

ABASD Outreach Plan



Presentation Contents

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Why we are here

Situation Analysis: County of San Diego's Independent Redistricting Commission (IRC) is responsible for the redrawing of the county's supervisorial district boundaries and seeks assistance from community partners and outside consultants to aid its outreach efforts and increase public participation in the redistricting process.

Objective: Increase and encourage broad and diverse community participation and input in each supervisorial district throughout a series of public hearings.

Proposal: The Asian Business Association San Diego (ABASD) will raise awareness of the redistricting process and promote Public Hearing participation in each supervisorial district by working with its outreach partners throughout the county to communicate with various communities of interest to ensure maximum public input over the next several months.

STRATEGY

ABASD will engage community-based organizations (CBOs), local planning groups, special districts and other organizations throughout the County, over 50 outreach partners who are part of a collaborative focused on *Economic & Social Equity for the San Diego Region*, and across all media, to ensure the IRC accomplishes its Objective and public input is maximized.

Community-Based Organizations*



Adams Avenue Business Association

Barrio Logan Association

Chaldean American Association

Chicano Federation

City Heights Business Association

Community Events for Voice & Viewpoint
Coverage

Convoy District Partnership

East African Community Center

El Cajon Boulevard Business Improvement
Association

Hillcrest Business Association

Indo-American Arts & Culture Society

International Rescue Committee

** Partial List*

Jacobs Center

La Vuelta

Little Saigon

Logan Avenue Consortium

Logan Heights CDC

Made in Paradise Hills

NAACP - North County

National Panhellenic Council

North Park Main Street

Pastors on Point

Paving Great Futures

Power Referral Services

Promise Zone

RISE San Diego

Rotary Club San Diego

San Diego Black Business Network

San Diego Equality Business Association

SD Urban League Young Professionals

SD Young Professionals

Somali Family Service

Southeastern Diamond Business District

Sudanese Community Center

The Brink at USD

The Rock Church

The Vine Black News Magazine

UAAMAC

Urban Corps

Urban League of San Diego County

Young Black & N' Business

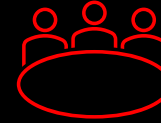
Chambers of Commerce



Carlsbad Chamber of Commerce
Chula Vista Chamber of Commerce
Coronado Chamber of Commerce
Del Mar Chamber of Commerce
East County Chamber of Commerce
Encinitas Chamber of Commerce
Escondido Chamber of Commerce
Imperial Beach Chamber of Commerce
La Mesa Chamber of Commerce
Lemon Grove Chamber of Commerce
Mira Mesa Chamber of Commerce
National City Chamber of Commerce
North County EDC

North San Diego Business Chamber
Oceanside Chamber of Commerce
Otay Mesa Chamber of Commerce
Poway Chamber of Commerce
San Diego North EDC
San Diego Regional Chamber of Commerce
San Diego Regional EDC
San Marcos Chamber of Commerce
San Ysidro Chamber of Commerce
Santee Chamber of Commerce
Solana Beach Chamber of Commerce
Spring Valley Chamber of Commerce
Vista Chamber of Commerce

