



First/Last Mile Transportation Solutions

County of San Diego, Planning & Development Services

October 7, 2026

Last Mile • • • • •

First Mile • • • • •

Purpose of today's meeting





Agenda

01 Team Introductions

05 Next Steps

02 Project Background & Purpose

06 Engage Page 101

03 Existing Conditions Assessment

07 Q&A

04 Polls

Team Introductions



Hugo Salgado
Project Manager (County)



Tiffany Nguyen
Outreach Lead (County)



Kelly Bray
Project Manager (Dudek)

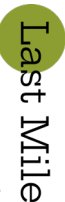


Josh Baehr
Deputy Project Manager
(Dudek)



Project Background & Purpose

- Reduce vehicle miles traveled by 7% by 2030 by increasing access to first/last mile transportation services and connections.**





Goal:

Assess mobility needs and travel barriers in each village to develop tailored FM/LM strategies for future implementation.

Equity Considerations



- *Race and ethnicity*
- *Income and housing cost burden*
- *Vehicle ownership*
- *Transit commute use*
- *Older adult populations*
- *Disability rate*



County Departments

- PDS
- DPW

Consultant

- Dudek



Key Stakeholders

- Residents
- CBOs/Non-profits
- School Districts
- Small Business
- Planning Groups

What are First Mile/Last Mile Transportation Solutions?



The first and last mile to/from transportation services is often the most challenging. First/last mile transportation solutions aim to:

- Reduce solo car trips by providing access to other forms of convenient travel
- Connect residents to regional transit networks and support short/local trips to community destinations
- Increase access to essential services within communities

Across County Villages...

97.5% own a vehicle

1.0% commute by transit,
walking or biking





Existing Conditions Assessment

- The project evaluated 27 village/community planning areas for opportunities to increase multi-modal solutions.
- Key takeaways include:
 - County villages have diverse land use patterns, travel behaviors, and transportation conditions.
 - A single transportation solution will not work in all village areas.
 - Customized approach required to prioritize investments where they are most effective.
 - Residents input is critical to identifying priorities within village areas.

Goal

Match transportation strategies to local needs and opportunities.

Three Key Factors

1. Strength of Village Core

- Cluster of local destinations and services
- Potential to replace short local vehicle trips

2. Regional Connectivity

- Access to transit and regional transportation networks
- Potential to replace longer regional trips

3. Proximity to Urbanized Areas

- Access to jobs, services, and activity centers
- Opportunity to reduce driving through improved connections

These factors help identify where best opportunities are and what types of solutions are most likely to succeed.



Polls

If safe and convenient options were available, how likely would you be to use other modes of transportation besides an automobile?

- ☐ Very likely
- ☐ Moderately likely
- ☐ Not very likely
- ☐ Highly unlikely
- ☐ Unsure

Which factor would make it easier for you to use other modes of transportation beyond a personal vehicle?

- ☐ Close to home or work
- ☐ Convenient connections to bus or trolley
- ☐ Low-cost
- ☐ Reliable services (bus, shuttle, etc.)
- ☐ Safety
- ☐ Access for people w/ disabilities

For trips *within* your community, which transportation options would you be willing to use instead of driving a vehicle? *(Select all that apply)*

- ☐ Community shuttle
- ☐ Walking
- ☐ Biking
- ☐ Shared bike, e-bike, or scooter
- ☐ Neighborhood electric vehicle (e.g., electric golf cart)

Which barriers would prevent you from taking alternative forms of transportation?
(Select all that apply)

- ☐ Travel time is too long compared to driving
- ☐ Limited availability near my home or destination
- ☐ Safety concerns (traffic, crime, lighting, etc.)
- ☐ Reliability or scheduling issues
- ☐ Inconvenient for other reasons



