



ABASD Summary of DMPHs and Success Metrics

DECEMBER 2021

County of San Diego Independent Redistricting Commission Draft Map Public Hearing (DMPH) Outreach Contractor: Asian Business Association San Diego (ABASD)

The County of San Diego Independent Redistricting Commission (IRC) is responsible for the redrawing of the County's supervisorial district boundaries and retained ABASD to manage its outreach efforts and increase public participation in the redistricting process. ABASD's goal is to increase and encourage broad and diverse community participation and input in each supervisorial district throughout a series of public hearings.

Detailed Program Status

ABASD's strategy is to raise awareness of the redistricting process and promote Public Hearing participation in each of the five supervisorial districts by working with its outreach partners throughout the county to communicate with various communities of interest to ensure maximum public participation.

The following is a report on the program status and results found.



Summary of Draft Map Public Hearings (DMPH)

ABASD coordinated and hosted two Draft Map Public Hearings at two different locations, one in district 1 and the other in district 4.

The first Draft Map Public Hearing was held on November 1st at the Chula Vista City Council Chambers. The second Public Hearing was held on December 2nd at the San Diego County Office of Education Building.

Total attendance for the Draft Map Public Hearings and IRC meetings from September 30th to December 2nd was **1,318**, over **3X** as many as attended the Pre-Draft Map Public Hearings.

Of the 1,318 attendees, 113 **[9%]** attended in person and **1205 [91%]** attended virtually. Based on attendance at the Draft Map Public Hearings, the public preferred to attend virtually **10:1**.

What worked well

- Coordinated with community-based organizations through e-mail, newsletters and resharing social media posts; targeted outreach and communication with CBOs and trusted messengers.
- Focused outreach efforts on communities with lower engagement such as district 4 through targeted emails, communication through Community-Based Organizations and engagement through additional targeted MOUs.
- Conducted rural-area focused outreach to areas with limited broadband including disseminating flyers through school-site online flyer service called Peach Jar to school districts around the County, coordinated virtual and in-person Commissioner presentations to rural community planning groups, shared social media posts and emails with rural community-based groups such as community councils, libraries, chambers and planning groups and submitted op eds and ads in local and countywide publications.

SUMMARY OF OUTREACH ACTIVITIES

- Scheduled and coordinated two Draft Mapping Public Hearings in District 1 & 4
- Created flyers and social media images for all meetings Nov 1st through Dec 14th.
- Translated flyer and social image into Spanish and Arabic.
- Create Informational flyer to help the public participate and give effective public input.
- Translated Information flyer into several languages including: Spanish, Tagalog and Arabic.
- Posted all meeting dates to online event calendars: 10 News, KUSI, 211 San Diego, Fox 5, KPBS, Patch, San Diego Community Newspaper Group, San Diego Reader, San Diego Union Tribune, The Coast News Group, Village News
- Coordinated Op-eds in several publications including: The Filipino Press, Union Tribune, LGBTQ+ News and Black San Diego Magazine
- To address specific rural outreach, ABA worked with Community Based Organizations through MOUs for outreach including:
 - Urban League San Diego
 - Pastors on Point
 - Majdal Center
 - San Diego County Hispanic Chamber of Commerce
 - Made in Paradise Hills
 - Voice and Viewpoint
 - Central San Diego Black Chamber of Commerce
- Disseminated flyers to local school districts through an online service called Peach Jar, resulting in 26,000 views and over 13,000 impressions.
- Facilitated two live interviews on KUSI news
- Suggested IRC website enhancements
- Scheduled and coordinated Commissioner presentations to Community Planning Groups and other organizations including:
 - Jamul Dulzura Community Planning Group
 - Campo Lake Morena Community Planning Group
 - Pine Valley Community Planning Group
 - San Dieguito Planning Group
 - Fallbrook Planning Group
 - Chollas Valley Community Planning Group
 - Borrego Springs Community Sponsor Group
 - San Diego Law Library
- Created and shared an Informational Video

FLYERS AND SOCIAL MEDIA IMAGES

HELP SHAPE SAN DIEGO COUNTY'S FUTURE!

COUNTY OF SAN DIEGO REDISTRICTING 2021

MEETING DATES & TIMES

ATTEND AN UPCOMING PUBLIC HEARING OR MEETING!

FRIDAY, NOV. 19 Draft Map Discussion and Public Map Submissions Update
5:00 P.M. LOCATION: VIRTUAL ONLY

THURSDAY, DEC. 2 Draft Maps and Live Map Drawing: in-person and virtual
3:00 & 5:00 P.M. LOCATION: County Office of Ed., 6401 Linda Vista Rd, Rm 401-402. San Diego CA 92111
Please note, if needed and at the direction of the Independent Redistricting Commission, any agenda items that are not fully addressed at this meeting would be continued on **Friday, December 3, 2021 at 10:00 A.M., VIRTUAL ONLY**

THURSDAY, DEC. 9 IRC Selects Draft Map for Adoption: in-person and virtual
5:30 P.M. LOCATION: County Admin Center, 1600 Pacific Hwy, Rm 302, San Diego, 92101

TUESDAY, DEC. 14 Approval of Final Report: in-person and virtual
2:00 P.M. LOCATION: County Operations Center, 5500 Overland Ave, Training Rm 120, San Diego, 92123

VISIT WWW.DRAWYOURCOMMUNITY.COM FOR MORE INFORMATION

Arabic Flyer

ساعد في تشكيل مستقبل مقاطعة سان دييغو

ترسيم حدود مقاطعة سان دييغو ٢٠٢١

تم تأليف الخوادم المستقلة لترسيم الحدود في مقاطعة سان دييغو (IRC) بإدارة رسم الحدود لتجاء الخدمة الشريفة للخدمة. عمل الـ (IRC) باستقلالية عن تشر مجلس الشرفين وبخطة يوم بعد ١٥ كانون الثاني/يناير، ٢٠٢١ لكي الخطة النهائية لترسيم الحدود يتم ترسيم الحدود كل ١٠ سنوات بعد تعداد السكان الذي سيصدر حدود الخطة الشريفة للخدمة حتى تتسنى الخس مقاعدات الشريفة المنتخبة من تشيل هذه الخطة التي تعد كل واحد منها ما يقارب ٦٥٠٠٠ مواطن ولكي يمكن التوسع السكاني بالمقاطعة حاليا الـ (IRC) في مرحلة رسم حدود الخراطيم سيتم نشر حدود الخطة على الموقع الإلكتروني الـ (IRC) للحصول على رأي العامة كما سيسكن هناك جلسات عامة خلال مرحلة رسم هذه الخطة وذلك للسمع رأي العامة حول حدود الخطة الشريفة الجديدة سكان المقاطعة ممنوعون اذابة وانهم والشاركة في مراجعة حدود المناطق الإترافية عن طريق حضور اجتمعات الـ (IRC) خصيصا او عن طريق الإترنيت. المشاركة عن طريق الإترنيت ستكون متوفرة لجميع الإجماعات. المشاركة عن طريق الرووم، زوروا www.drawyourcommunity.com

الردا الوجه الآخر لهذه الشرة للحصول على معلومات حول كيفية المشاركة وإبداء الرأي بخصوص حدود الخراطيم في تشر الخطة الخاصة بكم

ساعد في تشكيل مستقبل مقاطعة سان دييغو

ترسيم حدود مقاطعة سان دييغو ٢٠٢١

كيف اعطي رأيي؟

ابقه بسيطا

- ابعث ايميل الى redistricting@sdcounty.ca.gov
- اتصل على رقم ٦١٤٤٠٩٢٠٠٣
- قدم ملاحظة الكترونية على www.drawyourcommunity.com
- أرسل رسالة الى الـ IRC في مقاطعة سان دييغو

1600 Pacific Highway, Room 402
San Diego, CA 92101

هل تشعر بالإلهام؟

- ارسم المجتمع الملائم لك عن طريق استخدام أداة بناء المجتمع في www.drawyourcommunity.com (زرادنا تملك قدر من التقسيم عن ممتلكاتك وخراصة او التقلد التي او تتكلم مع بعض او لندا يجب ان نكررنا مرهدين في منطقة واحدة)
- ارسم خريطة باستخدام عارض سيناريو المتقدمة DMS للتفاصيل ابدل على الموقع اثناء www.drawyourcommunity.com
- حمل خريطة ارسم خطوط مباشرة على الخريطة وأرسلها على البريد الإلكتروني redistricting@sdcounty.ca.gov

أي نوع من المشاركة مطلوبة؟

امثلة

- **هل الحدود الحالية للمنطقة منطقية؟**
الظروا في خريطة الخطة للمنطق المشتركة ولغير هل هي منطقية. كي تستطيع استخدام أداة "جد مطلقين" زوروا www.sandiegocounty.gov/general/666.html
- **ما هو المجتمع المفضل لديك (COI)؟**
هو عبارة عن سكان متجاورون يشتركون في اهتمامات اقتصادية واجتماعية مشتركة والتي يجب ان تكون من ضمن منطقة واحدة من أجل التمثل العادل والعامل كفروا بالسكان الذين يشتركون مواضيع مشتركة. خصائص قريباته، كليات مثل القوا حد العسكري، الولاد، المدارس، المستشفيات، الخائق العامة الأماكن الدينية أو الخدمات الاجتماعية أو الكرفلات أو أي منبليات أخرى
- **اين يجب ان ترسم الخطوط؟**
الحدود الطبيعية مثل الخطوط السريعة الطرق، الأنهار، معالم طبيعية أو أي شيء اخر يمكن ان يخلق عراق او خط واضح

كيف أشارك؟

شارك في الاجتماع القادم للمؤسسة المستقلة لترسيم الحدود!