Planning Groups & Special Districts*



Alpine Community Planning Group

Alpine Fire Protection District

Bonita-Sunnyside Fire Protection District

Borrego Springs Fire Protection

Borrego Water District

Boulevard Community Planning Group

Campo/Lake Morena Community Planning Group

Canebrake Co. Water

Crest/Dehesa/Granite Hills/Harbison Planning

Cuyamaca Water District

Deer Springs Fire Protection District

Descanso Community Planning Group

Fairbanks Ranch Community Services District

Fallbrook Community Planning Group

Fallbrook Healthcare District

Fallbrook Public Utility District

Grossmont Healthcare District

Helix Water District

Jacumba Community Services

Jamul- Dulzura Community Planning Group

Julian Community Planning Group

Julian Community Services

Lakeside Community Planning Group

Lakeside Fire Protection District

Lakeside Water District

Leucadia Wastewater District

Lower Sweetwater Fire Protection

Majestic Pines Community Services District

Mootamai Municipal Water

Morro Hills Community Services Group

North County Fire Protection District

Olivenhain Municipal Water District

Otay Water District

Padre Dam Municipal Water District

Palomar Health

Pauma Municipal Water

Pauma Valley Community Services

Pine Valley Community Planning Group

Potrero Community Planning Group

Questhaven Municipal Water

Rainbow Community Planning Group

Rainbow Municipal Water District

Ramona Community Planning Group

Ramona Municipal Water District

Rancho Santa Fe Community Services District

Rancho Santa Fe Fire Protection District

Rincon Del Diablo Water District

Rincon Ranch Community Services

San Dieguito Community Planning Group

San Luis Rey Municipal Water District

San Miguel Consolidated Fire Protection District

Santa Fe Irrigation District

South Bay Irrigation District

Spring Valley Community Planning Group

Sweetwater Community Planning Group

Tri-City Hospital District

Valle de Oro Community Planning Group

Valley Center Community Planning Group

Valley Center Fire Protection District

Valley Center Municipal Water District

Valley Center Parks and Recreation District

Vista Fire Protection District

Vista Irrigation District

Whispering Palms Community Services District

Wynola Water District

Yuima Municipal Water District

* Will be contacted to the extent possible; other local, municipal planning groups and community councils (e.g., in City of San Diego) will also be added and engaged on an on-going basis

TACTICS



Flyers &
Posters



Social Media



Websites



Word-of-mouth



Radio PSAs



TV PSAs



Newspapers



Email

TACTICS

Community Relations & Coalition Building

ABASD will leverage long-standing relationships with non-County elected officials and other community leaders at the local level to provide timely and pertinent information regarding the redistricting process to raise awareness, educate, and increase public participation. Coordinated distribution of information via the email lists of our respective CBO partners will play a critical role in this area.

Targeted Communications, Social Media & Advertising

ABASD will help the IRC reach targeted audiences no matter where they are. Beyond simply delivering traditional, “legacy” media programs (direct mail, print and broadcast), ABASD’s team is partnered with leading providers of audience-based IP-addressable advertising solutions that span 4-screens: desktop, mobile, tablet & TV – ensuring our digital outreach and engagement campaign is employing the very best tactics available.

TACTICS (Continued)

Social Media

In conjunction with IRC guidelines and direction, the ABASD team will craft appropriate digital content for outreach distribution across relevant social media platforms for each district and outreach partners. An emphasis on partnering with CBO's for tagging and organic resharing will be utilized as part of the strategy. When appropriate, paid ads will be distributed digitally to target populations.

SAMPLE Facebook Post:

Be a voice for your community! [REDACTED] Join County of San Diego Independent Redistricting Commission Public Hearing on Thursday, August 12 at 5:30PM at Mira Mesa Senior Center! Learn more at: <https://www.sandiegocounty.gov/redistricting/>

SAMPLE Twitter Post:

Be a voice for your community! 🗣️ Join the Community Meeting on August 12 at 5:30PM at Mira Mesa Senior Center! Learn more at: <https://www.sandiegocounty.gov/redistricting/>

TACTICS

(Continued)

SAMPLE Outreach Email:

Good afternoon (GROUP NAME),

My name is Lauren Garces, Outreach Consultant for County of San Diego Independent Redistricting Commission. We cordially invite you and members of your organization to voice your thoughts at a Public Hearing scheduled for Thursday, August 12th, at 5:30PM.

Registration is highly recommended, but not required to attend. Community members can also skip the line and save time by submitting their input using our "Community Builder" online submission tool.

August 12 Public Meeting [LINK]

Community Builder Tool [LINK]

I have also attached flyers for next Thursday's event and included steps on how community members can participate in the redistricting process. For those unable to attend, the next event will be on Wednesday, August 18th, at 6:00PM.

If you have any questions, concerns, or need additional information, feel free to contact me.

Thank you for your consideration.

Respectfully,

*Lauren Garces
Outreach Consultant
County of San Diego Independent Redistricting Commission
O: (858) 555-1234
www.LINKTOWEBSITE?.com*

TACTICS

(Continued)

Public Education

Website

In conjunction with IRC guidelines and direction, the ABASD team will assist with updating the IRC website/webpage to provide relevant redistricting information for dissemination to all partners, and for linking to all digital outreach efforts.