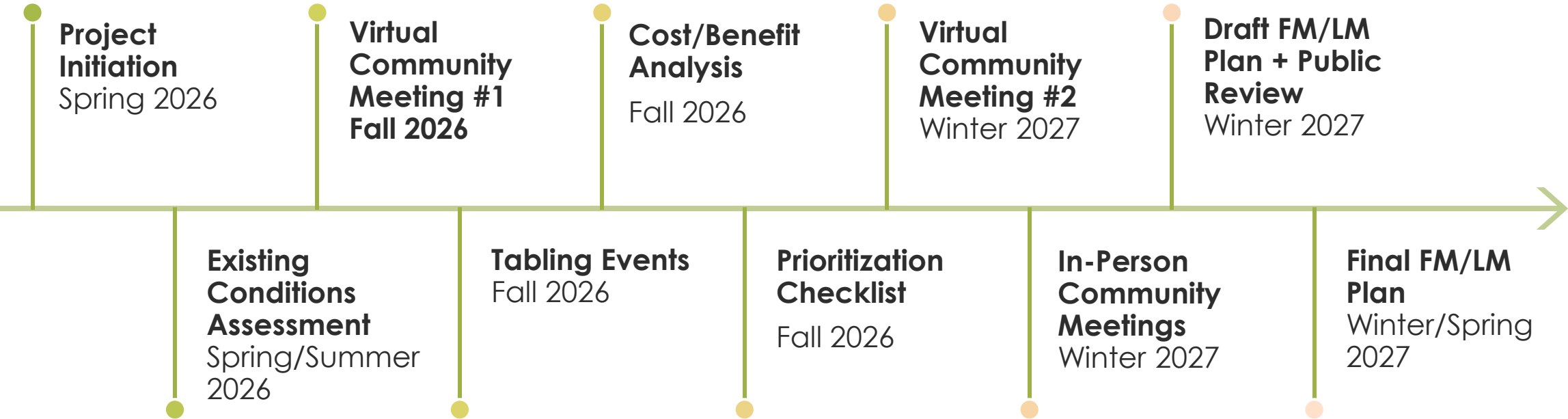
Next Steps



Upcoming Project Highlights

- Cost/benefit analysis
- Prioritization Checklist
- Implementation Plan

★ We are here



Stay Engaged!



Visit our website & Engage page



Sign up for project emails



Find us at upcoming events



Attend our next public meeting



Reach out to Hugo to connect with questions or comments



Engage Page



Project Updates



Engage Page 101



Link: engage.sandiegocounty.gov/planning-for-first-mile-and-last-mile

Use your email to access the Engage page

Home / Planning for First Mile and Last Mile

Planning for First Mile and Last Mile

The most challenging part of using public transportation is usually the "first mile" and "last mile" portions of a trip. The "first mile" often refers to the distance someone travels to reach a transit stop before boarding a bus or train, while the "last mile" may be the distance between the transit stop and their final destination. The first/last mile concept isn't limited to getting people to and from transit stops, it also includes short trips between origin/destination and key locations such as stores, schools, parks, health services, and other community services. Fast and easy first/last mile connections like shared on-demand transportation services, safe places to walk, bike, or roll, make public transportation and car free travel much more appealing, while helping lower greenhouse gas emissions and supporting the County of San Diego's Climate Action Plan's (CAP) goals for cleaner, more sustainable transportation.

For this reason, the County is working on finding ways to improve first/last mile trips for unincorporated County communities.

Who's Listening

Hugo Salgado

Project Manager
Sustainability Planning

Phone (619) 936-8603
Email hugo.salgado@sdcounty.ca.gov

Project Timeline

Contact info

2

Last Mile

1

About the project

First Mile



How you can get involved:

- Read and share the information on this page
- Attend online or in-person meetings
- Participate below:
 - **Quick Poll** (coming soon)
 - **Places**-drop a pin and add comments!
 - **Ask a Question**

[Places](#)[Upcoming Meeting](#)[Ask a Question](#)

Ask a Question

Have a question about Planning for First Mile and Last Mile? Ask us! Your questions will be answered shortly.

Ask a question...

SUBMIT

✓

Project Initiation

Spring 2026

○

Existing Conditions Assessment

Spring/Summer 2026

○

Data Gathering and Analysis

Summer/Fall 2026

○

Analysis and Plan Development

Summer/Fall 2026

○

Public Review of Draft Implementation Plan

Winter 2027

○

Final Implementation Plan

Winter/Spring 2027

3

Project timeline

4

Meeting dates, FAQs, key terms & related links



How to participate:

- Ask the project team a question: *Ask a Question*

5

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[Places](#)[Upcoming Meeting](#)[Ask a Question](#)

Join Us For a Virtual Public Meeting

The County of San Diego (County) Planning & Development Services Department invites you to attend one of two upcoming virtual public meetings on **Wednesday, October 7, 2026**, to learn about the **First-Last Mile Mobility Planning for Communities Project**. Share your input as we explore mobility options, such as improved walking connections and better access to transit, in unincorporated communities as part of the County's Climate Action Plan. This planning effort is funded by a grant from Caltrans and will help identify the types of services or opportunities the County might consider to increase access to transit and/or key locations like schools, parks, etc.