الاجتماع	الوقت	المكان
١- ابريل/نيسان	١٠:٠٠ صباحا	Chula Vista City Hall, 276 4th Avenue, Chula Vista, 91910
٢- تموز/يوليه	١٠:٠٠ صباحا	رسم حدود الخراطيم وعرض الخطة العامة
٣- اكتوبر/تشرين الثاني	١٠:٠٠ صباحا	العنوان عن طريق الإترنيت فقط
٤- ديسمبر/كانون الأول	١٠:٠٠ صباحا	رسم حدود الخراطيم وعرض الخطة العامة
٥- كانون الثاني/يناير	١٠:٠٠ صباحا	العنوان عن طريق الإترنيت فقط
٦- نيسان/أبريل	١٠:٠٠ صباحا	رسم حدود الخراطيم وعرض الخطة العامة - الساعة ٣:٠٠ صباحا الـ IRC / الساعة ٤:٠٠ صباحا الخطة العامة
٧- تموز/يوليه	١٠:٠٠ صباحا	County Office of Ed., 6401 Linda Vista Rd, Room 401-402, San Diego CA 92111
٨- اكتوبر/تشرين الثاني	١٠:٠٠ صباحا	مجلس الـ IRC / رسم حدود الخطة العامة
٩- كانون الثاني/يناير	١٠:٠٠ صباحا	County Admin Center, 1600 Pacific Hwy, Room 302, San Diego, 92101
١٠- نيسان/أبريل	١٠:٠٠ صباحا	مراجعة على الخراطيم النهائي
١١- تموز/يوليه	١٠:٠٠ صباحا	العنوان عن طريق الإترنيت فقط
١٢- اكتوبر/تشرين الثاني	١٠:٠٠ صباحا	County Operations Center, Training Rm 120, 5500 Overland Ave, San Diego, 92123

للمزيد من المعلومات زوروا WWW.DRAWYOURCOMMUNITY.COM أو تبعوا

تطلب ترجمة فورية لإجماعات الـ IRC يجب ان يتصل الشخص برقم ٦١٤٤٠٩٢٠٠٣ او يبعث ايميل الى redistricting@sdcounty.ca.gov على الاقل ١٤ ساعة قبل الاجتماع حتى مقاطعة سان دييغو لتعطيات مراكز السيطرة والوقاية من الأمراض والتي تسمح للجميع بإبداء آرائهم في الخطة. بعض الخطة التي يمكن التصديق على الخطة او تعديلها.

Spanish Flyer



¡AYUDE A FORJAR EL FUTURO DEL CONDADO DE SAN DIEGO!
REDISTRIBUCIÓN DE DISTRITOS DEL CONDADO DE SAN DIEGO 2021

¿CÓMO PUEDO PROPORCIONAR RETROALIMENTACIÓN?

ES MUY SENCILLO

- ▶ Envíe un correo electrónico a redistricting@sdcounty.ca.gov
- ▶ Llámenos al **619-409-3003**
- ▶ Envíe un comentario electrónico a www.drawyourcommunity.com
- ▶ Envíe una carta a: **IRC del Condado de San Diego**
1600 Pacific Highway, Room 402
San Diego, CA 92101

¿SE SIENTE INSPIRADO?

- ▶ Dibuje su comunidad de interés usando la Community Builder Tool en www.drawyourcommunity.com
(Proporcione tanta información como sea posible sobre su comunidad y las características o situaciones que los relacionan entre sí y el por qué deben estar unidos en un solo distrito)
- ▶ Dibuje su mapa usando el District Scenario Modeler en www.drawyourcommunity.com
- ▶ Descargue un mapa, trace las líneas directamente en el mapa y envíelo por correo electrónico a redistricting@sdcounty.ca.gov

¿QUÉ TIPO DE RETROALIMENTACIÓN SE NECESITA?

ALGUNOS EJEMPLOS INCLUYEN:

- ▶ **¿Siguen teniendo sentido los límites actuales del distrito?**
Mire el mapa de los distritos de supervisores actuales y analice si todavía tienen sentido. Para usar la herramienta Find my District, por favor visite www.sandiegocounty.gov/general/bos.html
- ▶ **¿Cuál es su comunidad de interés (COI, por sus siglas en inglés)?**
Un COI es una población adyacente que comparte intereses comunes ya sea sociales como económicos que deben incluirse dentro de un solo distrito para propósitos de tener una representación justa y efectiva. Pense en poblaciones que comparten asuntos comunes, características físicas, entidades como bases militares, centros comerciales, escuelas, hospitales, parques, lugares religiosos, servicios sociales, festivales en la calle, desfiles u otros eventos.
- ▶ **¿Dónde se deben trazar las líneas?**
Considere los límites naturales como autopistas, carreteras, ríos, elementos naturales o cualquier otra cosa que pueda crear una barrera o una línea obvia.



¡AYUDE A FORJAR EL FUTURO DEL CONDADO DE SAN DIEGO!
REDISTRIBUCIÓN DE DISTRITOS DEL CONDADO DE SAN DIEGO 2021

La Comisión Independiente de Redistribución de Distritos del Condado de San Diego (IRC, por sus siglas en inglés) tiene la tarea de volver a trazar los límites de los cinco distritos de supervisores del Condado. El IRC actúa independientemente de la Junta de supervisores y tiene como fecha límite el 15 de diciembre de 2021 para adoptar el plan final de redistribución de distritos.

La redistribución de distritos se lleva a cabo cada 10 años después del censo federal. Los límites de los distritos de supervisores del condado cambiarán para que los cinco supervisores del condado elegidos para representar esos distritos atiendan a 650.000 residentes aproximadamente y reflejen la población diversa del condado.

El IRC se encuentra en la fase de elaboración de los mapas preliminares. Todas las propuestas para los mapas se publicarán en el sitio web del IRC para comentarios públicos. También habrá audiencias públicas durante esta fase de trazado de mapas para escuchar al público sobre los nuevos límites propuestos para los distritos.

Se invita a los residentes del condado a dar su opinión y participar en las revisiones decisivas de las líneas divisorias de los distritos de supervisores uniéndose al IRC en línea o en persona en las siguientes reuniones. Se puede participar en todas las reuniones de manera virtual. Para participar por Zoom, por favor visite www.drawyourcommunity.com para obtener información sobre la reunión virtual. Para obtener información sobre cómo proporcionar sus comentarios sobre los borradores de los mapas o para enviar su propio mapa, por favor vea el reverso del folleto.



¿CÓMO PUEDO PARTICIPAR?

¡ASISTA A LA PRÓXIMA REUNIÓN DE LA COMISIÓN INDEPENDIENTE DE REDISTRIBUCIÓN DE DISTRITOS DEL CONDADO DE SAN DIEGO!

VIERNES, 19 DE NOVIEMBRE Actualización del debate del mapa preliminar y envío de mapas públicos
5:00 P.M. UBICACIÓN: VIRTUAL ÚNICAMENTE

JUEVES, 2 DE DICIEMBRE Borradores de los mapas y trazo de mapas en vivo - Presencial y virtual
3:00 & 5:00 P.M. UBICACIÓN: Oficina de Educación del Condado de San Diego, 6401 Linda Vista Rd., Room 401-402, San Diego, CA 92101
Tome un comentario en vivo, si es necesario, y bajo la dirección de la Comisión Independiente de Redistribución de Distritos, cualquier tema de la agenda que no se aborde en su totalidad en esta reunión será discutido DE MANERA VIRTUAL el viernes, 3 de diciembre de 2021 a las 10:00 a.m.

JUEVES, 9 DE DICIEMBRE IRC selecciona el borrador del mapa para su aprobación - Presencial y virtual
5:30 P.M. UBICACIÓN: Centro de Administración del Condado, 1600 Pacific Hwy, oficina 302, San Diego, CA 92101

MARTES, 14 DE DICIEMBRE Aprobación del reporte final
2:00 P.M. UBICACIÓN: Centro de Operaciones del Condado, oficina de entrenamiento 120, 5000 Overland Ave, San Diego, 92123

PARA MÁS INFORMACIÓN VISITE
WWW.DRAWYOURCOMMUNITY.COM

O SÍGANOS EN   

Escanee aquí: 

Para solicitar interpretación simultánea durante las reuniones de la IRC, por favor llame al (619) 409-3003 o envíe un correo electrónico a redistricting@abasd.org por lo menos 24 horas antes de la reunión.

El Condado de San Diego está siguiendo la guía de los Centros para el Control y la Prevención de Enfermedades que recomienda que todas las personas utilicen mascarilla en lugares públicos cerrados, independientemente del estado de vacunación.

Tagalog Flyer



Tumulong Sa Paghubog sa Kinabukasan ng San Diego!
COUNTY OF SAN DIEGO REDISTRICTING 2021

Ang County of San Diego Independent Redistricting Commission (IRC) ay naatasan na itraw ang boundary para sa County's Supervisorial District. Ang IRC acts independently sa impluwensiya ng mga Board of Supervisors at mayroong deadline ng Disyembre 15, 2021 to adopt ang pinal na redistricting na maps.

