

**COUNTY OF SAN DIEGO
INDEPENDENT REDISTRICTING COMMISSION
PUBLIC OUTREACH AND ENGAGEMENT SERVICES
EVALUATION CRITERIA**

The evaluation criteria listed below are in descending order of importance by paragraph, not subparagraphs, and will be considered in the evaluation of the Offeror's written and oral proposals accordingly. Proposals should give clear, concise information in sufficient detail to allow an evaluation based on these criteria.

Mandatory minimum requirements for eligibility are included in the evaluation criteria. Failure to satisfy these mandatory minimum requirements will be considered disqualifying, and the proposal will not be considered for award.

1. MINIMUM REQUIREMENTS (PASS/FAIL)

- 1.1. Confirm that your firm's personnel assigned to this project and all subcontractors' personnel assigned to this project satisfy the requirements of Elections Code section 21551(d), which provides: "The commission shall not retain a consultant who would not be qualified as an applicant pursuant to paragraph (4) of subdivision (c) of Section 21550."
- 1.2. Acceptance of the County's terms and conditions (Draft Agreement) and insurance requirements as presented in the RFP, or Acceptance with exceptions that are acceptable to the County.

2. OFFEROR AND OFFEROR'S PERSONNEL EXPERIENCE AND QUALIFICATIONS

- 2.1. The nature and depth of Offeror's (and sub-contractors) experience providing services of a similar scope to that of the County's IRC requirements in the Statement of Work with an emphasis on providing outreach and engagement to California Counties/Cities/Political subdivisions and Redistricting commissions; and providing favorable references that validate Offeror's stated experience of delivering of quality services successfully.
- 2.2. The extent of personnel experience relevant to providing services of a similar scope to that of the County's IRC requirements for tasks assigned.

3. TECHNICAL APPROACH

- 3.1. The extent to which the Offeror will deliver comprehensive, high quality, innovative, low risk, efficient and effective public outreach and engagement services pertaining to redistricting.

4. CAPACITY

- 4.1. The extent to which the Offeror has the capacity to accomplish the tasks assigned in the required time frame including:
 - 4.1.1. Offeror's present workload and integration capability.
 - 4.1.2. Availability of the Offerors' project team during the term of the project.
 - 4.1.3. Offeror's scaling strategy due to unexpected workload demand.

5. PRICE

- 5.1. Price reasonableness of the fixed price proposal.
- 5.2. The extent to which the offer provides reasonable, stable, comprehensive and predictable pricing that limits pricing risk or variance to the County.