- ✓ **Project Initiation**
Spring 2026
- ✓ **Existing Conditions Assessment**
Spring/Summer 2026
- **Data Gathering and Analysis**
Summer/Fall 2026
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How to participate:

- Ask the project team a question: *Ask a Question*
- See upcoming meeting information
- Provide feedback on the Places tool

5

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Places Upcoming Meeting Ask a Question

Map the Barrier

Please give the map a few moments to load...

Welcome! This interactive map helps us learn where it's hard to get around in the center of unincorporated communities—and where things could work better. We need your ideas to help improve first-mile and last-mile transportation.

Here's how it works:

Place a pin in the area where you've noticed a problem or where you'd like to see a new option. This could be a missing sidewalk, a tough intersection, no safe place to bike, or a spot that needs a bus stop...

Project Initiation
Spring 2026

Existing Conditions Assessment
Spring/Summer 2026

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4

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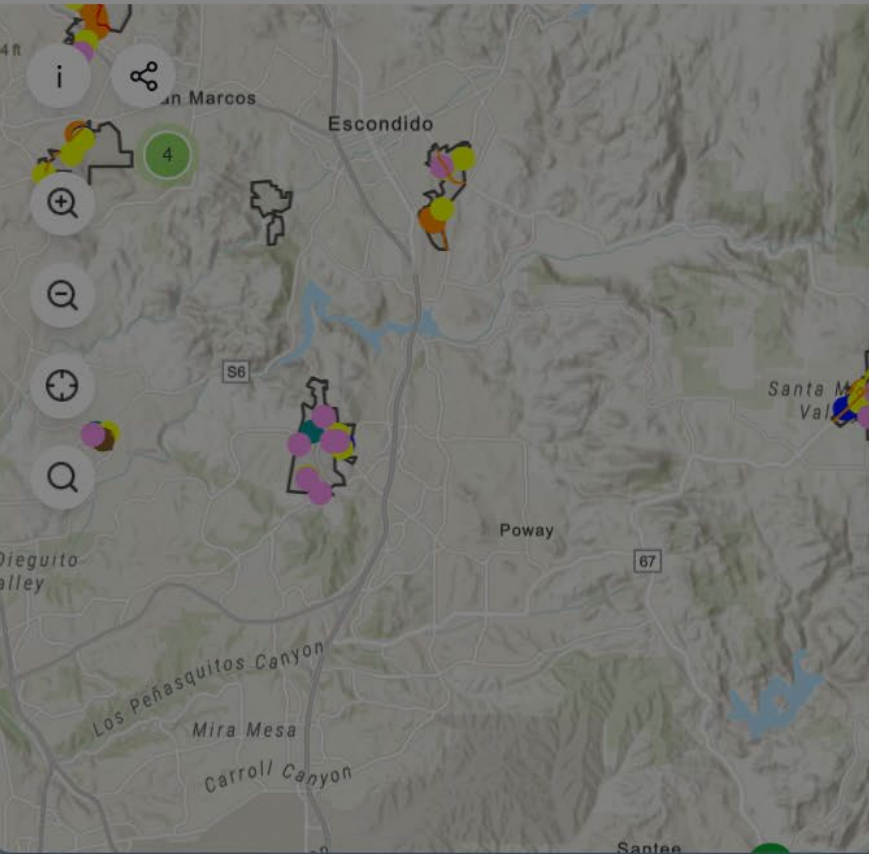
Last Mile



SanDiegoCounty.gov

[Home](#) [About This Site](#) [All Projects](#)  jbaehr

[Home](#) / [Planning for First Mile and Last Mile](#)



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About

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Help

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View the map

New Pin

Activity feed 7 / 9

P

Pachilly

13 days ago

📍

Pedestrian Safety

No sidewalks , vehicle speeding, poor visibility

👍

0

O

Odalis

14 days ago

🚲

Bike Lanes & Bike Share

dangerous area for cyclists due to speeding cars and cars parking in bike lane, road is very wide which encourages speeding

👍

0

↑

29

First Mile

Mile



Questions or comments?



Thank you

CONTACT

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(619) 936-8603