



County of San Diego

Transportation Options in Spring Valley

Community Transportation Needs Assessment

Communitywide Workshop
September 15, 2021



Se Habla Español

- Esta presentación se hará en inglés
- Si necesita interpretación en español y no ha recibido auriculares, por favor levante la mano.



Workshop Outline

Introduction

Project Snapshot

Travel Needs and Priorities

Transportation Challenges

Solutions

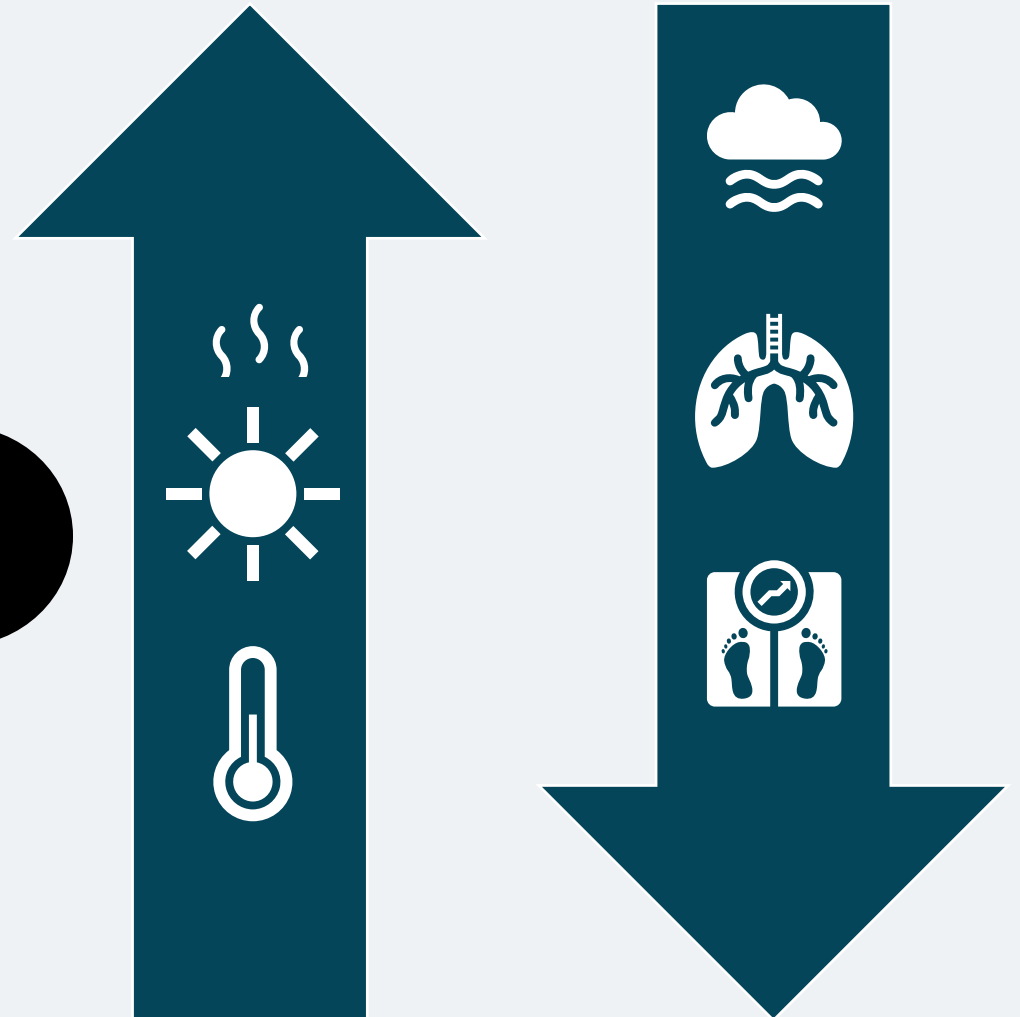
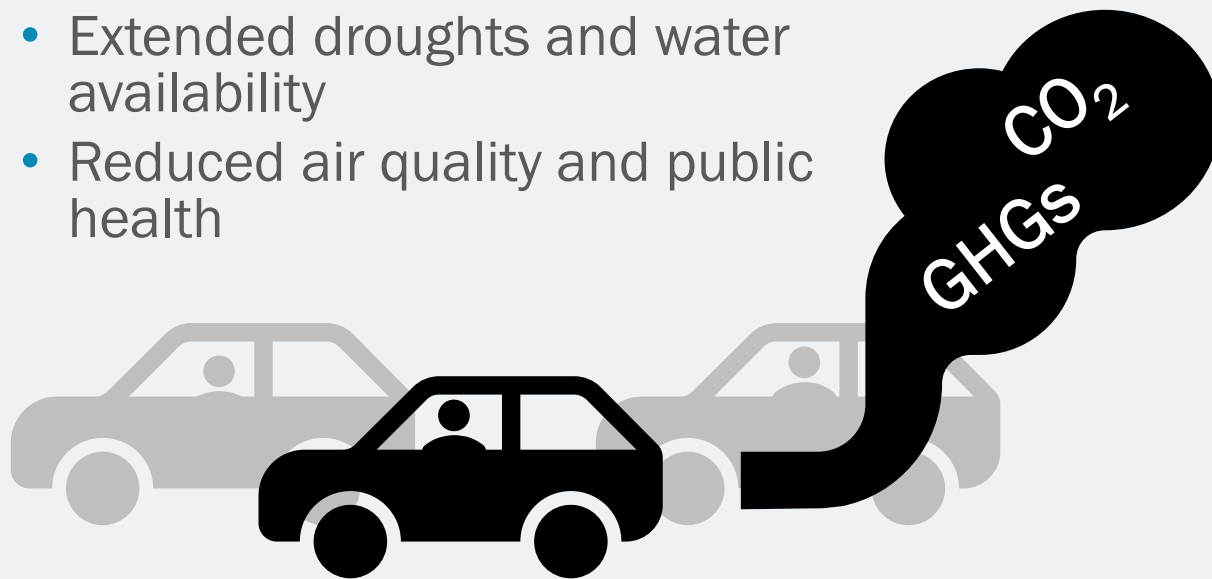
Next Steps