Earned Media

ABASD will communicate all opportunities for public engagement in the redistricting process to local TV, radio and print media and encourage media attendance at all public hearings. Media broadcast of the redistricting process increases the likelihood of broader public participation.

Public Hearings & Webinars

As outlined herein, ABASD will orchestrate and assist with the execution of the agreed-to schedule of public hearings, webinars, and other meetings as needed throughout the county. ABASD will assist with the development of methods to organize and coordinate improved public participation in pre-mapping public hearings, and work with IRC staff to research and develop a process to allow for advance scheduling of voluntary appointments for individuals and groups wishing to address the IRC during public hearings, as feasible.

Additional Outreach, Ethnic Media & Other Media Targets

ABASD is also committed to reaching out more broadly to the Latino community, Tribal governments, and religious institutions throughout the county.

- Black SD Magazine
- SOFUN Media
- Lighthouse Magazine
- San Diego YuYu
- Filipino Press
- Asian Journal
- La Prensa
- The Epoch Times
- Korea Times
- The Korean Daily
- Vietnamese News TV
- Al Hayat Daily (Arabic)

(Partial listing)

Public Service Announcements via local radio and cable television providers



Local community newspapers

- Commissioner Op-Ed placement



County Media Target Lists



IRC Meetings & Public Hearings – *Venue Selection*

WHY? ... rationale and considerations for venue and time selection:

- Venues reasonably accessible to retired/older individuals and the working age population
- Venues with meeting room capacity adequate to accommodate anticipated public turnout
- Venues with reasonable transit and walkability scores, are relatively close to major highways, freeways or expressways, and which are accessible to residents with mobility issues



IRC Meetings & Public Hearings – *Venue Selection* (continued)

Additional consideration was given to the areas in each district that:

- are closer in proximity to existing district borders
- are close to large minority populations
- have a greater number of CBOs and planning groups

ABASD will also support appropriate efforts to engage hard-to-reach and less-populated communities

IRC Meetings & Public Hearings – *Venue Selection*

(continued)

Walkability and Transit Scores (www.walkscore.com)

Walk Score measures the walkability of any address using a patented system that analyzes hundreds of walking routes to nearby amenities.

Transit Score is a patented measure of how well a location is served by public transit. Transit Score is based on data released in a standard format by public transit agencies.

Walk Score®	Description
90–100	Walker's Paradise Daily errands do not require a car.
70–89	Very Walkable Most errands can be accomplished on foot.
50–69	Somewhat Walkable Some errands can be accomplished on foot.
25–49	Car-Dependent Most errands require a car.
0–24	Car-Dependent Almost all errands require a car.

Transit Score®	Description
90–100	Rider's Paradise World-class public transportation.
70–89	Excellent Transit Transit is convenient for most trips.
50–69	Good Transit Many nearby public transportation options.
25–49	Some Transit A few nearby public transportation options.
0–24	Minimal Transit It is possible to get on a bus.

IRC Meetings & Public Hearings – *Venue Selection* (continued)