Ang Redistricting ay nangyayari kada Sampung taon pagkatapos ng Federal na Senso. Ang County Supervisorial District na boundaries ay magbabago para ang limang County Supervisor na elektado para magrepresenta ng masabing distrito ay makapagbigay ng bawat 650,000 na residente at mag reflect ng iba't ibang populasyon ng County.

Ang IRC ay nasa estado ng pag draw ng drafts na mapa. Ang bawat mapa ay ipa- publish para sa pampublikong komento sa IRC website. Magkakaroon din ng pampublikong hearing habang mag drawing ng mapa na phase, para making sa publiko ng patungkol sa iminumungkahi na panibagong boundary nang distrito.

Ang mga residente ng County ay imbitado para magbigay ng input at mag participate para malaman ang paghaba ng Supervisorial District sa pamamagitan ng paglalit sa IRC's online o sa personal sa mga sumusunod na meeting. Ang virtual na partisipasyon ay makukuha para sa lahat ng meeting. Para sa partisipasyon sa Zoom, bumisita sa www.drawyourcommunity.com. Para sa iba pang impormasyon, kung paano ka makakapagbigay ng feedback sa draft ng mapa or magsumite ng sariling mapa, tingnan po ang likod ng flyer.



Paano Ako Makakapag Participate?

Mag attend ng susunod na Independent Redistricting Commission meeting!

BIYERNES, NOBIEMBRE 19 Draft ng Mapa at Bagong Pampublikong Mapa
5:00 P.M. LOKASYON: VIRTUAL ONLY

HUWEDIS, DISYEMBRE 2 Draft ng mga Mapa at Live Map na pag Drawing: online o sa personal
3:00 & 5:00 P.M. 3 P.M. IRC Meeting / 5 P.M. Public Hearing
LOKASYON: County Office of Ed. 6401 Linda Vista Rd. Rm 401-402, San Diego CA 92111
Paalala, kung kallangan at mula sa direksyon ng Independent Redistricting Commission, anumang system sa ayus na hindi kumpletong napagdiskusyunan sa ating meeting ay itutuboy sa Biyernes, Disyembre 3, 2021 ng 10am, VIRTUAL Lamang.

HUWEDIS, DISYEMBRE 9 IRC ay pipili ng Draft Map na Ampunin: online o sa personal
5:30 P.M. LOKASYON: County Admin Center, 1600 Pacific Hwy, Rm 302, San Diego, 92101

MARTES, DISYEMBRE 14 Pag-apruba ng Pangwakas na Ulat: online o sa personal
2:00 P.M. LOKASYON: County Operations Center, 5000 Overland Ave, Training Rm 120, San Diego, 92123

Para sa karagdagang impormasyon
Bumisita sa WWW.DRAWYOURCOMMUNITY.COM

o Sumunod sa   

Scan Dito: 

Para humiling ng live language interpretation ng IRC meetings, tumawag po sa (619) 409-3003 o magpadala ng email sa redistricting@sdcounty.ca.gov ng mga 24 oras bago magsumita ang meeting.

Ang County of San Diego ay sumusunod sa patnubag ng Centers for Disease and Control Prevention na ng rekomendado na lahat ay magputol ng face covering sa indoor public settings, regardless kung ano man ang estado ng pagpapabalansa.



Tumulong Sa Paghubog sa Kinabukasan ng San Diego!
COUNTY OF SAN DIEGO REDISTRICTING 2021

PAANO KO MAKAKAPAGBIGAY NG FEEDBACK?

GAWING SIMPLE

- ▶ Magpadala ng email sa redistricting@sdcounty.ca.gov
- ▶ Tumawag po sa **619-409-3003**
- ▶ Mag submit ng e-comments sa www.drawyourcommunity.com
- ▶ Magpadala ng sulat sa: **County of San Diego IRC**
1600 Pacific Highway, Room 402
San Diego, CA 92101

INSPIRADO KA BA?

- ▶ Mag draw ng inyong interes sa komunidad sa pamamagitan ng paggamit ng Community Builder Tool sa www.drawyourcommunity.com
(Magbigay ng maraming detalye tungkol sa inyong komunidad at ng mga katangian o igyu na nag bind sa inyo at sabihin kung bakit kayo ay data pag-isahin sa isang distrito.)
- ▶ Draw ang inyong map gamit ang District Scenario Modeler sa www.drawyourcommunity.com
- ▶ Download ang map, mag draw ng lines directly on the map at i-email sa redistricting@sdcounty.ca.gov

ANO ANG KAILANGANG FEEDBACK?

Ang mga Ehempto ay:

- ▶ Ang kasalukuyang district boundaries ay may sense ba?
Tingnan ang map ng kasalukuyang Supervisorial District at tignan kung ito ay still making sense. Para magamit ang "Find my District" tool, bumisita sa www.sandiegocounty.gov/general/bos.html
- ▶ Ano ang inyong Community of Interest (COI)?
Ang COI is a contiguous na populasyong na nag share ng parehong interes na social o ekonomikal na kailangang isama sa isang distrito para sa puro, epektibo at pantay na representasyon. Ipinin ang populasyon na parohang ang igyu, pisikal na features gaya ng military bases, malls, schools, hospitals, parks, relihyong lugar, sosyal na serbisyo o piyeste sa kalsada o iba pang pagtitipon.
- ▶ Saan Dapat I draw ang lines?
I konsidera ang mga natural na boundary gaya ng freeways, roads, ilog, natural na features o ano pa mag maaring mag resulta sa barrier o obvious line.

PUBLIC HEARINGS & MEETINGS



The County of San Diego Independent Redistricting Commission wants to hear from residents like you about how County Supervisorial district lines should be drawn and receive feedback about draft maps and the final report.

MONDAY, NOVEMBER 1, 2021 5:00 P.M.

DRAFT MAP HEARING AND NEW PUBLIC MAPS
Location: Chula Vista City Hall, Council Chambers
276 Fourth Avenue, Bldg A, Chula Vista CA 91910

SATURDAY, NOVEMBER 13, 2021 11:00 A.M.

DRAFT MAP AND LIVE MAP DRAWING VIRTUAL ONLY

THURSDAY, DECEMBER 2, 2021 3PM & 5PM

3:00 P.M. IRC MEETING
5:00 P.M. PUBLIC HEARING
DRAFT MAP HEARING AND LIVE MAP DRAWING
Location: San Diego County Office of Education
6401 Linda Vista Rd, Room 401-402, San Diego CA 92111

THURSDAY, DECEMBER 9, 2021 5:30 P.M.

IRC SELECTS DRAFT MAP FOR ADOPTION
Location: County Administration Center
1600 Pacific Hwy, Room 302, San Diego, CA 92101

TUESDAY DECEMBER 14, 2021 2:00 P.M.

APPROVAL FOR FINAL REPORT
Location: County Operations Center, Training Room 120
5500 Overland Ave, 1st Floor, San Diego CA 92123



GO TO: WWW.DRAWYOURCOMMUNITY.COM

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool
- Draw a map with the District Scenario Modeler (SDM)

Or, scan this:



The County of San Diego continues to follow California Department of Public Health guidelines which require indoor masking of unvaccinated individuals. The County is also following the Centers for Disease Control and Prevention's guidance that recommends everyone wear a face covering in indoor public settings, regardless of vaccination status.

To request live language interpretation of IRC meetings, individuals should call (619) 409-3003 or send an email to: redistricting@sdcounty.ca.gov at least 24 hours in advance of the meeting.

PUBLIC MEETING



TUESDAY, DECEMBER 14TH, 2021

IN-PERSON / VIRTUAL / BY PHONE

County Operations Center
5500 Overland Ave
Training Room 120
San Diego, CA 92123

2:00 P.M.

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool
- To draw a map using the District Scenario Modeler

Go to: www.DrawYourCommunity.com



SCAN FOR MORE INFO



اجتماع للعامة



الخميس, ٢ كانون الأول/ديسمبر, ٢٠٢١

شخصياً / عن طريق الانترنت / عن طريق الهاتف

County Office of Ed.
6401 Linda Vista Rd.
Room 401-402 San Diego, CA 92111

الساعة ٣ مساءً اجتماع الـ IRC
الساعة ٥ مساءً الجلسة العامة

لتتعرف أكثر حول ترسيم الحدود في نجد منطقتك الحالية من تشارك رأيك في الجلسة في اتحاد المجتمع المحلي لك عن طريق استخدام أداة بناء المجتمع في ترسيم خريطة باستخدام عرض سيناريو المنطقة cns لتفاصيل أدخل على الموقع انا معلومات عن اجتماع الزووم

WWW.DRAWYOURCOMMUNITY.COM



او صور التالي لمعلومات أكثر



PUBLICATIONS, OP-EDS AND INTERVIEWS

LOCAL NEWS

NEWS PUZZLE

NOVEMBER 2021 VOLUME 3 ISSUE 2



TIME TO DRAW THE LINES FOR FAIR REPRESENTATION

By David Bome

In the County of San Diego there are 470 square miles and a population of over 3 million people. It is currently the 48th most populated county with a population greater than 21 states. San Diego County is also part of the San Diego-Tijuana transborder metropolitan area, the largest metropolitan area shared between the United States and Mexico with the border border crossing in the Tijuana. Meanwhile, our county is an important region and a place to live to call home.