Gift Card Raffle!



Transportation and Climate Change

- Gasoline powered vehicles emit greenhouse gases (GHGs)
- Emissions contribute to climate change and cause:
 - Higher temperatures
 - Extended droughts and water availability
 - Reduced air quality and public health



Why are we here?



Travel Needs
and Priorities



Transportation
Challenges



Solutions

Project Snapshot – Survey



WE WANT TO HEAR FROM YOU!

How could your transportation options improve?

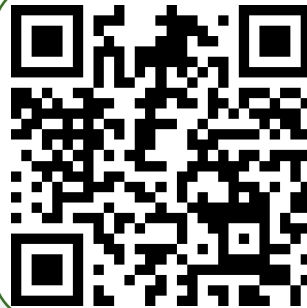
Community Transportation Needs Assessment – Resident Survey

The County of San Diego is conducting a transportation needs assessment **survey to hear from La Presa residents on your current travel behavior and preference for future transportation enhancements and projects**. This survey is an effort to improve transportation options in La Presa. For more information about the Needs Assessment, visit <https://tinyurl.com/Transportation-LaPresa> or call 619-679-4604.

Please answer the following questions about your personal and household transportation needs. **This survey takes about 20 minutes to complete**, and all personally-identifiable information will be confidential. You are free to skip questions you do not feel comfortable answering.

As a thank you for your participation, residents who complete this survey will be **entering a drawing to win one (1) of 20 Target \$25 gift cards** available to survey respondents at the end of survey.

Thank you for your feedback!



¡QUEREMOS ESCUCHAR DE USTED!

¿Cómo podrían mejorar sus opciones de transporte?

Evaluación de las Necesidades de Transporte en la Comunidad: Encuesta para Residentes

El Condado de San Diego está conduciendo una encuesta de las necesidades de transporte en la comunidad **para aprender sobre los patrones de movilidad actuales de los residentes de La Presa y para escuchar de las preferencias para próximos proyectos y mejoramientos del transporte**. Esta encuesta es un esfuerzo para mejorar las opciones de movilidad en La Presa. Para más información sobre la Evaluación de Necesidades, visite <https://tinyurl.com/Transportation-LaPresa> o llame a 619-323-7987.