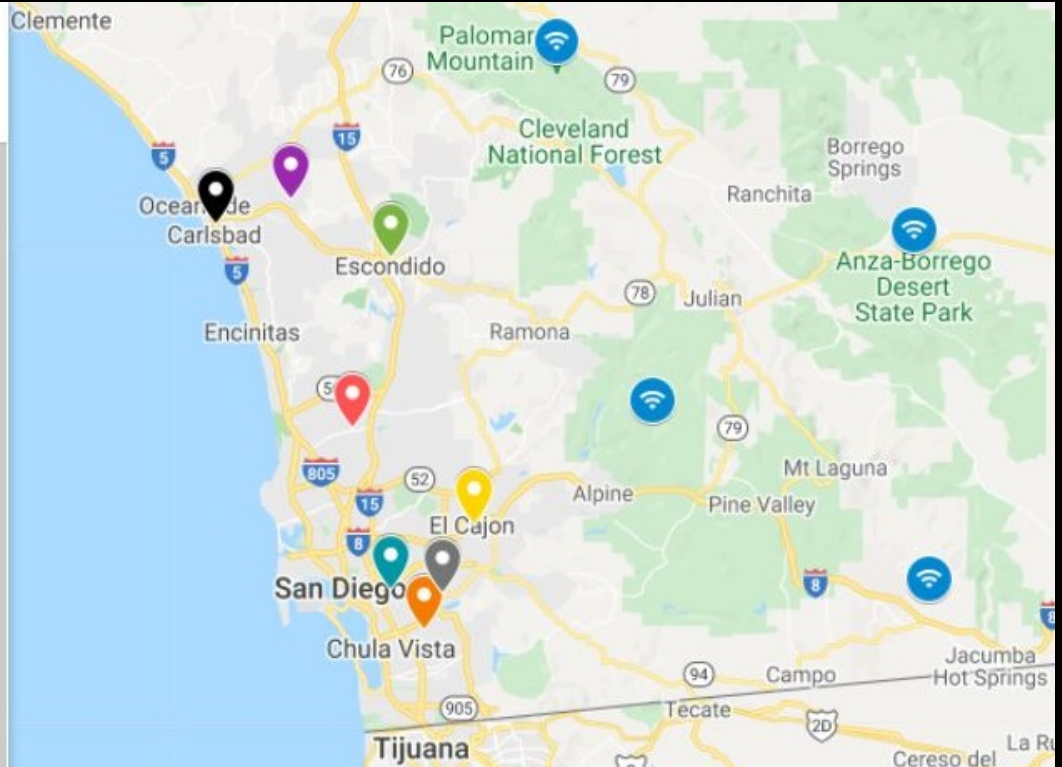
Final Notes...

We did research “**disability access**” scores, but no such scores exist. Such scores would be very difficult to develop because there is a large diversity of disabilities in the populace and no one single score could fairly reflect that with regard to meaningful access. Further, every business and public building is legally required to be ADA compliant.

We also looked at 2019 SANDAG population estimates for what the most current projection is for working age population (**ages 15-64**) in the San Diego region, and how that relative population share compared to the specific zip codes of the venues proposed for hearings. A late afternoon/early evening hearing is more appropriate when there is a relatively similar or larger share of working age residents in the immediate zip code population of the proposed venue. All zip codes for the proposed venues have relatively similar median ages and **working age populations** when compared to the overall regional average.

¹ There is bus service within .1 mile of this location. *Special Meeting of the IRC

- 8/12 Mira Mesa Senior Center (3)
- 8/18 Bonita-Sunnyside Library (1)
- 8/26 Ronald Reagan Community Center ...
- 9/2 Escondido Chamber of Commerce (3)
- 9/9 Valencia Park-Malcolm X Library (4)
- 9/18 Carlsbad/Coastal Area (5)
- 9/23 Vista Civic Center (5)
- 9/25 Spring Valley Community Center (2)
- Virtual Webinar/s - RURAL AREAS



Outreach Timeline Overlay

WEEK (Beginning)	DATE	MEETING / HEARING	District	DATE/s	PROPOSED ACTIVITIES & <u>POSSIBLE</u> EVENTS	District
1 (7/26/2021)	Jul 29	IRC Meeting			<ul style="list-style-type: none"> - Soft outreach begins; contact all CBOs and extended network. - Engage Spanish, Arabic, Tagalog, Chinese, Japanese, Korean, Laotian, and Vietnamese translators; begin production of all digital and media materials, including Meeting Notice translation and other translations. 	
2 (8/2/2021)					<ul style="list-style-type: none"> - Update IRC website/webpage, as needed. - Press Advisories re: General and District meetings. - Identify potential dates and times for possible Virtual Only meetings/webinars. - Finalize production of digital and media materials. 	
				Aug 2 - 12	Rolling Outreach/Meeting Promotion: Aug 12 IRC Mtg/Public Hearing	All
				Aug 3	IB National Night Out	1
				Aug 5	Encinitas Chamber Golf Tournament	3
				Aug 6	First Friday Art Walk Oceanside	5
				Aug 7	ArtWalk @ Liberty Station	4
				Aug 8	Hillcrest CityFest	4