As Chair of the County of San Diego Independent Redistricting Commission, I invite you to help us draw the lines for our county so that our communities can get the fair political representation it deserves. The County's Independent Redistricting Commission, or IRC, is made up of 14 County residents who volunteered to serve on the Commission and draw the lines for the five supermajority election districts. The Commission reflects the County's diverse geographic, political, ethnic, and racial diversity. We're honored to be part of this process, but we cannot do it without you.

After every census, our community has the opportunity to participate in a non-partisan redistricting process. According to the 2020 U.S. Census, the County's population grew by over six percent to almost 3.5 million people. This growth means that each of the County's five supermajority districts will represent approximately 680,000 people. But dividing the county into five supermajority districts is no small feat, given the challenge of which cities, rural, and other areas should be placed in which election districts. To redraw election district lines fairly, we need as much input as possible from our community. Your voice and input are essential.

Over the past several months we've listened to the many different communities that make our region great. They've told us about their unique interests, their com-

Q Puzzle

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	----	-----

TRUST IN RUSTIN

- ACROSS**
- 1 Eagles' hours
 - 4 It prevents photos from falling
 - 10 David Bowie game
 - 14 Man with a steel rod
 - 15 Spread out on the breakfast table
 - 16 Head the alarm
 - 17 Start of a quote from Boyard Rustin
 - 19 "A Greater Name" CBS' director Kasan
 - 20 Homes for Batman's relatives
 - 21 More of the quote
 - 23 "Perry Mason" star Raymond
 - 24 Composer Edward
 - 25 Bow's partner
 - 26 Meaningful forever
 - 27 Judge's concern at Yale
 - 32 Like some sexual expression
 - 33 Thrify
 - 34 Paul McCartney
 - 36 More of the quote
 - 38 NBA Detroit's star
 - 40 Double agents
 - 41 Rank to Debury
 - 42 Music crew member in "Dune"
 - 44 Locked up
 - 45 "Olen of Olenia: Two Lives"
 - 47 System for a Johnny Mathis song
 - 48 Hung loose
 - 51 Queenly folk singer
 - 58 End of the quote
 - 57 Biting words
 - 59 Part of a drag queen's wig
 - 60 Pleasure oneself with "oil"
 - 61 "Chicago" producer
 - 62 Come as for as
- DOWN**
- 1 Longer to filary
 - 2 Gave for Mychal Judge
 - 3 His brother laid him in a grave
 - 4 Pam Sheehan hit it
 - 5 Kruise
 - 6 Not the first recording
 - 7 Briten's beers
 - 8 Statement worn around the neck
 - 9 Big helipad producer
 - 10 Spanish painter
 - 11 Eddie
 - 12 "The Captain Gilt"
 - 13 Comment of Chlo's parents
 - 14 Earl
 - 15 Lane of Emma
 - 16 Donoghue
 - 17 Superman's pal Jimmy
 - 18 Thunderer Armstrong
 - 19 Ingredients in highball
 - 20 Pinch, as a pleatist
 - 21 Bow Marley, e.g.
 - 22 Orally pleasure
 - 23 Sacred cow
 - 24 Do Lind's bridge
 - 31 Changed from a pair to a threesome
 - 32 Full respect serving
 - 34 Egg conception
 - 37 Sable brand, e.g.
 - 41 Ripston
 - 42 Bunch smokes
 - 44 One with a sticky tongue
 - 45 Dangling attention
 - 47 Viper employer
 - 48 James VI, e.g.
 - 49 Star of Michelangelo's last
 - 50 Some Q.M. cars
 - 51 King's job for Alex Guinness
 - 52 In the sock
 - 53 "Frasier" queen
 - 54 Quality of Feniger's
 - 56 Title of Renee Vivien

Solutions on page 19



THURSDAY, NOVEMBER 25, 2021 • The San Diego Future • Page 10

WWW.SDGEORGS.ORG

IN MORE NEWS

Local Parents, Community Orgs Hold Press Conference Advocating for Black Students

By Lisa Knapman

A coalition of parents, educators, and community organizations held a press conference on Tuesday to advocate for Black students in San Diego schools. The coalition, led by the Black Parents Network, the San Diego Black Parents Network, and the San Diego Black Parents Network, called for the district to take immediate action to address the disparities in educational outcomes for Black students. The coalition also called for the district to increase transparency and accountability in its efforts to improve the quality of education for all students.



Members of the coalition held a press conference on Tuesday to advocate for Black students in San Diego schools.

Monarch School Receives Major Gift for Arts Center

By Lisa Knapman

Monarch School in San Diego received a major gift for its arts center from a local philanthropist. The gift, valued at over \$1 million, will be used to purchase new art supplies, equipment, and materials for the school's arts programs. The gift was made possible through the generosity of the donor, who has a long history of supporting the arts in the community. The school's arts programs are an important part of its curriculum and provide students with valuable opportunities to learn and grow.



Members of the coalition held a press conference on Tuesday to advocate for Black students in San Diego schools.

HELP SHAPE SAN DIEGO COUNTY'S FUTURE!

COUNTY OF SAN DIEGO REDISTRICTING 2021

PUBLIC MEETING

THURSDAY, DECEMBER 2ND, 2021

IN PERSON / VIRTUAL / BY PHONE

County Office of Ed.
6451 Linda Vista Rd. Room 401-402
San Diego, CA 92111

3:00 P.M. IRC Meeting
6:00 P.M. Public Hearing

SCAN FOR MORE INFO

DRAWYOURCOMMUNITY.COM

HOW DO PARTICIPATE?

Attend in person at the County Office of Education, 6451 Linda Vista Rd., Room 401-402, San Diego, CA 92111.

Attend virtually via Zoom. Meeting ID: 923 428 9390. Passcode: 123456789.

Attend by phone. Call 619-491-2345.

Submit comments online at drawyourcommunity.com.

INVESTIGATORS CLEAR MEN CONVICTED IN 1965 ASSASSINATION OF MALCOLM X

By Lisa Knapman

Investigators have cleared two men convicted in the 1965 assassination of Malcolm X. The men, who were convicted in 1965, were found guilty of the murder of the civil rights leader. The investigation was led by the FBI and the New York State Police. The men were cleared after a lengthy legal process, which included a review of all evidence and testimony. The clearing of the men is a significant development in the case, as it exonerates them of any involvement in the assassination.

JESSE REYES
Illustration by J



Illustration by Jesse Reyes. The image shows a young man in a graduation cap and gown, looking thoughtful. The text to the right of the image discusses the challenges of the pandemic and the importance of education.

"Last Call to Engage in County of San Diego Redistricting"

The County of San Diego is currently in the final stages of redistricting. The text discusses the importance of public input and the deadline for comments. It mentions the County Office of Ed. and the Independent Redistricting Commission.

"Festive fun!"
A clever show...
BENEZER SCROOGES
BACK BY POPULAR DEMAND FOR ANOTHER YEAR!
Big San Diego CHRISTMAS SHOW
Starts Tonight!
November 19 - December 26

HELP SHAPE SAN DIEGO COUNTY'S FUTURE!
COUNTY OF SAN DIEGO REDISTRICTING 2021
PUBLIC MEETING
THURSDAY, DECEMBER 2ND, 2021
3:00 P.M. IRC Meeting
5:00 P.M. Public Hearing
SCAN FOR MORE INFO

The LOVE Equation
San Diego County's Favorite Fish App
Prologues: Fish, Apples, Eggs, Apples
Epilogues: Fish, Apples, Eggs, Apples

Looking for something & looking for yourself?
SOON A FREE TRIAL...
MARAYA

PREGNANT
A...
PLACE YOUR AD
E-MAIL: figlopressads@aol.com
CALL: 619.434.1720

MTS Trolley to UTC
Grand Opening Celebration
Sunday, November 21 • 11 a.m. - 3 p.m.
FREE Trolley Rides All Day!

12/7/21, 5:20 PM For first time, independent body will draw San Diego County supervisor district lines - La Jolla Light
BY DEBORAH SULLIVAN BRENNAN

OCT. 6, 2021 2 PM PT



As San Diego County considers moving its supervisor district boundaries to adjust for population changes this year, the lines will be drawn for the first time by an independent redistricting commission.

"The U.S. Constitution says every 10 years we'll do a census, then right after that we'll look at how the population has changed to look at equal and equitable representation," said David Bame, a retired U.S. diplomat who chairs the commission.

"What's different this time, as opposed to 10 years ago, is that we have an independent redistricting commission. ... We draw a map, and that's the map that will go into effect for the next 10 years."

Independent redistricting commissions are designed to take political calculations out of boundary determinations. Until recently, most of those efforts were overseen and approved by elected lawmakers whose own jurisdictions were subject to change.

"Because this process ... generally involves political actors whose careers depend on how the lines are drawn, both major political parties have used the process to unfairly strip voters of their voice," the Campaign Legal Center, a nonpartisan legal organization in Washington, D.C., stated on its website.

California adopted an independent commission in 2010 following the previous census and is resuming the process this year, based on results of the 2020 Census.

San Diego County's redistricting commission is established under the state law that guides California's commission, Bame said.