Por favor responda las siguientes preguntas sobre sus necesidades de transporte personal. **La encuesta demora aproximadamente 20 minutos para completar** y toda la información personal se mantendrá confidencial. Usted puede omitir preguntas que no se sienta cómodo respondiendo.

Como agradecimiento por su participación, los residentes que completen esta encuesta **participarán en un sorteo al azar para ganar una (1) de las 20 tarjetas de regalo Target de \$ 25** disponibles para los encuestados. Consulte las reglas aplicables al final de la encuesta.

¡Gracias por sus comentarios!



How do you get to work, school, or other locations?

Most people (98%) in San Diego get around by car.

How do you get around to drop kids off a school, get to work, run errands, or visit family and friends?

Why is this your primary option?

Do you face challenges with other options?

If you had the option, would you travel differently for these activities?

What do we mean by “Clean Mobility”

Innovative Transit Services



Zero-Emissions Vehicles



<https://sdforward.com/mobility-planning/mobilityhubs>

Bike- and Scooter-Sharing



<https://sdforward.com/mobility-planning/mobilityhubs>

Ride-on-demand Services & Mobile Apps



<https://www.icommute.com/commuters/shared-mobility>

Carsharing & Carpooling/Vanpooling

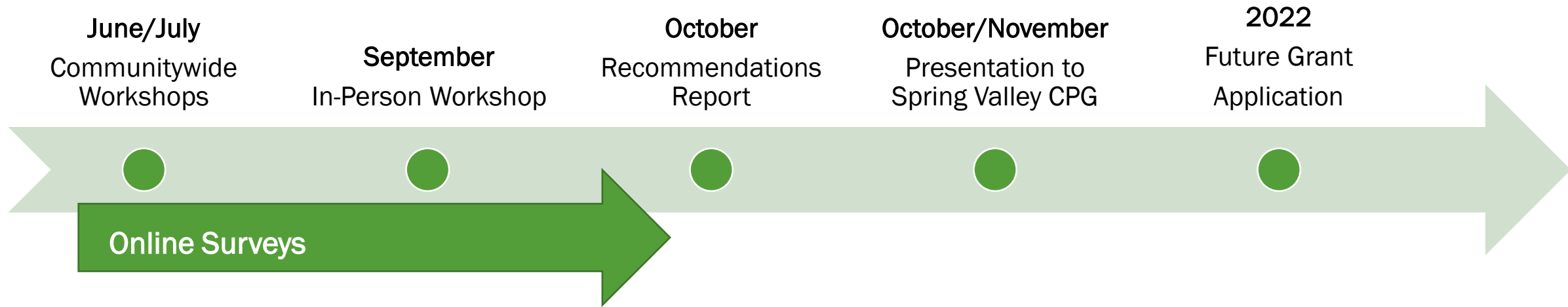


<https://www.icommute.com/commuters/shared-mobility>

Would any of these options help reduce challenges?

If available, could you envision yourself using clean transportation to get around your community? What types of trips could you use this for?

Next Steps



The online survey can be accessed here:

- English: <https://tinyurl.com/LaPresa-Transportation-Survey>
- Español: <https://tinyurl.com/LaPresa-Encuesta-De-Transporte>

Gift Card Raffle!



County of San Diego

Ricky Williams

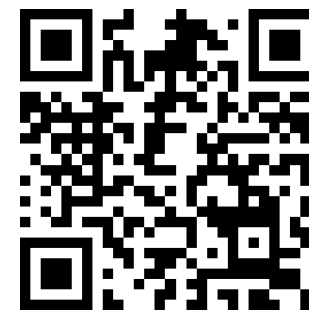
Richard.Williams@sdcounty.ca.gov

(619) 679-4604

<https://tinyurl.com/Transportation-LaPresa>

Communitywide Workshop
Spring Valley Library
September 15, 2021

English Survey



Spanish Survey

