## FLO Analytics Team



Jed Roberts
Project Manager
Technical Focus
Portland, OR



Rachel Roberts GIS Analyst Portland, OR



John McKenzie Senior Analyst Tampa, FL



Alex Brasch
Demographer Lead
Analyst
Portland, OR



Kate Elliott
Project Manager
Communications Focus
Seattle, WA



Tyler Vick
Principal in Charge /
Managing Director
Portland, OR



## About FLO

- We are a GIS, data analytics and planning firm serving local governments and school districts nationally
- We've completed over 90 redistricting and demographic analysis projects in the past five years
- We take an impartial, data-driven approach to our work, including redistricting.

#### **OUR MISSION STATEMENT**

To improve the communities in which we live and work.



# Our Approach

#### **Analytical**



### **OBJECTIVE & EXPERIENCED**

- Demographic analysis using census data products
- ✓ GIS-based boundary delineation
- ✓ Summary statistic reporting based on population distribution and characteristics

#### **Procedural**



## DATA DRIVEN & TRANSPARENT

- ✓ Process oriented
- ✓ Technology innovators
- ✓ Interactive platforms
- ✓ Information dissemination

### Community Engagement



## **EQUITABLE**& ACTIONABLE

- ✓ Committee facilitation
- ✓ Stakeholder engagement
- ✓ Public meeting participation
- ✓ High-profile projects