<https://www.lajollalight.com/news/story/2021-10-06/for-first-time-independent-body-will-draw-san-diego-county-supervisor-district-lines> 2/10

The San Diego Union-Tribune

Everyone in San Diego County can help solve the redistricting puzzle

BY DAVID BAME
NOV. 2, 2021 2:56 PM PT

Bame, a retired U.S. diplomat, is chair of the County of San Diego Independent Redistricting Commission. He lives in Chula Vista.

Can solving a puzzle help your community in San Diego County? It can if solving the puzzle helps your community get the fair political representation it deserves through a once-in-a-decade process called redistricting. And you have a chance to do just that, by describing your community's location and boundaries, its unique interests, and how it fits with other communities across San Diego County. As chair of the County of San Diego Independent Redistricting Commission, I invite you to help solve the redistricting puzzle of adjusting the county Board of Supervisors electoral district boundaries.

San Diego County's current redistricting puzzle starts with the county's growth since 2010. According to the 2020 U.S. Census, the county's population grew by over 6 percent to about 3.5 million people. That growth means each of the county's 50

Help shape San Diego County with your feedback in the redistricting decision

Posted: November 16, 2021 by Elizabeth Alvarez



Meeting tomorrow to discuss redistricting in San Diego

Posted: November 12, 2021 by KUSI Newsroom



SAMPLES OF SUB-CONTRACTOR/CBO SOCIAL MEDIA POSTS

8:31 N * WSJ 4G LTE 94 8:33 N * WSJ 4G LTE 93%

← East County Politi... → ← East County Advocate →

From notifications Home Posts Reviews Photos About Commu

Barry Jantz shared a post. 7 minutes ago • 🌐

East County Advocate 34 minutes ago • 🌐

Tonight!

East County Advocate 18 minutes ago • 🌐

ACTION NEEDED TODAY!

County Redistricting Update... See More

ACTION NEEDED TODAY!

County Redistricting Update... See More

PUBLIC HEARING COUNTY OF SAN DIEGO INDEPENDENT REDISTRICTING COMMISSION

FRIDAY, NOVEMBER 19TH, 2021

5:00 P.M. VIRTUAL ONLY

To Participate by Zoom:
ONLINE: <https://us06web.zoom.us/j/85030129502>
BY PHONE: (669) 900-6833
Webinar ID: 850 3012 9502
Passcode: 212712

SCAN FOR MORE INFO

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool
- To draw a map using the District Scenario Modeler

Go to: www.DrawYourCommunity.com

1 Share

[Send Message](#)

Hi! Please let us know how we can help.



Steve Robak • LAKESIDE 92040

November 9 at 9:12 AM

<https://fb.watch/9ameDjXodx/>

The County of San Diego is currently redrawing the Board of Supervisors maps and boundary lines. (redistricting) They need Lakeside and East County's input from YOU. The current maps have broken up East County, and put us with Hillcrest, National City, La Jolla, and other West San Diego areas. They need YOUR input letting them know that you want our East County, not divided up, and put with dissimilar communities. East County is semi rural, and r... See more



County of San Diego Independent Redistricting Commission

Published by T.J. Zane • August 27

Get involved... draw your community!

www.drawyourcommunity.com



Majdal Center - مركز مجدل

9 minutes ago

The next San Diego County Redistricting hearing is tomorrow, Thursdays December 2, at 5pm! We need your support to advocate for El Cajon's inclusion with other refugee communities in the county lines!

Join us in giving public comment online or in person. E-mail us at majdalcenter@gmail.com to get involved!

County of San Diego Independent Redistricting Commission

PUBLIC HEARING
الثلاثاء ٢ كانون الأول/ديسمبر ٢٠٢١

THURSDAY, DECEMBER 2ND, 2021
الخميس ٢ كانون الأول/ديسمبر ٢٠٢١

IN-PERSON / VIRTUAL / BY PHONE
شخصيا / عن طريق الانترنت / عن طريق الهاتف

County Office of Ed.
 6401 Linda Vista Rd. Room 401-402
 San Diego, CA 92111

County Office of Ed.
 8891 Linda Vista Rd.
 Room 401-402 San Diego, CA 92111

3:00 P.M. IRC Meeting
٣:٠٠ مساءً اجتماع ال IRC

SCAN FOR MORE INFO
معلومات أكثر

WWW.DRAWYOURCOMMUNITY.COM

1

Like

Comment

Made in Paradise Hills
November 9 at 4:41 PM · 🌐

Join the County of San Diego Independent Redistricting Commission this Saturday, 11/13 11am virtually for their Draft Maps and Live Map Drawing. You can join by Zoom or phone. See below for more details on learning more about redistricting and how to participate.

PUBLIC MEETING
COUNTY OF SAN DIEGO INDEPENDENT REDISTRICTING COMMISSION

SATURDAY, NOVEMBER 13TH, 2021

11:00 A.M. VIRTUAL ONLY

To Participate by Zoom:
ONLINE:
<https://us06web.zoom.us/j/86715107277>
BY PHONE:
(669) 900-6833
Webinar ID: **867 1510 7277**
Passcode: **269301**

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool
- To draw a map using the District Scenario Mapper

Go to: www.DrawYourCommunity.com

County of San Diego Independent Redistricting Commission
November 8 at 4:07 PM · 🌐

Join us for the County of San Diego Independent Redistricting Commission's Draft Maps and Live Map Drawing on Saturday, November 13 at 11:00AM (PST) - Virtual O... See more

You and 1 other

Like Comment Share

Write a comment...

San Diego Pride
Published by Loomly · November 22 at 3:30 PM · 🌐

The County of San Diego Independent Redistricting Commission wants to hear from residents like you about how County Supervisorial district lines should be drawn and receive feedback about draft maps and the final report.

Learn more about upcoming meetings and ways to engage: drawyourcommunity.com

HELP SHAPE SAN DIEGO COUNTY'S FUTURE!
COUNTY OF SAN DIEGO REDISTRICTING 2021

MEETING DATES & TIMES

ATTEND AN UPCOMING PUBLIC HEARING OR MEETING!

MONDAY, NOV. 1 Draft Maps and New Public Maps
5:00 P.M. LOCATION: Chula Vista City Hall, 276 4th Avenue, Bldg A, Chula Vista, 91910

SATURDAY, NOV. 13 Draft Maps and Live Map Drawing
11:00 A.M. LOCATION: VIRTUAL ONLY

THURSDAY, DEC. 2 Draft Maps and Live Map Drawing
5:00 P.M. LOCATION: County Office of Ed, 6461 Linda Vista Rd, Rm 401-402, San Diego CA 92111

THURSDAY, DEC. 9 IRC Selects Draft Map for Adoption
5:30 P.M. LOCATION: County Admin Center, 1609 Pacific Hwy, Rm 302, San Diego, 92101

TUESDAY, DEC. 14 Approval of Final Report
2:00 P.M. LOCATION: County Operations Center, 5520 Overland Ave, Training Rm 120, San Diego, 92123

VISIT WWW.DRAWYOURCOMMUNITY.COM FOR MORE INFORMATION

481 People reached 11 Engagements - Distribution score **Boost post**

6 Reactions 2 Shares

Like Comment Share

Comment as San Diego Pride

9:32 📶 64%

Home Favorites Recent

Rancho Penasquitos Town Council
27m · 🌐

Your community feedback is needed! Join us to voice your thoughts at the County of San Diego Independent Redistricting Commission meeting scheduled virtually for tomorrow, Nov 19th at 5pm, virtual only. The attached maps are the three maps in consideration at tomorrow's meeting.... See More

PUBLIC HEARING
COUNTY OF SAN DIEGO INDEPENDENT REDISTRICTING COMMISSION

FRIDAY, NOVEMBER 19TH, 2021

5:00 P.M. VIRTUAL ONLY

To Participate by Zoom:
ONLINE:
<https://us06web.zoom.us/j/8503029502>
BY PHONE:
(669) 900-6833
Webinar ID: **850 302 9502**
Passcode: **22712**

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool
- To draw a map using the District Scenario Mapper

Go to: www.DrawYourCommunity.com

Like Comment Share

11:25 @ 59%

← X

All Posts People Groups Events Photos

KUSI News Nov 12 ·

The boundaries for San Diego County's five supervisorial districts are being redrawn and the commission reworking these boundaries is looking to the community for input.