Outreach Timeline Overlay (continued)

WEEK (Beginning)	DATE	MEETING / HEARING	District	DATE/s	PROPOSED ACTIVITIES & <u>POSSIBLE</u> EVENTS	District
3 (8/9/2021)	Aug 12	IRC Meeting/Public Hearing - Mira Mesa Senior Center	(3)	Aug 9 - 18	Rolling Outreach/Meeting Promotion: Aug 18 Public Hearing	1
				Aug 12	National City Chamber Summer Mixer	1
				Aug 14	Chula Vista HarborFest	1
				Aug 17	Carlsbad Music Festival	5
4 (8/16/2021)	Aug 18	Public Hearing - Bonita Sunnyside Library	1	Aug 17 - 26	Rolling Outreach/Meeting Promotion: Aug 26 IRC Mtg/Public Hearing	2
				Aug 20	San Diego Magazine Best of San Diego Party	4
5 (8/23/2021)	Aug 26	IRC Meeting/Public Hearing – Ronald Reagan Community Center	2	Aug 24 - Sep 2	Rolling Outreach/Meeting Promotion: Sep 2 Public Hearing	3
6 (8/30/2021)	Sep 2	Public Hearing - Escondido Chamber of Commerce	3	Aug 31 - Sep 9	Rolling Outreach/Meeting Promotion: Sep 9 IRC Mtg/Public Hearing	4
				Sep 4	Santee Fall Fair	2
7 (9/6/2021)	Sep 9	IRC Meeting/Public Hearing – Valencia Park-Malcolm X Library	4	Sep 9 - 18	Rolling Outreach/Meeting Promotion: Sep 18 Public Hearing	All
				Sep 11	Poway Rotary Parade	2
				Sep 11-12	San Diego Festival of the Arts	3
8 (9/13/2021)	Sep 18	Public Hearing – Green Dragon Tavern & Museum		Sep 14 - 25	Rolling Outreach/Meeting Promotion: Sep 23 IRC Mtg/Public Hearing *and* Sep 25 Public Hearing	5
9 (9/20/2021)	Sep 23	IRC Meeting/Public Hearing – Vista Civic Center	5		TBD	
	Sep 25	Public Hearing – Spring Valley Community Center	(2)		TBD	



Monthly & After-Action Reporting



REACH



ANALYTICS/DATA



SURVEY
RESPONSES

ABASD will review metrics/lessons learned after each meeting and adjust outreach schedule/tactics accordingly.

ABASD will also be available to provide After-Action updates at each regular IRC meeting, which will be consolidated into Monthly Reports.

** Information regarding outreach plans and reporting for **Post-Draft Map period** will be provided at future meeting.*



Reach, Data, Analytics

Monthly reporting (oral/print) to include:

1. Narrative summary of outreach efforts, public participation and input received
2. Number of Outreach events
3. Number of attendees and demographic info for each event
4. Information collected on voluntary survey
5. Summary metrics and analytics for all marketing efforts
 - Social media metrics
 - Website traffic
 - Email click-throughs
 - poster/flyer distribution reach
 - TV and radio reach



Survey Responses

Collected via voluntary surveys at each meeting:

Meeting info:

- District
- Date/time
- Location
- RSVPs (if applicable)
- Attendees

Demographics:

- Zip code of residence
- Community of Interest
- Age
- Gender
- Household income
- Race/ethnicity
- Rental/homeownership status

Communities of Interest in attendance (Represented Industries and Community Organizations):

- Educational
- Financial
- Government
- Hospitality
- Law Enforcement
- Legal
- Marketing/Advertising
- CBOs
- Other



Logo & Collateral



WE NEED TO HEAR FROM YOU

County district lines
are being drawn
and your input
is valuable!

PAID FOR BY THE COUNTY OF SAN DIEGO
INDEPENDENT REDISTRICTING COMMISSION

Sample Ad Material

Targeted digital “display ads” will appear to audiences based on their browsing habits. Ads will appear on brand-safe websites, including local news and weather sites, sports websites, and general information websites.

