



Public Meeting: First-Last Mile Mobility Planning Overview

Wednesday, October 7, 2025, 12:00 p.m. & 6:00 p.m.

Zoom (Virtual)

Introduction

As part of Climate Action Plan (CAP) implementation, the County of San Diego (County) is advancing transportation planning efforts to expand mobility options and reduce vehicle miles traveled (VMT) in the unincorporated area.

On Wednesday, October 7, 2026, County staff held two virtual public meetings to discuss the *Planning for First Mile/Last Mile Transportation Solutions Project* and gather input on transportation barriers and potential solutions in unincorporated communities. A total of 65 participants attended, with 46 joining the noon meeting and 19 joining the 6 p.m. meeting. This summary documents the meeting objectives and format, how input was solicited, and what was learned from participants.

Meeting Objectives

The purpose of the meeting was to:

- Introduce the project, including its background and purpose;
- Summarize findings from the Existing Conditions Assessment which highlight factors that shape travel patterns across unincorporated communities;
- Gather input on transportation needs, barriers, and potential solutions through interactive polls and discussion; and
- Explain next steps and demonstrate how to provide additional feedback through the project's [Engage page](#).

Meeting Format

Project staff, including representatives from the County and Dudek, held two virtual meetings at 12 p.m. and 6 p.m. to accommodate different schedules. Both meetings followed the same format and covered the same content, including a staff-led presentation, interactive polls, and opportunities to share input through the chat and Q&A. To support accessibility, meeting details were made available in the County's seven threshold languages on the CAP website. Interpretation was offered upon request.

Summary of Input

Project staff asked four poll questions, with 39 participants responding. Overall, responses showed strong interest in using alternatives to personal vehicles if safe and convenient options were available. Participants identified having transportation options close to home or work, convenient transit connections, and reliable services as key factors that would make alternative transportation easier. Community shuttles and walking were the most popular alternatives for local trips, followed by neighborhood electric vehicles and biking. The most commonly identified barriers were longer travel times compared with driving, reliability and scheduling issues, limited transportation options near home or destinations, and safety concerns.



Table 1: Zoom Poll Questions & Responses

Percentage totals may not equal 100% because of rounding and/or multiple responses.

Question 1: “If safe and convenient options were available, how likely would you be to use other modes of transportation besides an automobile?”

- **55%** – Very likely
- **32%** – Moderately likely
- **8%** – Not very likely
- **5%** – Highly unlikely

Question 2: “Which factor would make it easier for you to use other modes of transportation beyond a personal vehicle?”

- **35%** – Close to home or work
- **27%** – Convenient connections to bus or trolley
- **27%** – Reliable services (bus, shuttle, etc.)
- **11%** – Low-cost

Question 3: “For trips within your community, which transportation options would you be willing to use instead of driving a vehicle?”

- **66%** – Community shuttle
- **63%** – Walking
- **58%** – Neighborhood electric vehicle (e.g., electric golf cart)
- **50%** – Biking
- **45%** – Shared bike, e-bike, or scooter

Note: Participants could select multiple options, so percentages do not add up to 100%.

Question 4: “Which barriers would prevent you from taking alternative forms of transportation?”

- **77%** – Travel time is too long compared to driving
- **67%** – Reliability or scheduling issues
- **64%** – Limited availability near home or destination
- **51%** – Safety concerns (traffic, crime, lighting, etc.)
- **23%** – Inconvenient for other reasons

Note: Participants could select multiple barriers, so percentages do not add up to 100%.



Table 2: Open Discussion & Responses

1. Project Scope and Geographic Coverage

- Several participants had concerns about whether their communities (e.g., certain unincorporated areas, Valley Center, Lincoln Acres) were included.
 - County staff clarified that the project focuses specifically on 27 General Plan–defined villages, not every unincorporated area.
 - However, County “islands” are being grouped with nearby areas when appropriate (e.g., Buena Creek with North County Metro, Lincoln Heights with Sweetwater/Bonita).
 - Staff acknowledged map discrepancies (e.g., Lincoln Acres) and will correct them.

2. Participation and Feedback Importance

- Even residents outside the mapped study areas were encouraged to provide input because broader comments can still inform regional planning.
- Facilitators emphasized that all feedback—chat, email, Engage page submissions—will be incorporated.
- County staff confirmed students are a priority audience for in person engagement.
 - Strong interest in how outreach will involve students, schools, and community planning groups.
- Planning groups will be engaged once draft materials are available.

3. Funding and Coordination with SANDAG and Other Jurisdictions and relationships to prior efforts

- Questions arose about how the County will fund future mobility improvements and how recommendations will feed into SANDAG programming and the relationship to prior planning efforts.
 - The County explained that the project’s final deliverable will include a roadmap identifying federal, state, regional, and local funding opportunities, especially equity-forward programs.
 - Many mobility solutions may require cross-jurisdictional coordination, including future collaboration with adjacent cities or agencies.
 - The project builds on earlier planning efforts (e.g., MOVES/Buena Creek Moves), and those recommendations will be incorporated.

4. First Mile–Last Mile Options and Flexibility

- Participants asked what types of mobility options are being considered: microtransit, rideshare/taxis, pedestrian and cycling infrastructure, accessibility enhancements, etc.
 - Facilitators stressed that no solution is off the table at this stage; matching options to each village’s characteristics comes later.
 - Specific user groups—such as seniors, wheelchair/mobility scooter users—were highlighted as important considerations.



Table 2: Open Discussion & Responses

5. Pedestrian Safety and VMT Reduction Goals

- Safety concerns around walking connections, sidewalk gaps, and prior microtransit experiences were raised.
 - The team confirmed that the project’s broader purpose is VMT reduction, so solutions may range from sidewalk improvements to targeted mobility services.
- Many questions centered on pedestrian safety, sidewalk gaps, and e-bike impacts.
- One participant raised the issue of coordinating with Public Safety, Sheriff, and Fire to use safety data and ArcGIS incident records.
 - The team agreed safety is a high priority and welcomed specific feedback on unsafe areas.
 - The team also shared that the recently approved County plan to create a regional e-Bike Injury Warning System designed to pinpoint where e-bike injuries are occurring, will be a good resource to tap into.

6. Special Context Areas (Camp Pendleton, senior communities, rolling community)

- Questions about Camp Pendleton highlighted federal jurisdiction and the need for coordination to get residents to the base even if the county can’t operate within it.
- Comments noted the role of senior living facilities and existing services (e.g., Aging & Independence Services, Vista senior transit), prompting discussion of better interdepartmental coordination.
- Access for older adults, trips to healthcare, and the cost implications of lack of mobility were highlighted.
- Participants noted existing services (e.g., Vista senior transportation, Aging & Independence Services) and asked how the County will coordinate internally.

7. Project Timeline, Deliverables, and Engagement Opportunities

- Additional community pop-ups and engagement events are upcoming, with dates to be posted on the [Engage page](#).

What’s Next?

Learn more about the project and share your experiences, ideas, and questions through the [Engage page](#). To stay informed about future meetings and in-person events, subscribe to receive [email updates](#) or follow us on [Facebook](#), [X](#), or [Instagram](#).