KUSI.COM
Meeting tomorrow to discuss redistricting in San Diego -

Related keywords

29 27 Comments · 4 Shares

Like Comment Share

11:33 @ 58%

← X

All Posts People Groups Events Photos

SANDIEGOCOUNTY.GOV
Redistricting

Jason Paguio and 2 others

Like Comment Share

Jamul · Join Donna Burns · 4h ·

Virtual meeting tomorrow @ 5pm

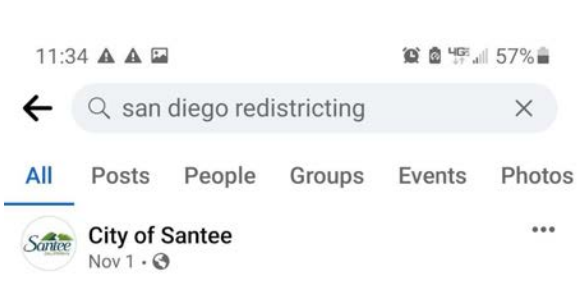
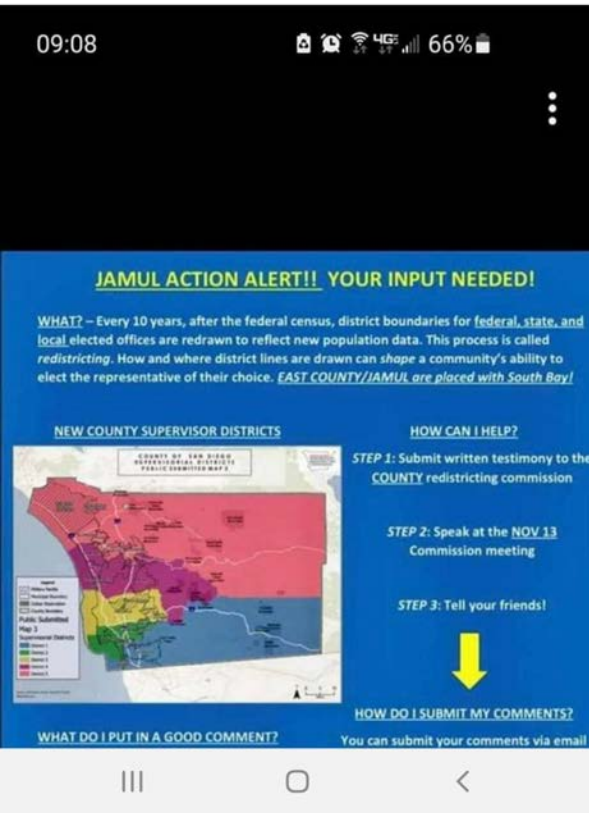
SANDIEGOCOUNTY.GOV
Redistricting

2 1 Comment

Like Comment Share



It is my understanding there is a meeting on Nov. 13 (Saturday) regarding the redistricting. See below screen shot.



ATTENTION SANTEE RESIDENTS...
After decades Santee may not fall into the same San Diego County district boundaries...

Every 10 years redistricting takes place based around new census data. This is happening NOW!!! ... See more



San Diego Pride @SanDiegoPride
 The @SDCountyIRC wants to hear from residents like you about how County Supervisorial district lines should be drawn and receive feedback about draft maps and the final report. Learn more about upcoming meetings and ways to engage:
<http://drawyourcommunity.com> pic.twitter.com/FT78lvsgb4

Impressions 400
 times people saw this Tweet on Twitter

Total engagements 19
 times people interacted with this Tweet



Ramona Chamber of Commerce
 Nov 19 at 9:57 AM · 🌐

The County of San Diego Redistricting Commission is holding a special meeting today, November 19th, at 5:00 p.m. The agen... See More

County of San Diego Independent Redistricting Commission
 Nov 18 at 6:59 PM · 🌐

Join tomorrow's Special Meeting of the County of San Diego Independent Redistricting Commission!

📅 Friday, November 19, 2021
 ⌚ 5:00PM (PST)
 🖥️ VIRTUAL ONLY:
<https://us06web.zoom.us/j/85030129502>
 📞 Phone: (669) 900-6833 or (408)638-0968
 📠 Webinar ID: 850 3012 9502
 📄 Passcode: 212712

8:54 📶 34%

1 >

Most Relevant ▾

Author
Ramona Chamber of Commerce
 Here's the schedule of future meetings:

MEETING DATES & TIMES	
ATTEND AN UPCOMING PUBLIC HEARING OR MEETING	
FRIDAY, NOV 19	Draft Map Discussion and Public Map Submitters Update 5:00 P.M. LOCATION: VIRTUAL ONLY
THURSDAY, DEC 2	Draft Maps and Live Map Drawing (in-person and virtual) 3:00 P.M. - 5:00 P.M. LOCATION: 6401 Linda Vista Rd, Rm 401-402, San Diego, CA 92111
THURSDAY, DEC 2	Public Hearing (in-person and virtual) 3:00 P.M. - 5:00 P.M. LOCATION: County Admin Center, 1080 Aquila Way, Rm 300, San Diego, 92161
TUESDAY, DEC 14	Approval of Final Report (in-person and virtual) 1:00 P.M. LOCATION: County Admin Center, 1080 Aquila Way, Training Rm 100, San Diego, 92161

👍 6h Like Reply

Author
Ramona Chamber of Commerce
 For more details see
<https://mailchi.mp/49155a62321d/cosdirpublichearing1-8584858?e=0a7852c7a7>

MAILCHI.MP
 Join the County of San Diego Independent Redistricting Co...

👍 4h Like Reply

Write a comment... 📷 GIF 😊 🗨️

Ramona Chamber of Commerce
 6 hours ago · 🌐

Please join the next County of San Diego Independent Redistricting Commission Meeting!
 📅 Thursday, December 2, 2021
 ⌚ 3:00PM and 5:00PM (PST)

<https://www.facebook.com/SanDiegoCountyIRC/posts/819587118801568>

County of San Diego Independent Redistricting Commission
 10 hours ago · 🌐

Your input is needed! Join the next County of San Diego Independent Redistricting Commission Meeting!

📅 Thursday, December 2, 2021
 ⌚ 3:00PM and 5:00PM (PST)
 📍 County Office of Ed (6401 Linda Vista Rd, Rm 401-402, SD, CA 92111)
 🖥️ Virtual:
<https://us06web.zoom.us/j/84601574108>
 📞 Phone: (669) 900-6833
 📠 Webinar ID: 846 0157 4108
 📄 Passcode: 717390

WHEN
 Thursday, December 2nd, 2021
 3:00 P.M. - 5:00 P.M. IRC SPECIAL MEETING PUBLIC HEARING
 Please note: If unable to attend in person, you may participate via a live-streamed public hearing. Individuals who participate in-person must arrive at least 15 minutes before the meeting.

WHERE/HOW
 To Participate In-Person: County Office of Ed, 6401 Linda Vista Rd, Rm 401-402, San Diego, CA 92111
 To Participate by Zoom: 📅 Thursday, December 2, 2021, 3:00 PM
 📍 https://us06web.zoom.us/j/84601574108
 📞 Phone: (669) 900-6833
 📠 Webinar ID: 846 0157 4108
 📄 Passcode: 717390

WHAT
 The Commission will present draft maps and take public feedback on maps.

👍 2 Comments · 1 Share

County of San Diego Independent Redistricting Commission
11 hours ago

Your input is needed! Join the next County of San Diego Independent Redistricting Commission Meeting!... See More



PUBLIC HEARING

The County of San Diego Independent Redistricting Commission wants to hear from residents like you about how County Supervisorial district lines should be drawn to receive feedback about draft maps.

WHEN	WHERE/HOW
<p>Thursday, December 2nd, 2021 3:00 P.M. IRC SPECIAL MEETING 5:00 P.M. PUBLIC HEARING</p> <p>Please note, if needed and at the direction of the Independent Redistricting Commission, any agenda items that are not fully addressed at this meeting would be carried over.</p> <p>Friday, December 3, 2021, 2:00 PM</p> <p>The continued meeting will be remote only (no in-person locations). This link, passcode and webinar ID are the same as the meeting on December 2, 2021.</p>	<p>To Participate In-Person: County Office of Ed., 6401 Linda Vista Rd., Rm 4401-402, San Diego CA 92111</p> <p>To Participate by Zoom: ONLINE: https://us06web.zoom.us/j/84601574108 BY PHONE: (669) 900-6833 Webinar ID: 846 0157 4108 Passcode: 717390</p>
<p>WHAT</p> <p>The Commission will present draft maps and take public feedback on maps.</p>	<p>To request live language interpretation of IRC meetings, individuals should call (619) 409-3003 or send email to redistricting@county.ca.gov at least 24 hours in advance of the meeting.</p> <p>Or, scan this QR code</p> <p>GO TO WWW.DRAWYOURCOMMUNITY.COM</p>

The County of San Diego continues to follow California Department of Public Health guidelines which require indoor meeting of individuals to wear face masks. This Public Hearing will be held in a virtual format.

Like Comment Share

County of SD Independent Redistricting Commission @... · Nov 8

Join us for the County of San Diego Independent Redistricting Commission's Draft Maps and Live Map Drawing on Saturday, November 13 at 11:00AM (PST) - Virtual Only!

Your input is needed to help the Commissioners!

Learn more at: DrawYourCommunity.com



PUBLIC MEETING

SATURDAY, NOVEMBER 13TH, 2021

11:00 A.M. VIRTUAL ONLY

To Participate by Zoom:
ONLINE:
<https://us06web.zoom.us/j/86715107277>
5107277
BY PHONE:
(669) 900-6833
Webinar ID: 867 1510 7277
Passcode: 269301

SCAN FOR MORE INFO

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool
- To draw a map using the District Scenario Modeler

Go to: www.DrawYourCommunity.com

Like Comment Share



Majdal Center - مركز مجدل
9 minutes ago

The next San Diego County Redistricting hearing is tomorrow, Thursdays December 2, at 5pm! 📍 We need your support to advocate for El Cajon's inclusion with other refugee communities in the county lines!

Join us in giving public comment online or in person. E-mail us at majdalcenter@gmail.com to get involved! 🗣️

County of San Diego Independent Redistricting Commission



1

Like

Comment

COMMUNITY CALENDARS

Event Details

Mon, Nov 1, 2021 at 5:00 PM Add to calendar

City of Chula Vista - City Hall, 276 4th Ave, Chula Vista, CA, 91910

More info: <https://www.drawyourcommunity.com/> Like 0 Share

The **County of San Diego Independent Redistricting Commission (IRC)** is hosting public hearings to hear from residents like you about how County Supervisorial district lines should be drawn and to receive feedback about draft maps. Residents from all districts are welcome and encouraged to participate both in-person and virtually.

