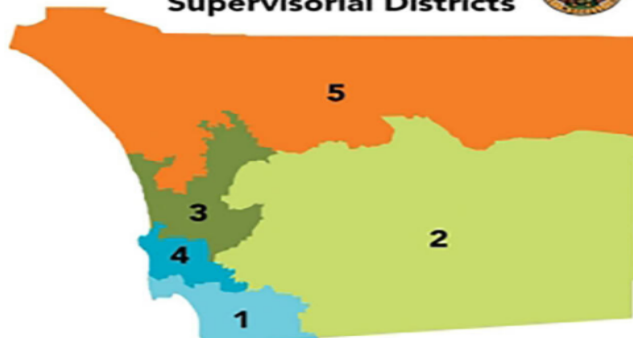
This is a post from a Local Agency.



County of San Diego

Communications Specialist Tom Christensen • 28 May

San Diego County Supervisory Districts



"Why Redistricting Matters in San Diego County" Virtual Tour. The County of San Diego Independent Redistricting Commission (IRC) invites your participation in the upcoming Virtual Education Tour.



ROLANDO
PARK
Community Council

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Virtual Education Tour County of San Diego
Independent Redistricting Commission – Why
Redistricting Matters in San Diego County

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Diego Indepe

TWITTER:



SanDiegoCounty @SanDiegoCounty · Jun 2

The County of San Diego Independent Redistricting Commission invites you to attend the "Why Redistricting Matters in San Diego County" Virtual Education Tour!

Tours start tomorrow - June 3. For more information & to RSVP, visit: [sandiegocounty.gov/redistricting](https://www.sandiegocounty.gov/redistricting)



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County's Redistricting Commission to Hold Informational Meetings

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County of San Diego - Government

May 28 at 3:39 PM

The County of San Diego Independent Redistricting Commission (IRC) invites your participation in the upcoming Virtual Education Tour.

The Virtual Education Tour is an opportunity for the Community to learn "Why Redistricting Matters in San Diego County". This process is a once in a decade opportunity for residents to engage in redistricting to help the IRC draw fair and accurate maps for the five supervisory districts.

The first virtual session will take place on June 3rd at 12pm. Live language interpretation will be available upon request and all are welcome to attend their district tour, or other district tours.

To RSVP and for more information, please visit:
<https://www.sandiegocounty.gov/content/sdc/redistricting.html>

Virtual Education Tour

RSVP & Attendance Outcomes

PAST EVENTS

District 5, June 3, 12 – 1pm

- RSVP: 51
- Attendees: 32

District 4, June 8, 6 – 7pm

- RSVP: 45
- Attendees: 29

UPCOMING EVENTS

(Updated on 6/9/21)

District 1, June 16, 4 – 5pm

- RSVP: 31
- Date: June 16, 2021

District 3, June 23, 12 – 1pm

- RSVP: 25
- Date: June 23, 2021

District 2, June 30, 12 – 1pm

- RSVP: 44
- Date: June 30, 2021