NEW DISTRICT LINES ARE BEING
DRAWN IN SAN DIEGO COUNTY

[CLICK HERE TO LEARN MORE](#)

PAID FOR BY THE COUNTY OF SAN DIEGO
INDEPENDENT REDISTRICTING COMMISSION



New district lines
are being drawn

**WE NEED TO HEAR
FROM PEOPLE
LIKE YOU.**

PAID FOR BY THE COUNTY OF SAN DIEGO INDEPENDENT REDISTRICTING COMMISSION

Flyers

PUBLIC HEARINGS



The County of San Diego Independent Redistricting Commission is hosting pre-mapping public hearings to **hear from residents like you** about how County supervisorial district lines should be drawn. **These hearings are both in-person and virtual.**

THURSDAY, AUGUST 12, 2021 GENERAL HEARING

Mira Mesa Senior Center, 9480 Mira Mesa Blvd., San Diego, CA 92126
5:30 P.M.

WEDNESDAY, AUGUST 18, 2021 DISTRICT 1

Bonita Sunnyside Library, 4375 Bonita Rd., Bonita, CA 91902
6:00 P.M.

THURSDAY, AUGUST 26, 2021 DISTRICT 2

Ronald Reagan Community Center, 195 E. Douglas Ave., El Cajon, CA 92020
5:30 P.M.

THURSDAY, SEPTEMBER 2, 2021 DISTRICT 3

Escondido Chamber of Commerce, 720 N. Broadway, Escondido, CA 92025
6:00 P.M.

THURSDAY, SEPTEMBER 9, 2021 DISTRICT 4

Valencia Park/Malcolm X Library, 5148 Market St., San Diego, CA 92114
5:30 P.M.

SATURDAY, SEPTEMBER 18, 2021 GENERAL HEARING

TBD

THURSDAY, SEPTEMBER 23, 2021 DISTRICT 5

Vista Civic Center, 200 Civic Center Dr., Vista, CA 92084
5:30 P.M.

SATURDAY, SEPTEMBER 25, 2021 GENERAL HEARING

Spring Valley Community Center, 8735 Jamacha Blvd., Spring Valley, CA 91977
1:00 P.M.



- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of the hearings
- To learn how your community can best use the Community Builder Tool

GO TO: www.sandiegocounty.gov/redistricting

Or, scan this:



The County of San Diego continues to follow California Department of Public Health guidelines which require indoor masking of unvaccinated individuals. The County is also following the Centers for Disease Control and Prevention's guidance that recommends everyone wear a face covering in indoor public settings regardless of vaccination status.

To request live language interpretation of IRCC meetings, individuals should call (858) 277-2822 or send email to redistricting@sandiego.org at least 24 hours in advance of the meeting.

Flyers

PUBLIC HEARING DISTRICT 1



The County of San Diego Independent Redistricting Commission is hosting pre-mapping public hearings to **hear from District 1 residents** about how County supervisorial district lines should be drawn. Even if you don't live in District 1, you're still welcome and encouraged to participate. **This hearing is both in-person and virtual.**

WHEN

Wednesday, August 18, 2021, 6:00 P.M.

WHY

The Commission needs to hear from residents to better understand their communities and ensure they are fairly represented when drawing district lines.

WHAT

County of San Diego Independent
Redistricting Commission Public Hearing

WHERE/HOW

To Participate In-Person:
Bonita Sunnyside Library
4375 Bonita Road
Bonita, CA 91902

To Participate by Zoom:
ONLINE
<https://us06web.zoom.us/j/88946338640>
BY PHONE
(408) 638-0968

Webinar ID: 889 4633 8640
Passcode: 706207

To request live language interpretation of IRC meetings, individuals should call (858) 277-2822 or send email to redistricting@abasd.org at least 24 hours in advance of the meeting.

• To learn more about redistricting
• To find your current district
• To provide comments for this hearing
• To identify your community of interest using the Community Builder Tool
GO TO WWW.SANDIEGOCOUNTY.GOV/REDISTRICTING

Or, scan this:



The County of San Diego continues to follow California Department of Public Health guidelines which require indoor masking of unvaccinated individuals. The County is also following the Centers for Disease Control and Prevention's guidance that it recommends everyone wear a face covering in indoor public settings, regardless of vaccination status.