To attend virtually, please join by Zoom at <https://us06web.zoom.us/j/82342286768>
Webinar ID: 823 4228 6768
Passcode: 961718
OR by phone at (669) 900-6833

For more information, and to view current IRC draft maps, please visit <http://www.drawyourcommunity.com/>

Contact:
Asian Business Association San Diego
Rozanna Zane
redistricting@abasd.org

On the left side of the screenshot, there is a vertical column of social media sharing icons: Facebook, Twitter, LinkedIn, Reddit, Email, and WhatsApp.

County Redistricting Public Hearing - Draft Maps

Thursday, December 02, 2021
5:00 pm

San Diego County Office of Education
San Diego, CA

Virtual Event URL: No website has been specified for this event.

Note: Virtual Event.

The County of San Diego Independent Redistricting Commission (IRC) is hosting public hearings to hear from residents like you about how County Supervisorial district lines should be drawn and to receive feedback about draft maps. Residents from all districts are welcome and encouraged to participate both in-person and virtually.

To attend virtually, please join by Zoom at
<https://us06web.zoom.us/j/84601574108> Webinar ID: 846 0157 4108
Passcode: 717390 OR by phone at (669) 900-6833

[Show Full Description](#)

[Promote This](#)

≡ **kpbs**
KPBS Marketplace
NEXT UP: 7:30 P

Lectures & Classes, Virtual

County Redistricting Public Hearing - Draft Maps

[Get Tickets](#)

📅 05:00 PM on Thu, 2 Dec 2021

🆓 Free

The County of San Diego Independent Redistricting Commission (IRC) is hosting public hearings to hear from residents like you about how County Supervisorial district lines should be drawn and to receive feedback about draft maps.

Residents from all districts are welcome and encouraged to participate both in-person and virtually.

To attend virtually, please join by Zoom at
<https://us06web.zoom.us/j/84601574108>
Webinar ID: 846 0157 4108
Passcode: 717390 OR by phone at (669) 900-6833

Date: Dec. 2, 2021
Time: 5:00pm
Location: In person: at San Diego County Office of Education
Online: through Zoom Link
Cost: Free

SUMMARY OUTREACH METRICS

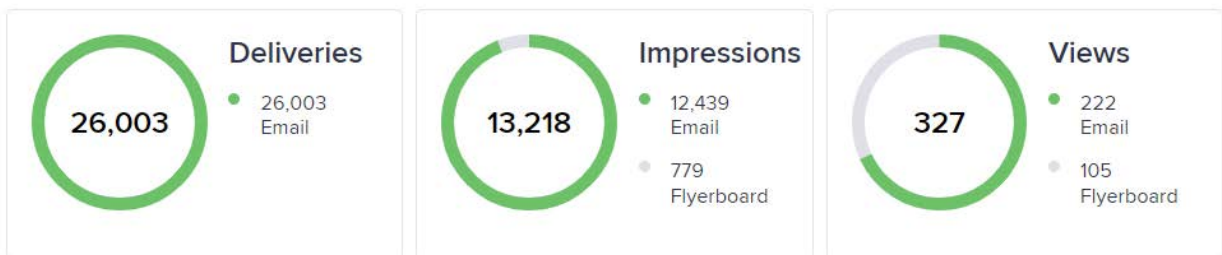
ABASD’s marketing efforts are quantified by the following cumulative reach metrics. ABASD’s marketing efforts since Sept 30th, 2021, including both Draft Map Public Hearings and all IRC meetings, demonstrate broad outreach to a variety of media outlets.

Media Outlet	Total
IRC Facebook Reach	3,356
FB Engagements	135
FB Reshared Reach (ABASD/CBOs /Media)	113,000
IRC Twitter Reach	32
ABASD/CBOs Twitter Reach	7,743
ABASD/CBOs Newsletter Reach	104,060
Peach Jar- school district flyer dissemination	26,000
Distribution/Readership/Visits	12,112,612

PEACH JAR RECAP

Flyers were disseminated to high schools throughout the county through an online flyer distribution service called Peach Jar resulting in **26,000** deliveries and over **13,000** impressions. Approval of distribution of flyers was at the discretion of each school district Superintendent. The following school districts published the informational flyer to their schools: Bonsall USD, Carlsbad USD, Chula Vista ESD, Coronado USD, Jamul Dulzura Union SD, Poway USD, San Diego USD (partial), Learning Choice Academy District.

Performance



EMAIL CAMPAIGNS

ABASD conducted email campaigns to distribute IRC materials such as Draft Map Public Hearing and IRC meeting digital flyers to the following number of organizations. Also listed are CBOs, Tribes, Chambers and Planning Groups/Special Districts which were part of this email campaign.

Email Campaign	Total
Memorandums of Understanding	10
CBO's	256
Tribes (18 Tribes in SD County)	18
Chambers (33 Chambers in SD County)	33
Planning Groups & Special Districts	72
Ethnic & Community Media Outlets (120 total outlets)	85

CBOs

Convoy District Partnership
 Southeastern Diamond Business District
 Adams Avenue Business Association
 Barrio Logan Association
 City Heights Business Association
 Hillcrest Business Association
 Logan Heights CDC
 Logan Avenue Consortium
 Mira Mesa Chamber of Commerce
 North Park Main Street
 San Ysidro Chamber of Commerce
 La Vuelta
 Urban Corps
 San Diego Equality Business Association
 Made in Paradise Hills
 El Cajon Boulevard Business Improvement Association
 The Brink at USD
 International Rescue Committee
 RISE San Diego
 Rotary Club San Diego
 San Diego Urban League
 Black San Diego
 Chaldean American Association

Chicano Federation
 Community Events for Voice & Viewpoint Coverage
 East African Community Center
 Indo-American Arts & Culture Society
 Jacobs Center
 NAACP - North County
 National Panhellenic Council
 Otay Mesa Chamber of Commerce
 Pastors on Point
 Paving Great Futures
 Power Referral Services
 Promise Zone
 SD Urban League Young Professionals
 Young Professionals Network San Diego
 Southeastern Business Development Center (SBDC -Diamond BID)
 Sudanese Community Center
 The Rock Church
 UAAMAC
 Young Black and In Business
 College Area Business District
 Access Inc
 Horn of Africa (54th Area)
 Little India (Miramar)

Universidad Popular
Justice Overcoming Boundaries
Asian Solidarity Collective
Asian Pacific Islander Initiative
Pillars of the Community
Majdal Community Center
The LGBT Center
San Diego Organizing Project
Partnership for the Advancement of New
Americans — PANA
Mercado Business Association
Escondido Rotary Club
COMPACT
USA Multicultural
Tibetan Buddhist Meditation Center
Thai and Southeast Asian Association of
California
Thai Buddhist Temple of California
Rotary Club of Del Mar
Del Mar Community Connections
Friends of the San Dieguito River Valley
Friends of the Powerhouse
Concerned Citizens of Encinitas
Cardiff 101 Main Street
Encinitas 101 Main Street Association
Leucadia 101 Main Street Association
Friends of los Peñasquitos Canyon Preserve
Mira Mesa Town Council
Sorrento Valley Town Council
Rancho Peñasquitos Town Council
LAOSD
Scripps Ranch Civic Association
Rotary Club of Poway-Scripps
Muslim Community Center of San Diego
Sorrento Valley Town Council
Rancho Bernardo Community Council
Rancho Bernardo Town Council
Jewish Community Foundation San Diego
Jewish Federation of San Diego County
Tierrasanta Community Council
University City Community Association
Poway Kiwanis
Carlsbad Village Association

Karen Organization of San Diego
City Heights CDC
City Heights Town Council
LISC San Diego
Mid-City Community Advocacy Network
Clairemont Town Council
Linda Vista Town Council
Morena Business Association
Community Casa Linda Vista
La Jolla Town Council
La Jolla Shores Association
North Park Community Association
Pacific Beach Town Council
Discover Pacific Beach
Ocean Beach Main Street Association
Ocean Beach Town Council
Gaslamp Quarter Association
Hillcrest Town Council
Mission Beach Town Council
Old Town BID
University Heights Community Association
Carlsbad Equality Coalition
Assistance League of North Coast
Buena Vista Audubon
Carlsbad City Library
Carlsbad Community Theatre
Carlsbad Educational Foundation
Carlsbad Village Association
Carlsbad Firefighters Association
Rotary Club of Carlsbad
Women's Resource Center
Woman's Club of Carlsbad
United Way of San Diego County
Tri-City Hospital Foundation
Sierra Club North County Group
California Coastal Rose Society
Palomar Amateur Radio Club
League of Women Voters

Chambers

Del Mar Chamber of Commerce
Solana Beach Chamber of Commerce

Encinitas Chamber of Commerce
Carlsbad Chamber of Commerce
Oceanside Chamber of Commerce
Vista Chamber of Commerce
San Marcos Chamber of Commerce
Escondido Chamber of Commerce
Poway Chamber of Commerce
North San Diego Business Chamber
San Diego North EDC
East County Chamber of Commerce (El Cajon)
Santee Chamber of Commerce
La Mesa Chamber of Commerce
San Diego Regional EDC
San Diego Regional Chamber of Commerce
Chula Vista Chamber of Commerce
National City Chamber of Commerce
Coronado Chamber of Commerce
Imperial Beach Chamber of Commerce
Mira Mesa Chamber of Commerce
Otay Mesa Chamber of Commerce
San Ysidro Chamber of Commerce
Ramona Chamber of Commerce
East County EDC
South County EDC

Planning Groups/Special Districts

Alpine Community Planning Group
Alpine Fire Protection District
Bonita-Sunnyside Fire Protection District
Borrego Springs Fire Protection
Borrego Water District
Boulevard Community Planning Group
Campo/Lake Morena Community Planning
Group
Crest/Dehesa/Granite Hills/Harbison Planning
Cuyamaca Water District
Deer Springs Fire Protection District
Descanso Community Planning Group
Fairbanks Ranch Community Services District
Fallbrook Community Planning Group
Fallbrook Healthcare District
Fallbrook Public Utility District
Grossmont Healthcare District

Helix Water District
Jacumba Community Services
Jamul- Dulzura Community Planning Group
Julian Community Planning Group
Julian Community Services
Lakeside Community Planning Group
Lakeside Fire Protection District
Lakeside Water District
Leucadia Wastewater District
Lower Sweetwater Fire Protection
Majestic Pines Community Services District
Morro Hills Community Services Group
North County Fire Protection District
Olivenhain Municipal Water District
Otay Water District
Padre Dam Municipal Water District
Palomar Health
Pauma Valley Community Services
Pine Valley Community Planning Group
Potrero Community Planning Group
Rainbow Community Planning Group
Rainbow Municipal Water District
Ramona Community Planning Group
Ramona Municipal Water District
Rancho Santa Fe Community Services District
Rancho Santa Fe Fire Protection District
Rincon Del Diablo Water District
San Dieguito Community Planning Group
San Miguel Consolidated Fire Protection District
Santa Fe Irrigation District
Spring Valley Community Planning Group
Sweetwater Community Planning Group
Tri-City Hospital District
Valle de Oro Community Planning Group
Valley Center Community Planning Group
Valley Center Municipal Water District
Valley Center Parks and Recreation District
Vista Fire Protection District
Vista Irrigation District
Whispering Palms Community Services District
Wynola Water District
Yuima Municipal Water District
Vallecitos Water District

Chollas Valley Community Planning Group
Skyline-Paradise Hills Community Planning
Group

Tribes

Barona Band of Mission Indians
Campo Kumeyaay Nation
Capitan Grande Band of Mission Indians
Ewiiapaayp Band of Kumeyaay Indians
Iipay Nation of Santa Ysabel
Inaja-Cosmit Band of Indians
Jamul Indian Village A Kumeyaay Nation
La Jolla Band of Luiseño Indians
La Posta Band of Mission Indians
Los Coyotes Band of Mission Indians
Manzanita Band of the Kumeyaay Nation
Mesa Grande Band of Mission Indians
Pala Band of Cupeño Indians
Pauma Band of Mission Indians
Rincon Band of Luiseño Indians/Harrahs
San Pasqual Band of Diegueño Mission Indians of California/Valley View
Sycuan Band of the Kumeyaay Nation
Viejas Band of Kumeyaay Indians

DRAFT MAP PUBLIC HEARING METRICS

The ABASD tracked attendance and participation at each Draft Map Public Hearing (DMPH) as well as submitted surveys. The target audience was (and continues to be) the residents of the County of San Diego (including all unincorporated areas).

The results of the outreach efforts are demonstrated through a review of the following metrics: meeting attendance, public input, and survey information. The total metrics for the period of November 1st through December 3rd are listed below. These metrics are compared to the averages from the Pre-Mapping Public Hearings.

PUBLIC HEARING ATTENDANCE

The first metric is public hearing attendance. Attendees were both in person and virtual for the duration of the Pre Mapping Public Hearings (PMPH). A total of **769 attendees** participated in two Draft Map Public Hearings (DMPH). Of the 769 attendees, **108 [14%]** attended in person and **661 [86%]** attended virtually.

Attendees	PMPH Average	Nov 1 st Totals	Dec 2 nd -3 rd Totals	DMPH Average
In Person	14	21	87	54
Virtual	32	194	467	331
<i>Total</i>	46	215	554	385

PUBLIC INPUT AT PUBLIC HEARINGS

Opportunity to submit public input was possible by in-person testimony, virtual comment, e-comment, mailed letters and the online community builder and DSM tools. The majority of public input, approximately **72%**, was submitted through **e-comments**. The least used tool to submit public input was by submitting maps through either the CB tool, the DSM tool, in person or via email, for a total of 15 received.

Public Input	PMPH Average	Nov 1 st Totals	Dec 2 nd - 3 rd Totals	TOTAL DMPH
In Person Speakers	7	13	123	68
Virtual Speakers	10	79	69	74
e-Comment/ email/ phone	4	86	717	402
Letter	1	1	18	10
CB Tool-COI	2	1		.5
Maps submitted-CB Tool map, DSM, In Person, E-mail			15	7.5
<i>Total</i>	24	180	927	562

SURVEYS

Surveys were distributed to virtual and in person attendees during the Draft Map Public Hearings and the IRC Meetings. A total of **57 responses** were received. Surveys are available on the website.

By District

The matrix below shows the surveys received per supervisorial district. A total of 43 responses were received. Similarly to the Pre-Mapping Public hearings, **District 3** and **District 5 [58%]** had the most responses at 13 and 17 respectively.

Surveys Per District	Totals
District 1	7
District 2	16
District 3	13
District 4	3
District 5	17
<i>Total</i>	<i>57</i>

The following comments regarding **Communities of Interest** were recorded during the four IRC Meetings and the two Draft Map Public Hearings held between October and December.

IRC MEETING, October 21st, 5:30pm

- North County

IRC MEETING, October 28th, 5:30pm

- Valley Center, back country
- Encanto
- City Heights
- Living in Carlsbad for over 15 years at 2 different locations-Carlsbad Blvd ad Cherry St and now Park Ave across from Lagoon
- Ramona (ALL), San Diego County
- County of San Diego

PUBLIC HEARING, November 1st, 5:00pm

- Escondido
- Descanso, Mountain Empire School District

- Descanso/Greater Mountain Empire
- Escondido
- Unincorporated rural village with residents that is comprised of Latinos, retired people who moved here and many military families and many who work outside of town. Fallbrook is the village
- Lincoln Acres
- Unincorporated rural areas
- Rancho Santa Fe, unincorporated north county area
- Put the City of Escondido in same district as her sister city of San Marcos, Vista, Oceanside & Carlsbad
- My COI is the 78 Corridor including Oceanside, Carlsbad, Vista, San Marcos, and Escondido. I endorse Map 6, with the modifications mentioned in the 11/1 public hearing, including the exclusion of Alpine in DI and the inclusion of Barrio Logan in the same district. I also support the changes suggested by the Asian Solidarity Collective. Although it does satisfy all COIs, Map 6 is beneficial to almost all of them and will allow fair and equal representation to these communities.
- Jamul and the rest of the unincorporated County
- Soy líder de mi comunidad y pertenezco al distrito #4
- Logan Heights, Southeast San Diego, Encanto, Lemon Grove, National City, El Cajon
- Rancho Bernardo
- Fallbrook
- North County Coastal--Solana Beach
- Historic Barrio District, which includes Barrio Logan, Logan Heights, Sherman Heights, Grant Hill and Stockton. it is bordered by San Diego Bay to the southwest, downtown to the northwest, SR94 to north, I-15 to the east, and National City to the south.
- Carlsbad, Oceanside, Vista - 78 to include Escondido

IRC MEETING, November 13th, 11:00am

- El Cajon
- Jamul, East County
- All of San Diego County
- North San Diego county, north from Fallbrook, South to Carlsbad, East to Escondido.

IRC Meeting, November 19th, 5:00pm

- Valley Center, lilac area
- Jamul/Dulzura/East County

PUBLIC HEARING, December 2nd, 5:00pm

- current east county district 2
- No. County, rural/unincorporated, Latino community
- Middle Eastern (El Cajon Rancho San Diego, Lakeside, and La Mesa)
- Escondido/Hidden meadows/ Valley Center and tribal lands
- While I am white, cis gendered, I firmly believe in consolidating communities of interest together to ensure they have a say in who represents their interest at all levels of government. I live in a very diverse community that is predominantly Asian, so I am supporting keeping the neighborhoods of Carmel Valley, Rancho Penasquitos, Mira Mesa, Miramar, Kearny Mesa and Linda Vista together in the Coastal District
- Middle Eastern/ El Cajon, Rancho San Diego, Santee, lakeside
- Muslim across San Diego county
- Mt. Helix - East County
- Chaldean Community in El Cajon, and Rancho San Diego
- Latinx, north county
- Encinitas, CA
- Tribal
- I work in El Cajon
- east county
- Alpine, East County
- Lemon Grove
- Latino community of north county
- Central district
- Harmony Grove
- Asian Americans, Rancho Penasquitos
- Fallbrook/Escondido/San Marcos/Vista/Oceanside/Valley Center/Pala eastward
- Against redistricting for Clairemont, Pacific Beach
- Serra Mesa
- Rancho Penasquitos
- Oceanside - North Santa Fe and the 76, to the Coast