Flyers

AUDIENCIA PÚBLICA DISTRITO 1



La Comisión Independiente de Redistribución de Distritos del Condado de San Diego está organizando audiencias públicas antes de la realización del mapeo para escuchar a los residentes del Distrito 1 sobre cómo se deben trazar las líneas divisorias de los distritos de supervisores del Condado. Aún si no vive en el Distrito 1, usted es bienvenido y puede participar. Esta audiencia se llevará a cabo de manera presencial y virtual.

¿CUÁNDO?

Miércoles, 18 de agosto de 2021 a las 6:00 p.m.

¿POR QUÉ?

La Comisión necesita escuchar a los residentes para comprender mejor sus comunidades y asegurarse de que estén representados equitativamente al momento de trazar las líneas divisorias del distrito.

¿QUÉ?

Audiencia Pública de la Comisión Independiente de Redistribución de Distritos del Condado de San Diego.

¿DÓNDE Y CÓMO?

Para participar de manera presencial:
Biblioteca Bonita Sunny Side
4375 Bonita Road
Bonita, CA 91902

Para participar por Zoom:

EN LÍNEA:
<https://us06web.zoom.us/j/88946338640>
POR TELÉFONO:
(408) 638-0968

ID del seminario web: 889 4633 8640
Contraseña: 706207

Para solicitar interpretación simultánea durante las reuniones de la IRC, por favor llame al (858) 277-8822 o envíe un correo electrónico a redistricting@sdsd.org por lo menos 24 horas antes de la reunión.

- Para obtener más información sobre la redistribución de distritos
- Para encontrar su distrito actual
- Para someter comentarios durante esta audiencia
- Para identificar su comunidad de interés utilizando la herramienta Community Builder

VISTE WWW.SANDIEGOCOUNTY.GOV/REDISTRICTING

O puede escanear



El Condado de San Diego continúa siguiendo las recomendaciones del Departamento de Salud Pública de California que requieren el uso de mascarillas en interiores para las personas no vacunadas. El Condado también está siguiendo la guía de los Centros para el Control y la Prevención de Enfermedades que recomienda que todas las personas utilicen mascarilla en lugares públicos cerca de otros independientemente del estado de vacunación.

Social Media Graphics

PUBLIC HEARING



THURSDAY, AUGUST 26, 2021

IN-PERSON / VIRTUAL / BY PHONE

Ronald Reagan Community Center
195 E Douglas Ave
El Cajon, CA 92020

5:30 P.M.

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool

Go to: sandiegocounty.gov

SCAN FOR MORE INFO



PUBLIC HEARING



THURSDAY, SEPTEMBER 9, 2021

IN-PERSON / VIRTUAL / BY PHONE

Valencia Park/Malcolm X Library
5148 Market Street
San Diego, CA 92114

5:30 P.M.

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool

Go to: sandiegocounty.gov/redistricting

SCAN FOR MORE INFO



PUBLIC HEARING



THURSDAY, SEPTEMBER 2, 2021

IN-PERSON / VIRTUAL / BY PHONE

Escondido Chamber of Commerce
720 N Broadway
Escondido, CA 92025

6:00 P.M.

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool

Go to: sandiegocounty.gov/redistricting

SCAN FOR MORE INFO



PUBLIC HEARING



THURSDAY, SEPTEMBER 23, 2021

IN-PERSON / VIRTUAL / BY PHONE

Vista Civic Center
200 Civic Center Drive
Vista, CA 92084

5:30 P.M.

SCAN FOR MORE INFO



PUBLIC HEARING



SATURDAY, SEPTEMBER 25, 2021

IN-PERSON / VIRTUAL / BY PHONE

Spring Valley Community Center
8735 Jamacha Blvd. Spring Valley, CA 91977

1:00 P.M.

- To learn more about redistricting
- To find your current district
- For Zoom meeting information
- To provide comments for any of these hearings
- To identify your community of interest using the Community Builder Tool

Go to: sandiegocounty.gov/redistricting

SCAN FOR MORE INFO

